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Fred Joyal Webinar Warns Dentists: “Patient Appointing Must Evolve”

LOS ANGELES, CA (February 10, 2015) – FutureDentics® is hosting a free, live webinar for dental professionals called “Empty Chairs, Empty Bank Account: Evolving Patient Scheduling to Fit the Future.” Led by company founder Fred Joyal, this exclusive presentation shows dentists how current approaches to appointment scheduling hurt business and offers solutions to help practices attract today’s time-strapped patients.

The hour-long webinar will be held on Tuesday, February 24th beginning at 11am PST / 2pm EST, and is open to all dentists and dental office management professionals. After the presentation, Fred will remain online for a Q&A session.

Convenience and instant gratification are prized by consumers today. Unfortunately, the appointing practices at many dental offices don’t reflect this. Fred’s presentation will explore best practices for creating a highly effective appointing process with strong patient appeal. Topics covered include why 24/7 appointing is essential, tips for eliminating no-shows, the benefits of block scheduling, tech tools that improve show-up rates, and more.

“Patients have more demands on their time than ever before,” Fred Joyal explained. “They’re looking for dentists whenever they have a moment to spare, often late nights and weekends when offices are closed. And once they find an office, that patient wants a fast, easy way to schedule an appointment that gets them in the office ASAP. Dentists must evolve their appointing process to get in step with the needs of these patients. This webinar shows them the best way to do that.”

A noted authority on dental marketing, Fred Joyal is best known for founding FutureDentics, the parent company of 1-800-DENTIST®. He is the author of the bestselling book “Everything is Marketing: The Ultimate Strategy for Dental Practice Growth” and the host of a popular series of dental marketing webinars and online videos. Fred is a highly sought-after speaker and the owner of the weekly blog, GoAskFred.com, which explores a variety of industry topics like how Yelp, online patient reviews and mobile search affect practice growth.

Dentists and staff can reserve their spot for “Empty Chairs, Empty Bank Account: Evolving Patient Scheduling to Fit the Future” by registering for free at www.futuredentics.com/EmptyChairs.

About FutureDentics®

FutureDentics®, parent company of 1-800-DENTIST®, is America’s leading provider of dental marketing services & software. Since 1986, the company has been dedicated exclusively to dentistry, developing powerful products and resources that help dentists thrive in the evolving digital world.

The company's flagship product, 1-800-DENTIST, has delivered over 8 million new patient leads to dental practices nationwide. PatientActivator®, their patient communications and online marketing solution, increases production and boosts the practice's online presence with automated appointment confirmations and tools for social media, reviews and much more. ReputationMonitor® helps dentists protect their online reputation – monitoring hundreds of directories, reviews sites and social media platforms, and displaying them all on a single screen. WebDirector® delivers dynamic websites, mobile sites and branded social pages all for one low price. And ReActivation Pro® gets dormant patients back on the practice's schedule. Futuredontics also offers an extensive library of dental marketing resources – including in-depth whitepapers, Webinars and front desk training. With unlimited live customer support, dentistry's best marketing products and the largest dental website in North America, Futuredontics is the proven way for dental practices to grow their patient base and increase production year after year.

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