N2N

INNOVATION 2 ACTION

THE STORY OF JOHN

A parable regarding the use of contemporary tools and technologies to engage John throughout his entire student life cycle.

The Mobile Generation is Enrolling Are you Prepared?

This is John

He represents the mobile generation and he's interested in your school. What is your recruiting strategy?

Cloud based application allowing students to search for schools and get matched up based on their personal criteria
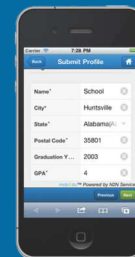
This is eNquire

A recruiter's virtual assistant and the first step towards filling your student pipeline with qualified leads. It enables John to submit his bio data and establish an immediate connection with his recruiter.
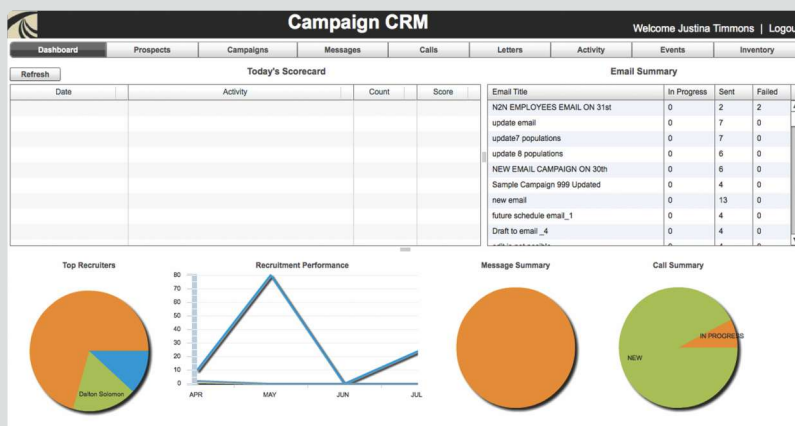
Personal Details   Phone/Email   Guardian Info


This is Maria, John's Recruiter

She needs to connect with John when , where, and the way in which he wants to be contacted.

THE FIRST AND MOST IMPORTANT STEP IN REAL-TIME STUDENT FUNNEL MANAGEMENT

- TRACK CORRESPONDENCE
- EVENT AND INVENTORY MANAGEMENT
- MEASURE RECRUITER'S METRICS
- E-MAIL CAMPAIGN MANAGEMENT

eNroute RCM offers Recruiters and their Directors:

- Drip Marketing
- Student pipeline management
- correspondence tracking between students and Recruiters
- Measures Recruiter's Metrics
- Inventory tracing and management

This is Chris, John's Admissions Specialist

He needs to streamline and simplify the admissions process.

eNroute ACRM

- ADMISSION SYSTEM
- TROUBLE TICKET
- DOCUMENT MANAGEMENT
- CRM
- BANNER ERP
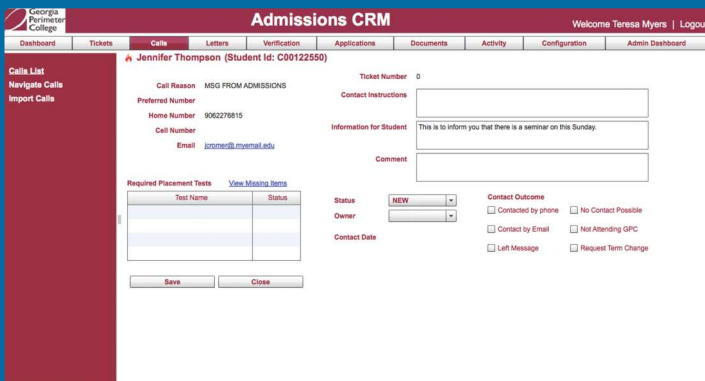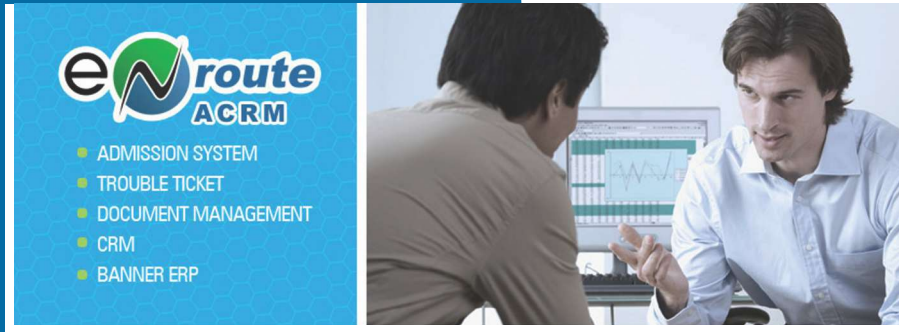
This is eNroute ACRM

A CRM solution that receives John's information from Maria and allows Chris to track John's progression throughout the admissions process:

- Applicant Tracking
- Trouble Tickets
- Criminal Background Checks

- Banner® ERP
- CRM
- Document Management

John is Officially a Admitted

He is kind of nervous and needs guidance throughout orientation and assistance with campus navigation.
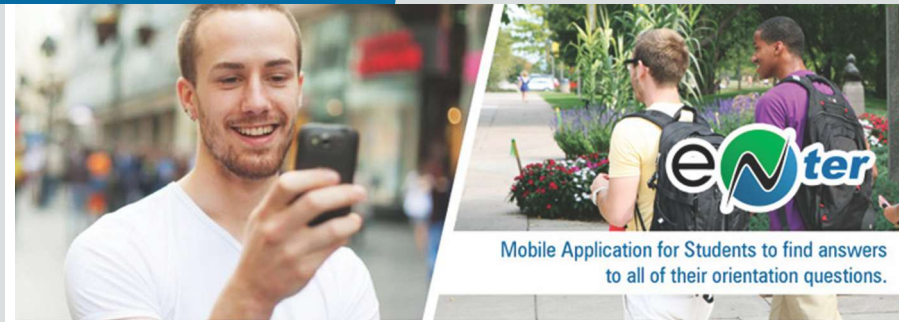
Mobile Application for Students to find answers to all of their orientation questions.

This is eNter

A virtual orientation application that walks John through your sachool's orientation process, step by step, and helps him find the answers to all of his orientation questions.

John is now a Busy Student

He needs to register for classes, drop classes, pay for classes, and check his account balance while on the move.

Mobile Application for Students to register for Courses and manager their account with the college.

eNroll

This is eNroll Registration and Accounting

eNroll provides John with secure Single Sign On access to all of his accounts based on his user's profile.

eNroll Registration and Accounting

John's virtual mobile assistant and provides him with secure access to his personal SIS files, financial accounts, and enables John to register, drop, and pay for classes from just about anywhere.

View and register for courses

Search

My Courses

Course Details

View account balance and make payments
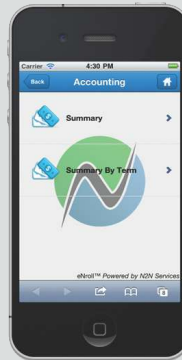
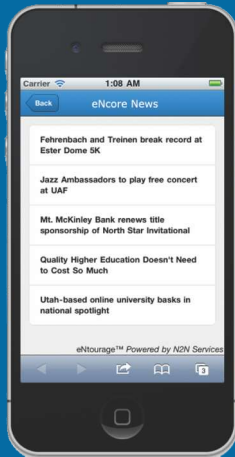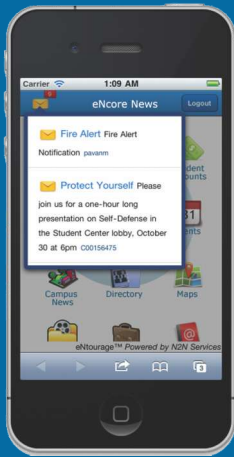### Accounts

Fee Details

Payments
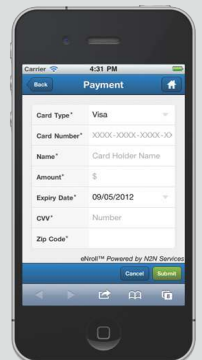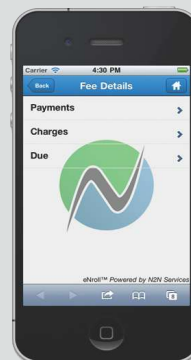
John has Completed Orientation

Now that he is officially a student at your school, he wants to get involved in the whole campus experience.

- Campus related news
- School Sports Updates
- School Related Events
- Directory
- Campus Job Postings
- Campus Map
- School related videos

This is eNcore

John's with connection to all things campus related.

- Receive important notifications
- Register for and drop classes
- Campus News
- Sports Events and Concerts

eNroll Registration and Accounting

John's virtual mobile assistant and provides him with secure access to his personal SIS files, financial accounts, and enables John to register, drop, and pay for classes from just about anywhere.

eNcompass all of their personal information and needs
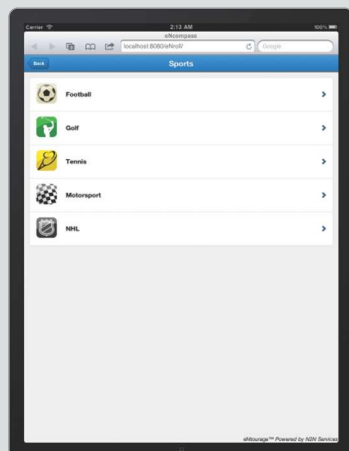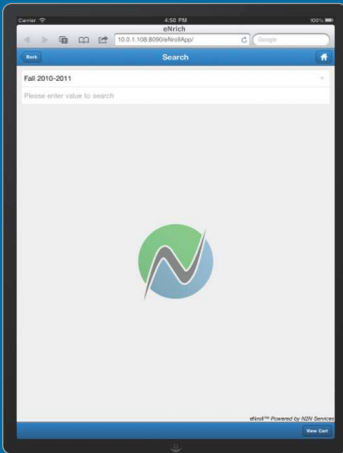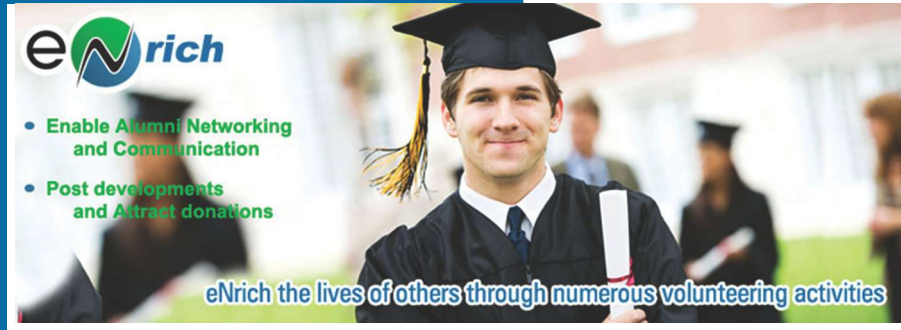
This is eNcompass

A virtual gateway to all of John's personal information and school records. It allows John to find housing, a new roommate, and update all of his personal information.

John just graduated and is now an Alumni

He is finished with school and wants to remain involved.
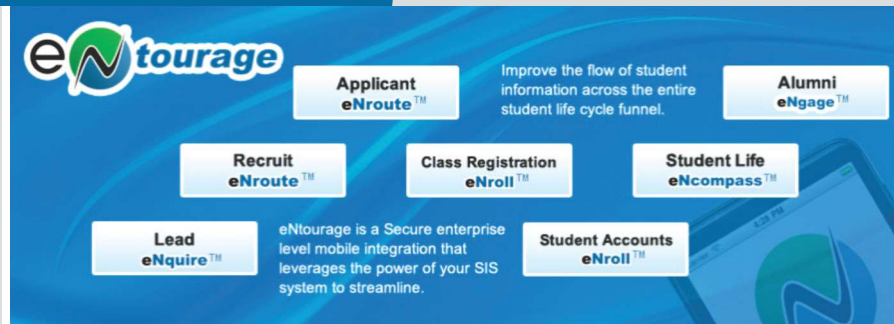After all, being an alumni has its privileges and traditions.

This is eNrich

A mobile gateway that keeps John and his fellow alumni actively engaged with all things relevant to their personal interest and experiences at their alma mater.
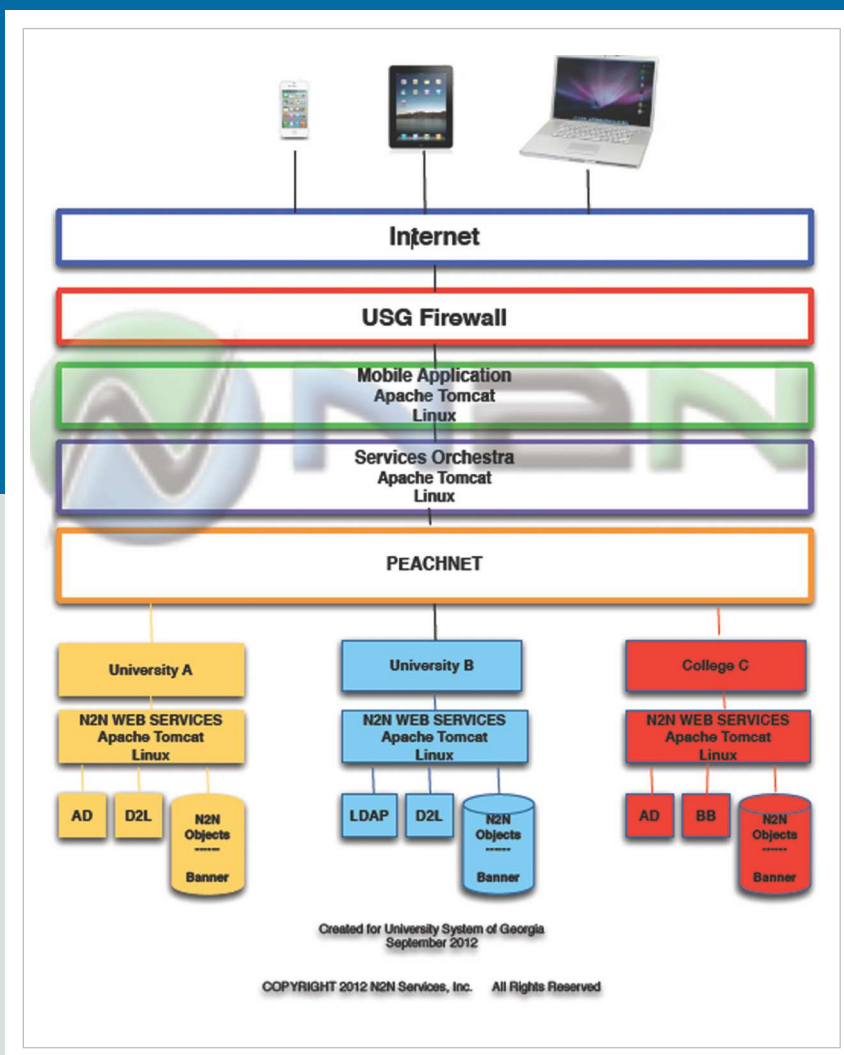
This is eNtourage EMI

A Suite of Enterprise Mobile Applications that Span John's Entire Student Life Cycle

Prospect → Recruit → Applicant → Student → Alumni

System Requirement

Internet

USG Firewall

Mobile Application
Apache Tomcat
Linux

Services Orchestra
Apache Tomcat
Linux

PEACHNET

University A

N2N WEB SERVICES
Apache Tomcat
Linux

AD | D2L | N2N Objects ------ Banner

University B

N2N WEB SERVICES
Apache Tomcat
Linux

LDAP | D2L | N2N Objects ------ Banner

College C

N2N WEB SERVICES
Apache Tomcat
Linux

AD | BB | N2N Objects ------ Banner

Created for University System of Georgia
September 2012

The software requirements:
- Java version: Oracle JDK 1.6 or more
- Web Server: Apache Tomcat 7 / Weblogic
- Operating System: Linux / Unix
- SIS: Banner 8.x and over

Minimal hardware requirements:
An Intel based server with the below configuration
- Xeon processor
- 8GB RAM
- Enough Disk space enough
  to run the OS and other supporting
  software (preferably 250GB+).

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