

## **Trapp Technology Expands Strategic Partnership with Zoom Communications**

*Trapp Technology Brings Telecom and Managed IT Services to Zoom Communications Master Agency in New MSP Channel Partner Agreement*

**Scottsdale, AZ. – February 18, 2015** – Scottsdale-based Trapp Technology, a provider of IT, Internet, and cloud hosting solutions, announces expanded strategic partnership with Zoom Communications, an independent telecom solutions broker for premier carriers and providers. Under this agreement, Zoom Communications agents can further develop sales opportunities for Trapp Technology's comprehensive telecom, professional, and managed IT services to data centers and organizations of all sizes with national and global reach.

Zoom Communications is a long-standing master agent for Trapp Technology's telecom solutions, including BGP grade Blended Bandwidth Internet to data centers and organizations that require 30 Mbps and above dedicated bandwidth.

The new MSP Channel Partner agreement combines Zoom Communications' consulting experience with Trapp Technology's affordable, enterprise-level solutions portfolio to meet the increasing market demand for the most effective and cost competitive outsourced IT services.

"Trapp Technology is proud to add Zoom Communications to our growing MSP Channel Partner program", says David Trapp, CEO of Trapp Technology. "We're confident Trapp Technology's best-in-class Professional and Managed services, telecom, unified communications, and hardware solutions will be acquired by new markets while adding value to Zoom Communications' voice, data, and cellular service offerings."

"I have been quite impressed by the David Trapp and his team's vision for the future of Trapp Technology," stated Nick Mulholland, President and CEO of Zoom Communications. "Trapp has helped numerous direct customers and subagents of ours on various IT projects, each one ending with the customer offering to be a future reference. 2015 is already looking to be our best year in business, but with the addition of Trapp Technology's new partnership - sky is the limit!"

### **About Trapp Technology**

Trapp Technology provides the very best Internet, IT managed services, and IT consulting to provide a true all-in-one IT solution for businesses who seek to cut IT costs and leverage technology to grow revenues. Trapp's services are designed to appeal to the growing number of medium- to enterprise- level businesses looking to outsource more IT infrastructure and application management services to help reduce total cost of ownership and free up internal resources, as well as those companies seeking the skills and support to quickly complete complex IT projects. For more information, visit [trappcorp.com](http://trappcorp.com).

### **About Zoom Communications**

Tempe, Arizona-based Zoom Communications, LLC is an independent telecom and technology consulting firm with strategic partnerships and access to over 180 providers nationwide. We consult with businesses of all sizes on projects ranging from telecom service reviews (Voice, Data, MPLS, Fiber availability, BGP Blended Bandwidth, Backup networks, Conferencing, Contact center, Analog Line Consolidation), Phone Equipment (On Premise, Hosted, VOIP), IT services (Disaster Recovery, Hosted Firewall, Hosted Exchange, Virtual Servers, etc), Cellular Auditing and Management, Equipment Sales (Servers, Firewalls, Switches, Computers, etc), Collocation and Credit Card Processing. To learn more about Zoom solutions for customers or how to become a subagent, please visit [www.zoomcommunications.biz](http://www.zoomcommunications.biz)

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