



The Sports Conflict Institute supports competitive goals in athletics through understanding, preventing, and resolving destructive conflict both inside and outside the lines. SCI serves as a thought leader and service provider offering expertise to ensure the student-athlete experience is consistent with university mission and goals while optimizing performance on and off the field of play. Conflict is inevitable, but how we respond determines whether success follows or costs mount. SCI Founder Joshua Gordon has over 20 years of conflict management experience.

SCI specializes in three types of services that deliver particularly high value to university athletic departments:

- **Student Athlete Experience** and **Team Culture** *Timeframe: Two days to ongoing*

One of SCI's strengths is the ability to offer neutral team and departmental assessment, making sure that the student athlete experience is consistent with the mission and goals of the university. We do this by using a range of qualitative and quantitative methods including surveys, process observation, benchmarking, document review, and interviewing a sample of student-athletes, coaches, and support staff to report on best practices and problem areas, and prescribe a clear and cost-effective implementation path. Assessment is critical and provides value in preventing the types of issues that keep administrators and coaches up at night.

- **Team Facilitation** and **Strains of the Game Workshop** *Timeframe: One day to ongoing*

SCI works with teams to identify communication breakdowns and outside distractions affecting performance. A neutral facilitator focused on effective process will help teams maintain alignment around goals, achieve open communication, clear direction, and decisive action while minimizing strains on performance. This can be done as a one day "health checkup" or as an ongoing partnership before, during, and after the season.

- **Conflict Skills Training Session** *Timeframe: Two hours to half day*

SCI's training in conflict management is based on 30+ years of research and is uniquely applied to a sports context. We teach the fundamentals of effective conflict management, conflict styles, negotiation, and consensus building to hundreds of audiences, including academic institutions, corporations, and professional sports leagues. Our sessions are customized for the specific challenges you face.

Let SCI Support Your Team

Every day there is a sports conflict that makes national headlines. SCI is dedicated to minimizing these destructive costs by looking far below the tip of the iceberg to foster the positive value that sports can provide. Let us help your athletic department avoid the direct and indirect costs of conflict, and instead focus on performing at the highest level in the classroom and on the field.