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## **Love Your Patients? PatientActivator Introduces Valentine's Day eCards**

**LOS ANGELES, CA (January 28, 2015)** – PatientActivator®, dentistry's all-in-one communications, social and online presence tool, has released a new series of Valentine's Day eCards to help dentists maximize patient retention and production. Available free to PatientActivator members, the Valentines are the latest addition to an extensive collection of eCards that makes it easy to send dental patients holiday-themed greetings, reminders and thank you messages any time of the year.

Using PatientActivator, dental practices can quickly create, personalize and send a variety of Valentine messages with the click of a mouse. Deliveries can be scheduled to go out anytime, even during weekends and evenings when the offices are closed. With no postage or printing costs the dental practice saves money, and office staff doesn't have to spend time hand-addressing postcards or envelopes.

"Valentine's Day eCards are a great way for dentists to remind patients about how much they care," said Michael Turner, CEO of parent company FutureDentics®. "In just minutes, you can send a personalized Valentine to everyone in your patient base. They're a fun, cost-effective communication tool that's ideal for staying in touch with patients, building loyalty and keeping your schedule full."

In addition to the new eCards, PatientActivator offers dental practices a complete suite of tools for managing their communications, social media and online presence. These include automated text, email and phone reminders, reviews builders for Yelp and Google+, social media review sharing and customizable online promotions for popular services like CEREC and Zoom teeth whitening. The service also offers the industry's best customer service featuring unlimited live phone support with a friendly, U.S.-based tech team.

Dental professionals can learn more about PatientActivator and its selection of eCards by visiting <http://www.futuredentics.com/valentineecards>

### **About FutureDentics®**

FutureDentics®, parent company of 1-800-DENTIST®, is America's leading provider of dental marketing services & software. Since 1986, the company has been dedicated exclusively to dentistry, developing powerful products and resources that help dentists thrive in the evolving digital world.

The company's flagship product, 1-800-DENTIST, has delivered over 8 million new patient leads to dental practices nationwide. PatientActivator®, their patient communications and online marketing solution, increases production and boosts the practice's online presence with automated appointment confirmations and tools for social media, reviews and much more. ReputationMonitor® helps dentists protect their online reputation – monitoring hundreds of directories, reviews sites and social media platforms, and displaying them all on a single screen. WebDirector® delivers dynamic websites, mobile sites and branded social pages all for one low price. And ReActivation Pro® gets dormant patients back

on the practice's schedule. Futuredontics also offers an extensive library of dental marketing resources – including in-depth whitepapers, Webinars and front desk training. With unlimited live customer support, dentistry's best marketing products and the largest dental website in North America, Futuredontics is the proven way for dental practices to grow their patient base and increase production year after year.

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