



For Immediate Release

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Tyrone, PA. — January 26, 2015 — Reclamere announces that Linda Cruz and David Kent have joined the company as directors of business development. As of January 5, both Cruz and Kent will oversee Reclamere’s service expansion into life sciences, as well as enhanced service offerings for the healthcare and financial services sector.

Cruz brings more than 20 years of sales and sales management experience to Reclamere. Most recently she served as director of business development at Biomedical Systems where she was responsible for East Coast sales of centralized diagnostic services for clinical trials to the biopharma, device and CRO marketplace. Cruz also has served in senior level sales executive and management roles at Wyeth and CardioDataSystems, the legacy company to ERT.

Kent has more than two decades of experience in the financial services industry working for Wall Street firms such as Morgan Stanley and CITIBANK in a sales and marketing capacity. He also brings considerable life science experience having founded a privately held biotech company focused on the clinical development of a novel biologic.

Both Cruz and Kent will be working out of Reclamere’s expanding Philadelphia market office.

“We are pleased to welcome Linda and David to Reclamere’s sales team,” said Joe Harford, Reclamere president and founder. “They bring a stellar track record of developing, implementing and executing sales growth plans and consistently exceeding sales goals for their previous employers. Both Linda and David have the experience and drive to take Reclamere to the next level.”

According to Kent, “Reclamere delivers best-of-breed data security services to a wide range of corporate and institutional end users. As a director of business development, I look forward to furthering the sales and marketing activities of this dynamic growth company.” Cruz echoes his sentiments.

Reclamere also announces its newly developed subscription model to enhance client services. This model, Data Security 360 will allow clients to enroll in an ongoing and scheduled data destruction

program that meets their internal needs as well as HIPAA/HITECH, and other regulations requiring the secure destruction of data. As part of the subscription model, organizations also will have access to Reclamere's nationally recognized data security team led by CEO Angie Singer Keating, CISA, CIPP, CISM, CRISC.

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About Reclamere

Reclamere, Inc. is a data security company offering a full range of specialized data destruction and data security services. Founded in 2001, Reclamere is a leader in providing client-focused, environmentally compliant management solutions for end-of-life computer equipment and data destruction services in a unique subscription based model. In addition they are widely recognized for their robust data security assessments, consulting and data breach prevention. The Reclamere team provides services that save time, money, and minimize any detrimental impact related to improper disposal of IT equipment, as well as mitigating the risk of a potential data breach.

Reclamere guarantees the protection of sensitive information against data breach and data theft, while alleviating liability issues related to the environmental impact of disposal through the following services, all of which can be performed at their R2 and NAID AAA-Certified facility, or on-site at client locations throughout the U.S.