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**Discover Lehigh Valley’s ‘Stay & Create’ Package Combines Crayola Experience™ with Great Hotel Rates**

*Exclusive ticket discounts highlight tourism package*

**LEHIGH VALLEY, Pa.**(February 3, 2015) – Discover Lehigh Valley, the area’s designated marketing organization, is teaming up with Crayola Experience™ to give families their most colorful vacation yet.

The brand-new for 2015 “Stay & Create” package is offered on StayandCreate.com and provides a special ticket discount along with great hotel and bed & breakfast rates throughout the area.

Located in Easton Pa., Crayola Experience™ visitors enter a world of discovery as they experience hands-on activities as well as learn how Crayola Crayons® and Markers are made.

Families can “Discover the Magic of Color” at Crayola Experience™. There are numerous exhibits that will bring hours of fun. Design and print your own crayon label at “Wrap It Up.” Put your imagination to work at “Modeling Madness.” Bring your drawing to life at “Doodle in the Dark.” And, climb to your heart’s content in the “Color Playground,” and that’s only where the fun begins.

When you’ve had your fill of play, grab a bite to eat at Café Crayola, which offers an array of kid-approved menu options. Be sure to also check out Big Blue, the World’s Largest Crayon, located just past the café.

Stop into the Crayola Store to mix & match your own pack of crayons or markers. You can even customize a two-pound crayon with your own name! The store is packed with all sorts of goodies that you won’t be able to find anywhere else in the world.

Lodging options include a variety of Lehigh Valley hotels and inns. For any questions or to book a stay, contact the hotels directly. Visitors should mention that they are interested in Discover Lehigh Valley’s “Stay & Create” package.

Participating hotels include:

* Courtyard by Marriott Bethlehem: 2220 Emrick Blvd., Bethlehem, 610-625-9500
* Fairfield Inn & Suites by Marriott Allentown Bethlehem: 2140 Motel Dr., Bethlehem, 610-867-8681, 800-228-2800
* Hilton Garden Inn Allentown West: 230 Sycamore Rd., Breinigsville, 610-398-6686
* Hyatt Place Bethlehem: 45 W. North St., Bethlehem, 610-625-0500
* Lafayette Inn: 525 W. Monroe St., Easton, 800-509-6990, 610-253-4500

**About Discover Lehigh Valley**

Discover Lehigh Valley is the designated destination marketing organization (DMO) of Lehigh and Northampton counties. Its mission is to promote and develop Lehigh Valley as a leisure and business travel destination. Created in 1984, Discover Lehigh Valley assists in promoting regional tourism, an industry that generates $1.906 billion in annual revenue and accounts for more than 22,000 jobs in Lehigh Valley. For more information on Discover Lehigh Valley and its activities or to request a Lehigh Valley Official Visitors Guide, call (800) MEET-HERE, or visit the official tourism website of Lehigh Valley at DiscoverLehighValley.com.

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