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JESUSChicks

AN IN-DEPTH LOOK AT THE INCREDIBLE
LIVES OF WOMEN IN THE LIFE OF JESUS!

by SARAH BOWLING

SALES HOOK:

Internationally recognized speaker and humanitarian, Sarah Bowling shares insight about the transforming power of Jesus through the very common lives of the women found in the gospels.

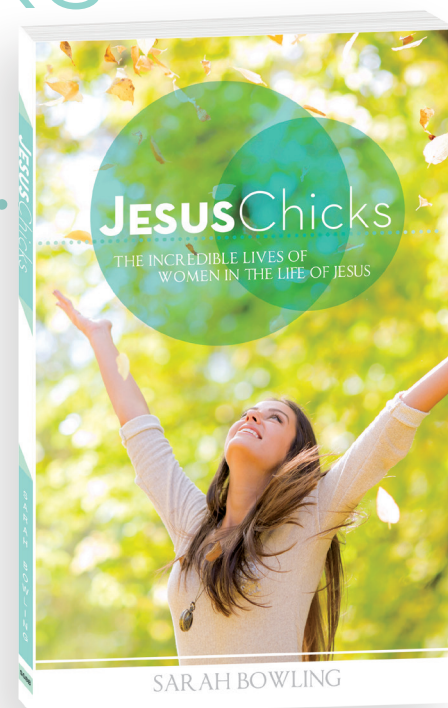
- Jesus Chicks relational narrative illustrates everyday women of the Gospels in a modern day context.
- Learn how normal women like, Martha, Mary Magdalene, and the Samaritan woman learned to overcome their issues and brokenness after encountering Jesus in their daily lives.
- Readers are encouraged to experience the transforming work of Jesus in their lives by applying the lessons of these ladies to common obstacles we face daily.
- Modern examples are provided at the end of each chapter highlighting inspiring women who had some amazing moments and achievements.

BRIEF DESCRIPTION

When we think about Jesus' followers, we frequently default to Peter, James and John, along with the other nine men whom Jesus selected to be His apostles or close followers. We learn a lot about these men and even more about Jesus from their interactions with Him.

In the Gospels we're also given some really unique perspectives on Jesus based on His interactions with women. This powerful new book will encourage readers to connect with Jesus in a powerful, relevant, and daily way. So get ready for a wild ride as you learn about the regular women of the Gospels who interacted with Jesus. Sarah will show you how you can too!

Despite their differences, mutual respect and deep affection mark the tone of the relationships shared in this book. The reader will be encouraged and inspired.



BOOK INFO:

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AUDIENCE

The primary audience is the thousands who watch the author on television every day on one of the five television networks covering the US, as well as 130 countries with a potential audience of 2 billion households worldwide. Additionally we hope this book will reach those who have heard the author speak at various engagements across the nation and, the donors and supporters of Sarah's humanitarian organization Saving Moses, (an organization committed to saving babies around the world).

AUTHOR BIO

As an internationally recognized speaker and humanitarian, Sarah is a voice of hope for many. She is a discerning teacher of the Bible and her insightful approach is as intimate as it is earthy. It equips her to deliver authentic messages wherever she speaks, empowering her audiences to connect to the Bible in their everyday living.

Sarah's Bible teaching is demonstrated in her work with Saving Moses, an organization committed to identifying the urgent needs of babies and toddlers around the world where the help is least available. Compassion fuels her to develop and implement the revolutionary programs established by Saving Moses.

Sarah leads a prolific lifestyle where genuine love isn't just projected, but expressed tangibly. When she is not enjoying a nice cup of coffee, or traveling and teaching, she is busy raising three children with her husband, Reece Bowling, the pastor of Orchard Road Christian Center.

AUTHOR RESIDENCE

The author and her humanitarian organization are located in Denver, CO

MARKETING AND PUBLICITY HIGHLIGHTS

- Four special TV programs featuring Jesus Chicks will air the week of March 2, 2015 on the Today with Marilyn & Sarah program reaching 130 countries (with a potential audience of 2 billion households worldwide).
- Book Micro Site will be launched exclusively for promotion of Jesus Chicks for marketing to public and press.
- Book will be displayed on Marilyn & Sarah's website and listed as merchandise within the site store. The homepage boasts an estimated 300,000 visitors. It will also be promoted on Marilyn Hickey's Facebook page that hosts over 200,000 fans, as well as Sarah Bowling's Facebook page hosting nearly 10,000 fans.



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ABOUT THE AUTHOR

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