MEDIA KIT

CONTACT:

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FACTS & FIGURES

Text CRI to 66866 to receive CRI News and Alerts.

Year Founded

Parners

1997 200 1250+

Professionals



Professional Affiliations

PCAOB & PrimeGlobal

MORE ABOUT **PRIMEGLOBAL**

320 firms in 87 countries with more than 750 offices, 20,000 people

CPAs & Advisors

plus Canada, Puerto Rico, and overseas military installations

Offices

States



FACTS & FIGURES

SERVICES

- Accounting
- Attestation & Auditing
- Business Consulting
- Forensic Accounting
- IT Audit & Assurance
- SEC
- Service Organization Controls (SOC)
- Tax
- Transaction Advisory Services
- Wealth Management



· CRI forms CRI Transaction Advisors.

EXPANSION MILESTONES



CRI is ranked as the 22nd largest accounting firm nationally by *Inside Public Accounting*.
CRI acquires a new division with Level Four Advisory Services, a full-service wealth management firm serving individuals and businesses in all areas of financial planning.
CRI expands in Alabama by adding three new offices in Birmingham, Brewton, and Haleyville.



WHO WE ARE CPAS & ADVISORS

CRI: ABOUT US

National Strength. CRI's strength emanates from within. Our accounting professionals, their expertise, and knowledge of industry trends and standards assist local staff members throughout the South as they serve our clients. CRI's national strength is derived from our technical expertise that solidifies our standing as the South's premier CPA firm. Performing quality accounting, auditing, consulting, and tax services has always been — and continues to be — our number one objective. Both our peer reviews and PCAOB inspection results are the most favorable possible and reflect this commitment to quality.

Southern Roots. CRI both acknowledges and embraces our Southern heritage and the emphasis it requires that we place on client service as we provide accounting, auditing, consulting, and tax services. CRI's core values of client service, respect, and integrity coupled with our dedication to innovation and responsiveness enable our clients to receive skilled guidance. At CRI, we believe

that 'Southern' is a spirit, and we know that we embody it.

National Strength.
SOUTHERN ROOTS.



Scan this QR code to learn more about CRI and our founding partners.

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BIO: WILLIAM H. (BILL) CARR



Bill Carr is a leader with vision — not only for CRI, but also for all of our clients and their businesses. With more than 40 years

of accounting experience, Bill is CRI's founder, managing partner, and chairman of the Executive Committee. Under his leadership, CRI has become the 22nd largest CPA firm nationally and is recognized as one of the nation's fastest growing CPA firms. Acknowledged as a leader in the accounting profession, Bill is actively involved with the American Institute of Certified Public Accountants (AICPA) and the Alabama Society of Certified Public Accountants (ASCPA). He serves on numerous national panels and committees and is passionate about his dedication to the accounting profession.

Bill's ability to discuss most any accounting or business topic – coupled with his directness and sense of humor – generates a great interview.