

ProfitKey ERP Announces Strategic Partnership with Activ-Technologies

ProfitKey International, a leading provider of manufacturing Enterprise Resource Planning (ERP) software and professional services, has entered into a strategic partnership agreement with Activ-Technologies to integrate their supply-chain and demand management solution, Harmony, with ProfitKey's Rapid Response Manufacturing (RRM) ERP system. Harmony immediately supports and enhances the relationship between ERP users and their customers and suppliers.

"Many manufacturers and their suppliers struggle because they lack visibility into the changes in demand made by each, and the impacts of those changes to production" states Mike Roberts, President and CEO of Activ-Technologies. "By integrating our platform, Harmony, which manages the demand, with ProfitKey's ERP, we are bringing a real time visibility AND response capability to a market that has never seen this before, and will benefit tremendously!"

Joe Di Zazzo, ProfitKey President and CEO, added, "The demand on today's small to medium sized manufacturers is constantly evolving. By partnering with Activ-Technologies and their Harmony product, ProfitKey is now able to provide a way to truly manage the supply chain. Anyone can produce information as to why a delivery was late or why a product's quality was not up to par after the fact, but that isn't what companies need. Combining RRM and Harmony gives them what they need as it happens. Providing information in real time is critical to all manufactures to ensure they are meeting the needs of their customers in a timely fashion with a quality product. Those who provide this timely information rise above the crowd, improving their supplier ratings, and increasing business."

ProfitKey & Activ-Technologies will be offering free webinar demonstrations of the Harmony solution and how it integrates with the ProfitKey's proprietary software, [Rapid Response Manufacturing \(RRM\)](#). These webinars will be initially offered to existing ProfitKey users. Dates and times of the webinar will be coming soon. [Register here](#) to be notified when the date is released.

If you have questions about our partnerships, ProfitKey's RRM system, or the integration of Harmony, please [contact us](#).

About Activ-Technologies

[Activ-Technologies](#) is a market driven, innovative provider of cloud-based, on-demand, network optimizing software solutions aimed at integrating manufacturers and their suppliers on a many-to-many platform. Our platform, Harmony, enables improved demand management, collaborative planning, and more efficient inventory management and production visibility for all parties at a granular level on production execution, manufacturing schedules, and fulfillment capabilities.

About ProfitKey

For more than 35 years, [ProfitKey International](#) has been a provider of manufacturing planning, manufacturing operations, and financial management software for small to midsize manufacturers and job shops , helping to increase overall efficiency in the areas of shop floor scheduling, communications,



inventory management, labor reporting, cost tracking, and more. Through the use of a real-time and fully-integrated enterprise resource planning ([ERP manufacturing software](#)), ProfitKey has been able to help thousands of small to mid-sized precision manufacturers grow over the last four decades.



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50 STILES RD. SALEM, NH 03079 US