

cliQ

cliQ is the result of media monitoring re-imagined – a powerful research platform built from the cloud up that is easy to use for any marketing or PR professional. Combining lightning fast speed with unprecedented access to data gives you the ability to research and identify trends never available before, telling you the whole story of your media footprint. With five modules and millions of broadcast TV hours, online news stories, and social media outlets, cliQ helps you say *goodbye to media monitoring* and **hello to media intelligence**.



DASHBOARD

A Google Analytics-like visual for your media content. This graphical presentation allows you to view all your media mentions, uncover trends, and drill down into detailed mention data for deeper insights. A first-in-industry ability to upload your own KPIs gives you additional insights not available through any other platform.



FEEDS

Quickly find your entire media footprint. We organize all of the data that our platform indexes based on your saved iQ Agents that search across all mediums: TV, online news, blogs, social media, forums & Twitter. Feeds deploys a faceted search which allows you to quickly filter your results based on criteria such as your Agents, media type, and even sentiment.



DISCOVERY

Gain insights like never before. Designed for ad hoc research, Discovery is a powerful search facility that enables you to quickly scale the entire cliQ media database of over 3 petabytes of data, giving you big data analysis on the fly around your brand, competitors, or whatever else you can dream up.



LIBRARY

Do your media assets expire after 30 days? Not with iQ media. Your Library will indefinitely store all of the media intelligence assets that you create through your research and activities within the platform. Unlimited storage of your reports, including PDF's, saved broadcast video clips, and your own user-generated content, all saved on our media-optimized cloud.



TIMESHIFT

Television optimized for the cloud. An industry-first tool where we have archived all broadcast TV content dating back to 2010. You can view historical broadcasts for research purposes based on date, program detail, market, and category. Not sure of what you're looking for? Search against closed captioned text to find it. Then watch, edit, and share your clip instantly with your targeted audience.