



FOR IMMEDIATE RELEASE:

ATLANTA MOTORSPORTS PARK PROVIDES TEEN DRIVING CLASSES FOR NEW DRIVERS

Professional Motor Sports Facility Offers Lessons to Save Teens Lives from Car Related Accidents

Atlanta, GA – Providing the Southeast with the ultimate driver’s experience, Atlanta Motorsports Park (AMP), a 2-mile, green and sustainable road circuit located in Dawsonville, Georgia, is proud to introduce a new state-of-the-art program for teenage drivers, educating young people on how to sharpen their skills and improve handling of a vehicle under adverse road conditions. Powered by BMW, AMP’s Street Smarts Teen Driving program raises awareness about the risks and dangers of driving, preparing teens to handle unexpected driving hazards in the safest way possible.

The objective of the AMP Street Smarts Teen Driving School is to equip young people with the tools and knowledge to be safer drivers, and give their parents peace of mind. Offered as a new service of the motor sports facility, one-day programs help improve driver’s skills and provide a comprehensive curriculum to help develop good driver behaviors, applying performance driving skills and techniques to everyday drivers.

According to the Governor’s Office of Highway Safety in Georgia, the state had more than 300,000 motor vehicle accidents in 2008, with many resulting in fatalities. AMP is dedicated to not only providing avid drivers a world-class facility to exercise their skills on their 2-mile professional road course as well as their new Driver Development Centre but educating those on safety during their experience on the circuit. The one-day program includes...

- **Registration:** Classroom Instruction, vehicle dynamics, discussion of Driving Mechanics
- **Driver Development Centre:** utilizing the “Ice Hill” and Skid Pad to practice basic car control and the benefits of the BMW’s safety, stabilization, traction control features
- **Autocross Track:** Low speed precision driving exercises including, car control, braking and slalom
- Skills testing and certification

AMP will host this one-day course is offered every month on Saturdays, and the Advanced Teen Class is available weekly year round. AMP Street Smart Teen Driving Classes are \$249 per person, available to ages 15 through 19 with a parent/guardian registered with student. Students must have Georgia permit (or Learners’ permit) to participate. Please register early motorsportsreg.com (keyword: Atlanta Motorsports Park) to reserve your spot. Atlanta Motorsports Park is located at 20 Duck Thurmond Road Dawsonville, GA 30534.

ABOUT ATLANTA MOTORSPORTS PARK:

Offering high-quality service and a state-of-the-art road circuit facility in Dawsonville, Atlanta Motorsports Park (AMP) provides a fun and exciting atmosphere for friends and family, featuring a 2-mile road circuit, driving programs, go-karts, and more. Designed by famed Formula One architect, Hermann Tilke, AMP is the first green, sustainable motorsports facility and country club of its kind. Memberships are available. For more information about Atlanta Motorsports Park and membership levels, please call 678-381-8527 or visit www.atlantamotorsportspark.com.