

MEDIA KIT 2015



FISH In The GARDEN

**WELCOME
TO FISH
IN THE
GARDEN**





Bring a flow of wind, “water” and harmony to any landscape or interior space with Fish In The Garden sculptures. The bright, flowing lines of our fish sculptures appeal to our natural and vital connection with water, land and the many species that co-inhabit our precious environment. Selecting sculptures of fish that are native to a particular region adds local flair and relevance to any display. Our graceful creations will harmonize all elements of a landscape or room, creating a sculptural presence that seems as dynamic and free-flowing as water.

WE LOOK FORWARD TO YOUR RESPONSE!

207-329-6171

tysonweiss@mac.com

See online media kit at:

fishinthegarden.net/press-room/

OUR MISSION





TO CREATE NEW, UNIQUE AND CREATIVE HOME AND GARDEN ACCENTS

At Fish in the Garden our mission is to create new, unique and creative home and garden accents. Our design focuses on the visual/cerebral sensations of 'flow' that is most clearly seen by the way schools of fish curve in response to elements throughout an underwater landscape. Using stainless steel and ceramics, we aim to deliver this fluid beauty in its organic forms to your home and garden.

By selecting a fish species found in your area, our designs deliver a regional relevance that so many people are looking for when decorating their interior and exterior spaces. Our designs have the versatility to look as exceptional

displayed across your mantel as they do schooling along your perennial beds. Schools of Fish in the Garden unify unrelated elements in your landscape creating a sculptural presence larger than the sum of its parts.

With tails formed to the left and to the right our fish curve in response to landscape and architectural elements, contributing line, color and momentum. Interesting and colorful glazes add life and visual interest to every garden space or living room. Our designs look great in any numbers. We invite you to explore our website or call our Maine studio with any questions.

WE LOOK FORWARD TO YOUR RESPONSE!

207-329-6171

tysonweiss@mac.com

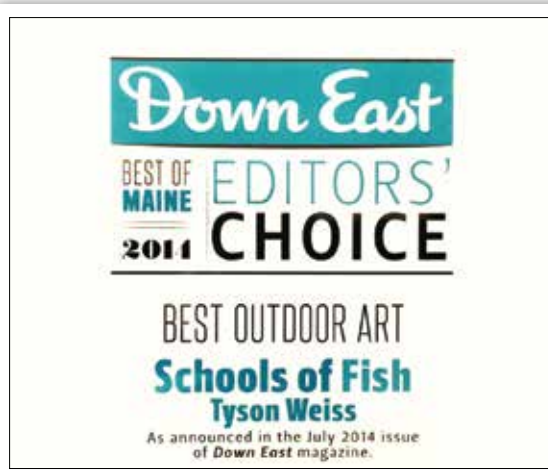
See online media kit at:

fishinthegarden.net/press-room/

MEDIA / AWARDS

CLIFARU





PRESS COVERAGE

Fish In The Garden received the coveted People's Choice Award in 2013 from the [American Society of Landscape Architects](#). The company is a fixture at regional and coastal flower and garden shows and is frequently featured in publications such as [Traditional Home](#), [Coastal Living](#), [On the Water](#), [Rhode Island Newspaper](#), [International Magazine](#), [In Touch](#), [Downeast](#), [Coastal Home](#), [Boston.com](#), the [Portland Press Herald](#) and many regional newspapers and blogs. In 2010, the company founder, Tyson Weiss met [Martha Stewart](#) at the Maine Crafts Guild Show in Bar Harbor when she stopped by his

booth. She photographed the display, posted the photos on her website with a link back to [fishinthegarden.net](#) and said "Those are very nice fish." Just 24 months into his new career Tyson's fish sculptures were being bought and resold by major brands such as Frontgate, Orvis, L.L. Bean and Uncommongoods, in addition to 100 other stores and art galleries. In 2011 the Associated press ran an article called 'Mother's day gift ideas' featuring the ceramic garden koi that ran in 55,000 different newspapers and websites including [abc.com](#), [msnbc.com](#) and the [Washington Post](#).

WORKING WITH SUBARU

Subaru, the corporate sponsor of the Philadelphia Flower show which is the biggest indoor event in the world, asked Fish in the Garden LLC for a partnership in the 2014 flower show. The design theme was a 'beachfront art studio' so 30 Stainless steel

fish were schooling around the outside of the studio and inside a studio space was created based on Tysons early workshop. This was a central part of Subaru's display, seen by all 270,000 attendees.

WE LOOK FORWARD TO YOUR RESPONSE!

207-329-6171

tysonweiss@mac.com

See online media kit at:

fishinthegarden.net/press-room/

PROCESS

EVERY THOUGHTFULLY DESIGNED
COMPONENT IN THE "SCHOOL"
REFLECTS THE HAND OF THE ARTIST.



THE SCULPTURES ARE
HAND-SCULPTED DETAIL
AND HAND-PAINTED.
NO TWO ARE EXACTLY
ALIKE. TEN YEARS
OF EXPERIENCE HAS
EVOLVED A PROPRIETARY
PROCESS TO MEET
HIGH DEMAND AND
YET PRESERVE OUR
FOUNDING VISION.



CERAMIC

The colorful and delicate-looking ceramic fish are made from sturdy stoneware clay and fired to around 2,200 degrees Fahrenheit, a process that makes them able to withstand even Maine's sub-zero winter temperatures. Only the High fire stoneware clay body, can stay outdoors all year in any climate, and the glaze colors do not fade in sunlight over time.

Both ceramic and stainless steel designs utilize 2 posts to anchor them in the garden spaces so that in high winds the schools maintain their fluid aesthetic.

METAL

Heavy gauge, hand-cut stainless steel weathers the elements beautifully. In the summer, they shimmer with life and, in the winter, they form an organic partnership with the snow and ice. The metal is a high grade of stainless steel that will not rust in oceanfront gardens and is thin enough that the owner can bend it so the fish parallels the curves and contours of the garden space.

WE LOOK FORWARD TO YOUR RESPONSE!

207-329-6171

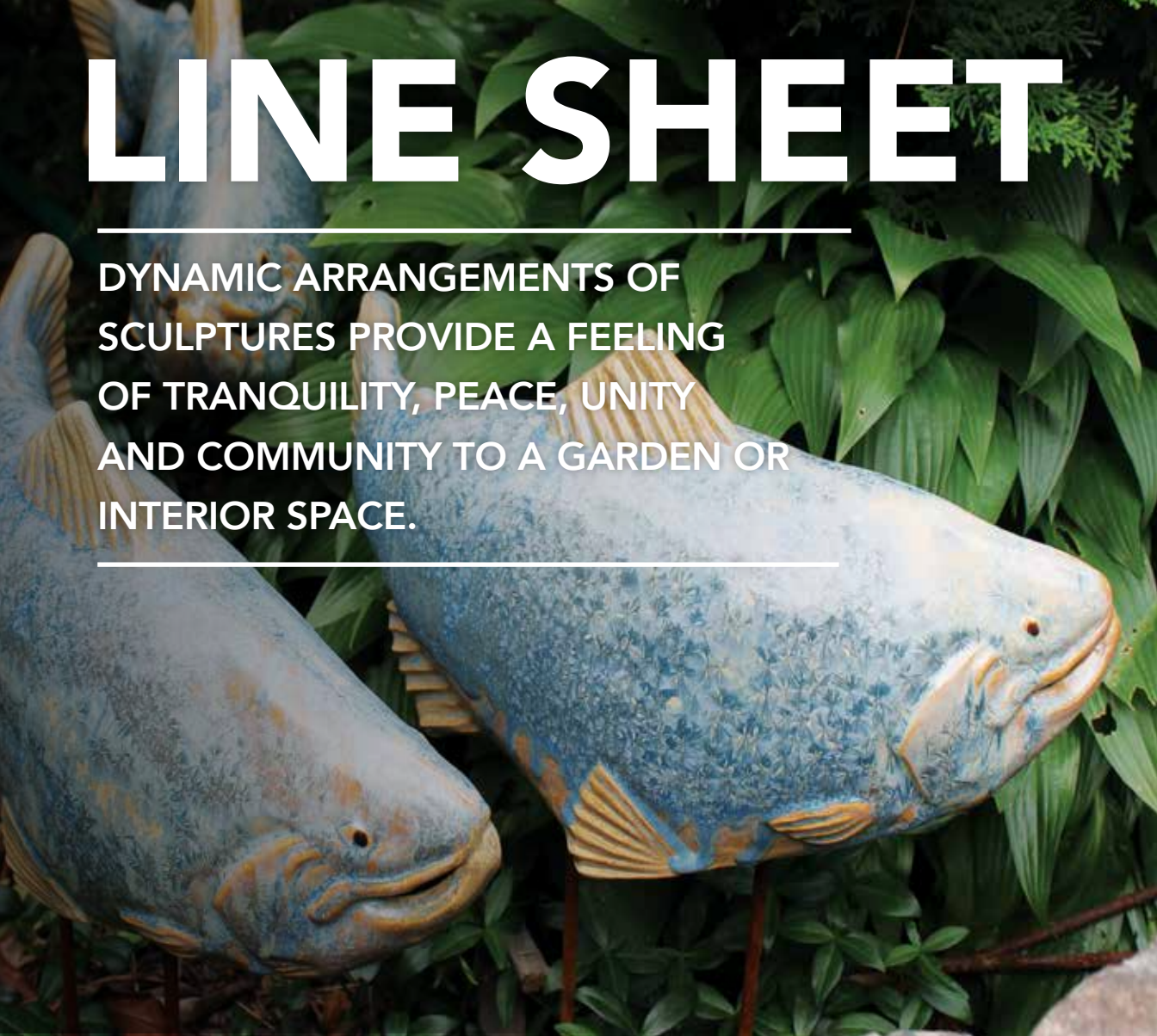
tysonweiss@mac.com

See online media kit at:

fishinthegarden.net/press-room/

LINE SHEET

DYNAMIC ARRANGEMENTS OF SCULPTURES PROVIDE A FEELING OF TRANQUILITY, PEACE, UNITY AND COMMUNITY TO A GARDEN OR INTERIOR SPACE.



Flamed Salmon
\$75



Celestial Trout
Sold Separately
\$80



Brown Trout
Sold Separately
\$80



Set of 3 Blue Koi
\$280



Set of 3 Warm Koi
\$240



Indigo Trout
Sold Separately
\$80



Crystalline Koi
Sold Separately
\$80



23" Steel Garden Bass
Sold Separately
\$75



Green Cottage Trout
Sold Separately
\$80



30" Steel Garden Bass
Sold Separately
\$120



Sockeye Salmon
Sold Separately
\$80



Sky Trout
Sold Separately
\$80



36" Steel Wall Bass
\$120



Kohaku Koi
\$80



Salsa Koi
Sold Separately
\$80



Cobalt Koi
\$80

WE LOOK FORWARD TO YOUR RESPONSE!

207-329-6171

tysonweiss@mac.com

See online media kit at:

fishinthegarden.net/press-room/

TESTIMONIALS & REVIEWS

Beautiful Garden Sculptures

Posted by Lori, Portland, OR

Fish In The Garden (by Tyson Weiss) has a great web presence and great customer service. They have a nice selection of ceramic and metal fish art so that anyone can create a marvelous sculpture garden. We chose 5 Crystalline Koi to create a very flowing and Zen-like place in our garden, with various grasses and a potted vase. Our new garden is a focal point from many angles looking out from the house or walking out in the yard. The addition of our Fish In The Garden, create a beautiful conversation piece as well as a sense of peace and serenity. The Koi are as beautiful in real form as they are in the photograph!!

★★★★★

My School Is Expanding

Posted by Cindy M.

Far from ordinary garden statuary ... Brilliant Koi style and colors complement my garden and those of others I have gifted fish to start their own schools ... love seeing them "swim" among the greens

★★★★★

Second Time Around

Posted by Janet Schulz on 15th Jul 2014

The first two fish I ordered were so beautiful but I knew we needed a third, It came quicker than I ever expected and when placed with the others it makes my sons water feature complete. I would not hesitate to recommend 'Fish in the Garden', for their beauty, durability and excellent delivery time. Always wanted some kind of 'Art in the Garden' and now we have it.

★★★★★

Awesome, Just Unbelievable

Posted by Paul Sullivan

Saw these at the Welfleet Oyster fest. Friend brought one, but my thinking one just wouldn't do it. So I went on line and got her 2 more for Christmas gift. You can be sure I will be ordering three more for self. They are just awesome. I have at least one wedding in my yard a year and sure they will make a big impression. So glad I came across you in Welfleet.

★★★★★

We LOVE our crystalline trout!

Posted by Unknown

My husband is a fisherman and we're both gardeners. We're delighted that we now have three crystalline trout swimming around the Solomon seal towards the Hellebore in one of our flower beds. They're lovely to look at and surprise our garden visitors and friends. They arrived in great condition and were easy to install--the big decision was where to put them. Thank you for creating this whimsical garden feature.

★★★★★

We LOVE our crystalline trout!

Posted by Unknown

The 30" stainless steel Striped Bass is a beautiful piece of art. It is a must have for all passionate bass fisherman. I got one for myself last year and have received many compliments. I recently bought another for a friend and am going to get one for my brother for his next birthday. You will not be disappointed!!!!

★★★★★



Wild For These Fish!

Posted by Librarian

For any garden lover that is looking for something totally different and beautiful—you found it! These fish provide beauty in motion to any garden setting. One of my seconds has a crack on the top of the fish, but the other two, I couldn't find the flaw at all. Great price, amazing artistry—totally love it!

★★★★★

Simply Gorgeous!

Posted by Ellen Keiter

My fish arrived almost immediately after I ordered them! (How do you do that?) Wow! So beautiful! I am now planning the perfect setting and ground cover over which they will swim. I'm so excited to finally have my Sky Trout! Thank you, Tyson, for your exceptionally awesome creation!

★★★★★

Fabulous!

Posted by Barbara

The three fishes were for my sister's 60th birthday and were a huge hit! I first saw them at a friend's beach house and he was kind enough to give me the info on the fishes so I could order them as well. They arrived in perfect condition and will be loved and admired for many years to come!

★★★★★

Fabulous in Perennial Bed

Posted by Jody

We are blessed to have an ocean front view - and a perennial garden right at the edge of the water. The trout are so unexpected and beautiful swimming through the cat mint and fairy roses.

★★★★★

WE LOOK FORWARD TO YOUR RESPONSE!

207-329-6171

tysonweiss@mac.com

See online media kit at:

fishinthegarden.net/press-room/

TYSON M. WEISS

DESIGNER & ENTREPRENEUR



After getting his Ph.d at age 17 (Portland Highschool diploma) Tyson started a small landscape design/build outfit to pay his way through school as a biology major, as he saw beauty in all living things. Over the next decade he noticed a multitude of garden accents from low-end garden gnomes to high-end custom sculptures and the vast lack of options between the two. He considered that since underwater coral that grows in mounds like shrubs and branches out like trees is often called the 'coral gardens' looks so amazing with schools of fish, why can't we make schools of fish in above ground gardens?! In 2008 the economy collapsed, and Tyson, a fifth generation Mainer with yankee ingenuity and resourcefulness and an unwillingness to accept any kind of defeat was faced with a question: "Should I go back to school and take on debt to finish a degree that offers me no real certainty, or should I make fish.?" He starting

making fish... a lot of fish. Within 2 years Fish in the Garden LLC was getting notable attention from gallery owners, landscape architects, interior designers and media outlets that were looking for truly NEW and CREATIVE ideas and loved the variations of fish design in ceramic and stainless steel that were coming out of the Fish in the Garden studio. Brands such as Frontgate, Orvis, L.L.Bean, Uncommon Goods and many smaller retailers sought out his designs to give their customers something colorful, unique, intelligent and most importantly regionally relevant. The fish are sold individually and deliver a fluid aesthetic in schools of 3 or more, so they are available to a very wide price point.

These designs produce mass appeal by combining the nations top two favorite pastimes: gardening and fishing!



WE LOOK FORWARD TO YOUR RESPONSE!

207-329-6171

tysonweiss@mac.com

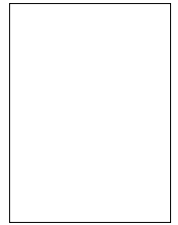
See online media kit at:

fishinthegarden.net/press-room/



FISH In The GARDEN

166 Brook Road
Falmouth, Maine
14105



SEE US IN ACTION!

Northwest Flower and Garden Show - Seattle, WA Feb 11-15

Philadelphia Flower Show Feb 28 - March 8th

Boston Flower Show March 11 - 15

CONTACT TYSON M. WEISS

207-329-6171

tysonweiss@mac.com

See online media kit at:

fishinthegarden.net/press-room/