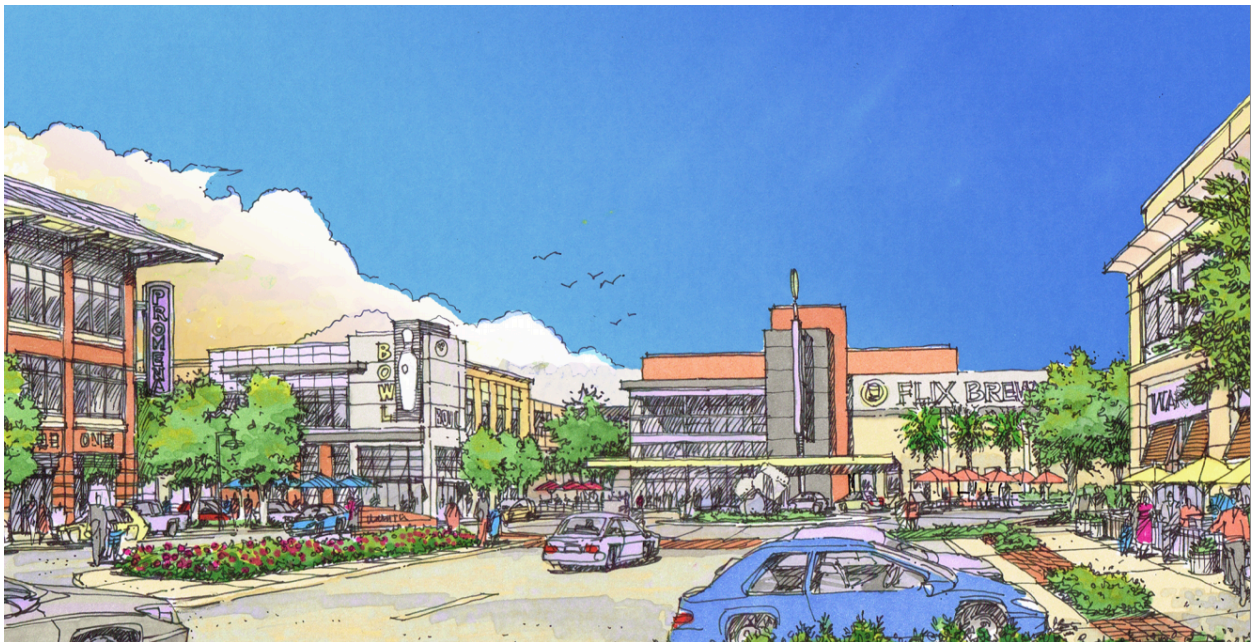


PRESS RELEASE

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Flix Brewhouse Cinema Eatery Coming to The Crossing at Telfair, Sugar Land, TX



Upscale cinema and on-site craft brewer Flix Brewhouse™ will open in 2016 at The Crossing at Telfair.

[Sugar Land, TX January 22, 2015] Flix Brewhouse™, the world's only combination first-run cinema and dine-in microbrewery, will become lead entertainment anchor at The Crossing at Telfair in Sugar Land, Scott Weaver of developer Rubicon Realty Group announced today. "We set out to bring a novel entertainment concept to the area and are thrilled to have Flix Brewhouse bring their unique brand of cinema dining to The Crossing at Telfair. Flix is both cutting-edge and family-friendly and will be a landmark destination at Telfair, whether patrons are going to the movies or not," Weaver added.

The Crossing at Telfair, at the southwest corner of Texas 6 and U.S. 90, features a new H-E-B superstore, a Hilton Garden Inn, Cheddar's, Bombay Pizza, Chuy's and a growing roster of other retailers. Hampton Inn and Embassy Suites are two additional hospitality providers committed to The Crossing at Telfair soon to commence construction.

Texas-based Flix Brewhouse was created in 2011 with a goal to be best-in-class among popular-priced cinema-eatery concepts. The Sugar Land location will be the group's second Texas location,

complementing a newly opened unit in Des Moines, Iowa and another opening in Indianapolis this April. The Sugar Land Flix Brewhouse will be approximately 40,000 square feet, featuring eight auditoriums equipped with parabolic screens, state-of-the-industry digital audio and video including Dolby Atmos™ immersive sound, extra wide plush seating, and an innovative gliding tabletop console. Viewers will enjoy unobtrusive, in-theater service from a complete cooked-to-order menu and a broad selection of soft drinks and adult beverages, including a dozen signature beers brewed on-premises.

In addition to showing the latest Hollywood blockbusters, Flix Brewhouse has a wide variety of special features and events, including a Pro-Am homebrew competition, on-site Beer 101 brewing and tasting seminars and numerous themed classic film series, including dinner comedies, ladies nights out, and Saturday morning pajama parties. Flix also celebrates unique food and craft beer creations with a range of ongoing dining and tasting events, showcasing beer from other craft breweries as well as its own.

“We love what Rubicon is doing at The Crossing at Telfair,” said Matt Silvers, Senior Vice President of Real Estate for Flix Brewhouse. “Well-positioned mixed use projects such as this offer the opportunity to live, work, stay and play, all in a dynamic environment. The dining and entertainment district within The Crossing at Telfair will become the ‘go to’ destination in the Sugar Land area for both families and date night, and the Flix Brewhouse brand will be a great fit.”

For questions or to schedule an interview, please contact Scott Weaver, Principal at Rubicon Realty Group or Matt Silvers, SVP of Real Estate for Flix Brewhouse at 512-238-0938. For more information please visit rubiconrealty.com, flixbrewhouse.com and facebook.com/FlixBrewhouse.