**CTO Forum Announces Keynote Speakers for RETHINK Technology 2015**

*Urs Hölzle of Google, Christy Wyatt of Good Technology, Matt Denesuk of GE, Marcus Sachs of Verizon, James Barrese of PayPal and Jez Humble of Chef will deliver the keynote addresses in addition to 35 panel speakers from leading companies.*

Santa Clara, California – January 26, 2015 – The [CTO Forum](http://www.ctoforum.org/), a premier organization for senior technology and business leaders, today announced its featured keynote speakers for the Rethink Technology 2015 conference, which will be held at the Four Seasons Hotel in Palo Alto from February 12-13, 2015.

Rethink Technology program is designed for technology executives who recognize that the IT landscape has been dramatically transformed in the recent years and demands new ways of thinking about the enterprise, information systems, work, and the new role of IT executives. This two day conference will comprehensively address the complete IT ecosystem, identifying new opportunities arising from emerging technologies, without influences from vendors and their stake in legacy systems. Participants will explore opportunities in elimination of legacy in all core areas of IT, in data center consolidation and Cloud migration, in legacy applications, data cleaning and cyber security. The program will keenly focus on governance, logistics, workforce, and freeing up resources from the legacy systems and applying efforts to modernize the IT.

The keynote speakers will include:

**Urs Hölzle – SVP of Technical Infrastructure, Google**

Urs oversees the design, installation, and operation of the servers, networks, and datacenters that power Google's services. Through efficiency innovations, he and his team have reduced the energy used by Google data centers to less than 50% of the industry average.

**Christy Wyatt - Chairman & CEO, Good Technology**

With more than 15 years of executive management and leadership experience in the high-tech and enterprise industry, Christy has served in a variety of roles with globally recognized business and technology brands.

**Matt Denesuk - Chief Data Science Officer, GE Software**

Matt leads the company-wide Data Science Center of Excellence, and is building a world-class data science consulting organization to support and expand the GE portfolio of Predix Application & solutions. His mission is to employ data science to dramatically improve industrial processes.

**Marcus Sachs - VP for National Security Policy, Verizon**

Marcus assists federal, state, and local officials with national security emergency preparedness and cyber policy coordination specific to the communications sector. He is active in several public/private partnership groups in Washington including the Communications Sector Coordinating Council and the President’s National Security Telecommunications Advisory Committee.

**James Barrese - Chief Technology Officer, PayPal**

With more than 25 years of technology experience that spans the military, the academic world, business consulting, and enterprise platforms and infrastructure, James leads the company’s efforts to transform payments with innovative products and services for consumers and businesses.

**Jez Humble - Vice President, Chef**

Jez is a vice president at Chef, a lecturer at UC Berkeley, and co-author of the Jolt Award winning Continuous Delivery, published in Martin Fowler’s Signature Series, and Lean Enterprise, in Eric Ries’ Lean series.

The agenda also includes six panel discussions focused on new trends and innovation in enterprise architecture, data centers, cloud computing, cyber security, mobile enterprise and big data. The panelists are world-class experts, innovators and thought leaders from leading companies. A complete list of Rethink Technology’s panel speakers can be found at [www.ctoforum.org](http://ctoforum.org/index.php?option=com_events&view=events&layout=event_current&Itemid=227).

**About the CTO Forum**

The CTO Forum is a non-profit organization dedicated to fostering a trusted, open and creative environment where the brightest minds of our times convene to address the industry’s most important issues. The CTO Forum brings together the best minds in the technology from different industries to define opportunities, and to collaborate in harnessing the extraordinary potential of technology. The CTO Forum’s mission is to deliver a Global Innovation Platform, where technology leaders collaborate and co-create the technology and solutions that will be critical to meeting tomorrow’s global opportunities and challenges. For more information, visit www.ctoforum.org.

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