



FOR IMMEDIATE RELEASE:

ENTER FOR A CHANCE TO WIN A CELEBRITY TENNIS DREAM DAY WITH WILL FERRELL, KEVIN SPACEY AND NOVAK DJOKOVIC AT DESERT SMASH 2015!

[World143.com](http://www.world143.com) Launches The Premier Online Cause-Marketing Platform and A Chance To Win A Once-In-A-Lifetime Experience At Desert Smash

Malibu, CA – Thursday, January 22, 2015: Actors [Will Ferrell](#) and [Kevin Spacey](#), the world's #1 ranked tennis player [Novak Djokovic](#), and the best doubles team of all time, [Bob and Mike Bryan](#), will participate in the exclusive 11th annual Desert Smash celebrity tennis event on March 10th, 2015 in Palm Springs, CA.

Enter into the contest for a chance to win a once-in-a-lifetime opportunity to be an honored VIP guest and rub shoulders with Hollywood elite, and the world's best tennis players (also participating will be Ana Ivanovic and Stan Warwinka!).

In addition, [World 143](#) is proud to announce that half of all entrance fees will be given to the [Bryan Brothers Foundation](#), a non-profit charity dedicated to helping support and grow the dreams of children. The grand-prize winner will receive an unforgettable experience that includes:

- **Transportation for two to La Quinta, California.**
- **Two nights at the luxurious 5-star La Quinta® Resort.**
- **Two courtside seats for the Desert Smash Celebrity tennis event supporting Cancer for College.**
- **Private VIP meet-and-greet with participating celebrities.**
- **Special "Honored Guest" introduction during event.**
- **Coach either Will Ferrell or Kevin Spacey in their match.**
- **Spa package from La Quinta®.**
- **Special gift package from Heradurra® Tequila (must be 21 or older to receive).**
- **Backstage VIP access to concert held on night of event, featuring Kenny Rogers, Red Fu and DJ Bob Sinclair.**

*For those that want to enter for a chance to win the grand prize while helping to improve the lives of kids supported by the Bryan Brothers Foundation, please visit: (<http://world143.com/celebrity-dream-day/>). **The Contest Rules** can be also be found at that link.

About World 143: [World 143](#) is the premier online cause-marketing platform and a pioneering for-profit company that actually pledges a significant portion of its revenue to helping charities. [World 143](#) uses its proprietary software platform, and a network of celebrity ambassadors, to create extraordinary once-in-a-lifetime experiences that most people could only dream of. The platform enables many people to come together as one, combining the goodwill of many into a powerful engine for positive change.

<http://www.world143.com>

Twitter: @143world143

Facebook: [facebook.com/143World143](https://www.facebook.com/143World143)

About the Bryan Brothers Foundation: The Bryan Brothers Foundation, a non-profit organization, is dedicated to helping support and grow the dreams of children in Ventura County and around the world. The Foundation's mission is to identify and support charities and causes that help at-risk youth survive and thrive. For more information about the Foundation, please visit: <http://www.bryanbros.com/about-the-foundation.html>

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