**For Immediate Release**

New Camera Provides Best Video of Ski Slopes

*A new camera has been installed on the roof of Beaver Run providing HD, real time video of the Breckenridge Ski Resort.*

*Breckenridge, CO – 2/9/15* – Beaver Run Resort has recently installed a new, HD camera which is the first and only camera in Breckenridge that will allow ski enthusiasts to view HD, real-time video of the crowds and conditions at the base of Peak Nine. The camera was built and installed by Earth Cam, a company specializing in high definition webcams and time-lapse movies. This new camera provides real-time, high definition footage of the Base 9 area which include Coppertop Bar and Café, the Beaver Run SuperChair loading area and the surrounding mountain scenery and ski runs.

Previously, Beaver Run employed a camera that would take still photos every 5 minutes. This new camera will be the first and currently only camera in Breckenridge which provides live, real-time HD video of the ski slopes. Users will have the ability to go online and control the angle and zoom of the camera from their own computer. “We wanted to make the experience more interactive for our guests and online visitors” states Bruce Horii, Director of Sales and Marketing for Beaver Run. “By taking out the slight delay and allowing someone to control the camera themselves, you make the experience more authentic. It is the best way to see what’s happening without actually being there” The webcam can be viewed on the homepage of BeaverRun.com.

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