



## President of RED PR Wins *PR News* Award



NEW YORK, February 2, 2015 – Julia Labaton, President and Founder of RED PR, has been named an Honoree on *PR News*' first-ever "Top Women in PR" Awards list for 2014.

Executives were nominated by their peers and judged by the staff of *PR News*, as well as a blue-chip panel of PR leaders. The 70 influential women that made the list are recognized as trendsetters and risk-takers in the industry; women who have managed communications crises, created successful multi-platform content and built name-brand reputations for themselves and their clients. Other honorees are entrepreneurs and senior executives from notable organizations such as Time Warner Cable, Discovery Communications and Weber Shandwick.

RED PR has won numerous industry awards and commendations since its establishment in 2000, such as PRSA Big Apple, SABRE, ABBIE, and Bulldog Reporter awards. Julia is a member of Cosmetic Executive Women, Fashion Group International and on the executive board of PR Boutiques International.

"To be in the company of so many talented women is truly an honor," Julia says, "and I am flattered for the recognition by my peers. As RED PR celebrates our 15<sup>th</sup> year in business, this award brings another reason to celebrate."

An Awards Luncheon will be held on February 27, 2015 at the Grand Hyatt in New York City. For more information, visit <http://www.prnewsonline.com/top-women-luncheon2015> or [www.red-pr.com](http://www.red-pr.com).

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**RED PR** is a full-service boutique communications firm in New York City representing beauty, fashion and lifestyle brands. Clients range from entrepreneurial start-ups to global industry leaders. Services include marketing communications, publicity, social media, branding and event production.