

LAUGH YOUR WAY TO REAL ESTATE SALES SUCCESS



Can we talk? About the things that make us laugh and scream and wonder why we ever went into this profession called real estate?

Why talk to me? I've spent over 25 years becoming an expert at laughing my way through real estate. Besides that, I consistently earn a six-figure income; am the managing partner at Better Homes Realty in Walnut Creek, CA; am a state-certified appraiser (emeritus); and serve as real estate contributor to Emmy Award-winning Judd McIlvain's talk show.

There's more, but you'll need to start at Chapter One: "Why Become a Realtor? *Why? Why? Why?*"

"This is it—golden lessons on getting to the top and staying there!"

—John Robinson, founder of PassionQuest Technologies LLC, No. 1 best-selling author, and master business coach

"A lot of sound advice and a lot of laughs."

—Chuck Lamb, past president, California Association of Realtors

"Cathy walks her own talk. She started at the bottom in real estate and quickly became and stayed successful."

—Michael Gadams, past president, Contra Costa Association of Realtors

"Cathy Turney will make you smart about home buying, selling, renting, and just about anything else you can do with a home, which is, after all, where the heart is."

—Jerry Zezima, nationally syndicated columnist and author of *Leave It to Boomer* and *The Empty Nest Chronicles*

50 % of this book's proceeds will be donated to Farm Sanctuary, the Alameda County Food Bank, and NorCal Poodle Rescue.

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