



**For Immediate Release**

Strategic Radiology Media Contact:

Mike Suddendorf

[mike@strategicradiology.org](mailto:mike@strategicradiology.org)

Cell: 614.361.9665

[www.strategicradiology.org](http://www.strategicradiology.org)

**Professional Radiology, Inc. Aligns with the Strategic Radiology® National Consortium**

*Cincinnati based PRI represents the second Ohio-based, independent radiology group practice to affiliate with SR.*

January 28, 2015 — Strategic Radiology® (SR) announced today that Professional Radiology, Inc. (PRI) of Cincinnati, OH has joined forces with the SR network of progressive, independent radiology groups geographically dispersed throughout the US. Through this alignment, PRI will now have access to collective resources in all aspects of radiology practice operations, patient safety, clinical quality, and deployment of subspecialized radiology services. PRI's decision to affiliate with SR supports the latter organization's mission to enable radiology groups of all shapes and sizes to collaborate in gaining operational efficiencies and advancing clinical quality on a national scale.

“We're thrilled to have Professional Radiology, Inc. join the ranks of Strategic Radiology and expand the organization's expertise and industry leadership in Ohio and nationally,” said SR CEO Arl Van Moore, Jr, MD, FACR. “PRI serves as a market leader and its long history of success within the greater Cincinnati healthcare community will obviously strengthen our knowledge base across the SR collective.”

Through affiliation with SR, groups can gain value for their practice and hospital partners in many ways, including participation in the SR Patient Safety Organization (PSO), the Group Purchasing Organization (GPO), SR Subspecialty Teleradiology Partners (SR-STP) collaborative national reading pool, and SR forums in which they can interact with their peers on both business operations and quality discussions. These products have been proven to bring value back to existing SR member groups that ultimately benefit the patients, physicians, and hospitals that put their trust in them.

“We have been watching SR's evolution over the last several years and decided that the time is right for us to align with the cadre of nationally recognized practices that make up this mission based collaborative,” said Shawn S. Reinhart, MD, president and CEO of

PRI. “We are excited to leverage the SR resources now available to PRI’s physicians and leadership team to support our practice in effectively adapting to the rapidly changing healthcare landscape happening in Ohio and across the country.”

Radiology groups interested in learning more about affiliating with SR can access additional information and connect with an SR contact through the organization’s website at: <http://strategicradiology.org>.

### **About Professional Radiology, Inc. (PRI)**

PRI represents a group of 28 imaging specialist physicians with expertise in all modalities of diagnostic and interventional radiology. Their physicians are committed to combining timely, compassionate care with progressive, innovative, cutting edge technology. PRI has a physician pool large enough to provide extensive subspecialty expertise and the majority of our doctors have received fellowship training in a particular branch of radiology. The emphasis, however, remains on personal service and quality patient care. Registered nurses and support staff work closely with physicians to ensure exceptional clinical management of patients. The result is a strong team of medical professionals who provide the highest quality of medical care. More information can be found on PRI’s website at: <http://www.professionalradiology.com>.

### **About Strategic Radiology (SR)**

SR consists of 18 geographically diverse and forward thinking US based radiology group practices representing more than 1,300 radiologists. The goal of SR is to achieve higher quality patient care and more cost efficient delivery of medical imaging through an integrated approach of shared data and best practices, interchanging clinical expertise, and consolidating certain practice expenses.

More information can be found on the SR website at <http://www.strategicradiology.org>. Current SR members include:

- Advanced Radiology Services; Grand Rapids, MI
- Austin Radiological Association; Austin, TX
- Casper Medical Imaging and Outpatient Radiology; Casper, WY (affiliate member)
- Central Illinois Radiological Associates; Peoria, IL
- Charlotte Radiology; Charlotte, NC
- Diversified Radiology; Denver, CO
- Inland Imaging; Spokane, WA
- Jefferson Radiology; Hartford, CT
- Mountain Medical Physician Specialists; Salt Lake City, UT
- Northwest Radiology; Indianapolis, IN
- Professional Radiology, Inc.; Cincinnati, OH (affiliate member)
- Quantum Radiology; Atlanta, GA
- Radiant Imaging, Inc., Pasadena, CA and affiliates The Hill Medical Corporation and Arcadia Radiology Medical Group
- Radiology Associates of North Texas; Fort Worth, TX
- Radiology Associates of South Florida; Miami, FL

- Radiology Ltd.; Tucson, AZ
- Riverside Radiology and Interventional Associates; Columbus, OH
- Southwest Diagnostic Imaging; Phoenix, AZ and affiliates EDVI Medical Imaging, Scottsdale Medical Imaging and Valley Radiologists
- University Radiology; East Brunswick, NJ

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