

eFolder Awarded Coolest Cloud Storage Vendor and Coolest Cloud Computing Vendor by CRN
Company Recognized for Continued Innovation and the Acquisition of Cloudfinder in 2014

San Francisco, – February 5, 2015 – eFolder, a leading supplier of business continuity and cloud file sync services for the IT channel, today announced that it has earned recognition on [The Channel Company's CRN 20 Coolest Cloud Storage Vendors of 2015](#) and 100 Coolest Cloud Computing Vendors of 2015. These annual lists recognize some of the most innovative cloud companies supporting the IT channel today.

The 20 Coolest Cloud Storage Vendors and 100 Coolest Cloud Computing Vendors honors are presented to companies based on their approach to creating innovative products, services or partner programs that have helped channel partners transform into true solution providers, ultimately helping customers take advantage of the ease of use, flexibility, scalability and savings that cloud computing offers.

eFolder is recognized for its acquisition of Cloudfinder, a cloud-to-cloud backup solution that provides backup, instant full-text search, restoration and reporting for business-to-business (B2B) cloud services, including Office 365, Google Apps, Salesforce, and Box. eFolder's acquisition of Cloudfinder creates a new profit opportunity for IT channel partners that choose to backup and support their clients' cloud data and applications.

Cloudfinder fits into eFolder's suite of business-class cloud backup, backup and disaster recovery (BDR) and file sync services. All eFolder services are designed for and sold exclusively to IT services providers, enabling partners to generate highly profitable, recurring revenue.

This year's 100 Coolest Cloud Computing honorees are identified across five major categories including platforms, infrastructure, storage, security and software. This list is an effort to help solution providers navigate through the ambiguity of the cloud market to identify the vendors, products and services that can help elevate their cloud services offerings. Companies were chosen based on data and information gathered from solution provider nominations along with input from the CRN editorial team.

"Widespread demand for cloud computing solutions is increasing across businesses of all shapes and sizes. As organizations become more willing to adopt cloud technology and services, experienced solution providers are in greater demand." said Robert Faletra, CEO, The Channel Company. "The 20 Coolest Cloud Storage Vendors and 100 Coolest Cloud Computing Vendors lists enable solution providers to engage with companies who are poised to help them capitalize on these opportunities."

"We are honored to be included in the CRN 20 Coolest Cloud Storage Vendors of 2015 and 100 Coolest Cloud Computing Vendors of 2015," says Ted Hulsy, vice president of marketing at eFolder. "These awards affirm how partners have received eFolder products, including Cloudfinder, in the market. We will continue our track of innovation to give partners the best products, higher margins and new profit opportunities."

Coverage of the 100 Coolest Cloud Computing Vendors will be featured in the February 2015 issue of CRN and online at www.CRN.com.

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity, cloud-to-cloud backup, and cloud file sync solutions for MSPs, cloud service providers, system integrators, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)