***News Release***

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**Michelman Acquires Long Time Indian Sales Partner Supack International;**

**Names Mr. Pankaj Shah Co-Director**

CINCINNATI, OH (January 28, 2015) – Michelman has acquired its long-time sales and service partner, Supack International P/L, making it an integral part of Michelman India.  Michelman India is dedicated to the development of the Indian market, with an immediate focus on the growing printing and packaging sector.  The company also has expansion plans to service other coatings and manufacturing industries that Michelman supports worldwide.

Appointed as Co-directors of Michelman India are Mr. Pankaj Shah, Supack’s founder, and Mr. Steven Wong, Michelman’s VP/Managing Director, Asia Pacific.  With the Supack acquisition, the Mumbai, India based Michelman India hosts a business center, laboratory, and an experienced team of sales, technical service and business operations personnel.  By keeping the existing team intact, customers will experience a seamless continuation of business and technical services.

The facility’s laboratory has been equipped recently with several industry accepted product testing capabilities for packaging, printing, and coating applications.  With this direct and increased physical presence in India, customers can expect Michelman to quickly develop innovative technologies for the Indian market.

According to Mr. Jeff Rodgers, Chief Financial Officer at Michelman, “Michelman and Supack have been serving the Indian market together for more than 30 years.  Mr. Shah’s experience and stellar reputation have allowed us to establish a firm position in the Indian packaging industry.  With this acquisition, coupled with our established laboratory capabilities, we will be intensifying our resource commitment to the region to support current customers, while also increasing our focus on serving customers of our Coatings and Industrial Manufacturing Groups.”

[**About Michelman**](http://www.michelman.com/)

Michelman is a global developer and manufacturer of environmentally friendly advanced materials for industry. Michelman’s water-based surface modifiers, additives and polymers add value in a wide range of applications including wood care, floor care, industrial coatings, paints, varnishes, inks, fibers, composites, and construction products. As an innovator in the development of barrier and functional coatings, and digital printing press primers, Michelman adds value to consumer and industrial packaging, labels and commercially printed materials. Michelman serves its multinational and regional customers with production facilities in North America, Europe and Asia, product development and technical service centers in several major global markets, and a worldwide team of highly trained business development personnel.

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