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MS
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The
New York
Times

CANNABIS BUSINESS EXECUTIVE BREAKFAST
3 Day Conference - March 4th, 5th & 6th
SPORTS, MEDS & MONEY



- Learn From Successful Experts in the Industry
- Connect with Businesses for Sale or Seeking Investment
- Full Day of Industry Certifications - Courses Approved by the Department of Higher Education
- Featuring People Magazine Marijuana Millionaires, MSNBC's Pot Barons, Super Bowl Champion Marvin Washington, Glendale Mayor Mike Dunafon and Metrc's Scott Denholm
- Executive Breakfast
- Vendor Exhibit Hall
- Limited Sponsorships Available

Sports, Meds and Money
March 4th, 5th, and 6th 2015
Casselman's Bar and Venue
2620 Walnut Street
Denver, Colorado

Featuring

Leading Industry Experts and Professionals:
Marvin Washington, Super Bowl Champion XXXIII
Glendale Mayor, Mike Dunafon
Speakers from MSNBC's Pot Barons
People Magazine's Marijuana Millionaires
Medical Marijuana Doctors and Professionals
Live Reggae Show Thursday

Connecting

Experts, Business Owners, Entrepreneurs, and Investors

Keynote Speaker Topics

MMJ and Sports Medicine, Marijuana as a Sports Enhancer,
National Business and Brand Expansion, State by State Business Opportunities, Investment
Market Overview and Opportunities, Financing Options, Mergers and Acquisitions, Business
Setup, Setting Best Practices and Corporate Standards

Executive Breakfast, Speaker Presentations and Panels,
Industry Certifications, and Full Expo Hall
for Cannabis Business Conference Information: www.CannabisBusinessInfo.com



Executive Breakfast and 3 Day Conference

Welcome to the Cannabis Business Executive Breakfast and 3 Day Conference. This event is hosted by Clover Leaf Consulting one of the most elite and well-connected cannabis business firms in the nation. The Executive Breakfast will feature 2 days of expert presentations and a networking exhibit vendor hall. Keynote speakers will include Former Denver Bronco, Marvin Washington, Glendale Mayor, Mike Dunafon, speakers from MSNBC's Pot Barons, People Magazine's Marijuana Millionaires, and various cannabis experts in the industry. We will include topics such as National Business and Brand Expansion, State by State Business Opportunities, Investment Market Overview, Financing Options, Macroeconomics Analysis and Economic Indicators, Business Setup, and Setting Best Practices and Corporate Standards.

The first day, "Medical Marijuana in Sports Medicine," will feature Keynote Lead Speaker Marvin Washington, Super Bowl Champion XXXIII. Additional topics will include medical marijuana use for injuries, cannabis as a sports enhancers, medical professionals weigh in and much more.

This event contains a complete open house booth option for cannabis business owners to gain investment, sell their business, affiliate, and network. There will be no pitching but the entire networking happy hour will facilitate the introductions of hundreds of these opportunities. We will require sellers to have our entire proposal packet complete and ready for investors to be listed. Additional consulting services are available at cannabisbusinessinfo.com.

Day three, Friday, will be an opportunity to earn a list of approved cannabis business education certifications from Clover Leaf University (CLU). CLU is the first cannabis university in America approved, regulated, and licensed by the Department of Higher Education's Private Occupational School Board. Learn how to open a cannabis business or get hired in the industry today. Learn about topics in law compliance, budtending, infusions & extractions, and commercial cultivation. These courses will be taught by experts in their field at the Auraria Campus, in the heart of downtown Denver.

The Executive Breakfast and Conference will be an opportunity for cannabis business owners to gain investment, sell their businesses, merge, and network. The Exchange serves as an elite business service for qualified and verified entrepreneurs, investors, and business owners interested in mergers, acquisitions, investment opportunities, partnerships, and similar business ventures in the newly minted and exponentially growing legal cannabis industry. There will be an enormous amount of information. Licensed real estate agents will receive free passes to the event if they list on the exchange. Groups and experts will be identified by their event badge.

Interested Vendors can register here: https://CannabisBusinessInfo.formstack.com/forms/cbexecutive_breakfast_sponsorship. Vendor booths and sponsorships are a great opportunity to get your brand in front of investors, industry, and media! This opportunity is limited and can be purchased on our event ticket page: <https://www.eventbrite.com/e/cannabis-business-executive-breakfast-3-day-conference-march-4th-5th-6th-2015-tickets-15537960458>

This is a private event and will not be open to the general public. You will not be admitted without purchasing a pass or ticket. Press passes will be given out at the event and must be requested ahead of time by filling out the form on the website. Additional Clover Leaf Consulting services can be also purchased at CannabisBusinessInfo.com. Qualified Businesses for sale can list for FREE on our website CannabisBusinessExchange.com, with the purchase of a conference vendor booth.

To see our last Cannabis Business Conference and Business Open House click here: <http://youtu.be/TbQ8VV79flo>.

Executive Breakfast and 3 Day Conference

Colorado's Cannabis Industry has the most established systems and procedures in the United States bringing in \$76 million in licensing fees and taxes to date. Established businesses are looking for investments and national expansion while entrepreneurs and investors are looking for established brands and solid business opportunities.

What You Can Expect:

- Solid Business Opportunities
- Networking Expo Vendor Hall
- Current Development of the First Wholesale Market Featuring Brand Name Products
- National Brand and Business Expansion Opportunities
- National State Applicants and Business Owners Looking to Expand
- Colorado is the First Established and Largest Regulated Cannabis Market
- Sell Your Product to Hundreds of Established and Licensed Businesses
- Network and Display Your Wholesale Product or Buy Amazing Wholesale Product
- Investor Opportunities, Mergers & Acquisitions
- Sell Your Business
- Sports Medicine and Medical Marijuana Education
- Industry Certifications
- The Next Big Thing

Who Should Come:

- Business Owners
- Investors
- License Holders
- Entrepreneurs
- Attorneys / Consultants
- Industry Professionals

Ticket Rules and Regulations:

- All guests must be 21 years or older (Must Show ID)
- Business or business casual dress suggested
- Solicitation of products and services is strictly limited to exhibitors and sponsors
- No unauthorized photography allowed. In attending you acknowledge your image may be captured and used by event staff for future promotion
- No refunds will be given for any ticket type

For Pricing See Page 17

Industry Overview: The First Year of Recreational Sales

The End of Vertical Integration - Colorado Introduces the First Wholesale Market in History

The time is now!

- Invest
- Meet established cannabis brands and businesses
- Licensing and brand expansion opportunities
- Develop your own brand
- Find strategic partnerships
- Start a Business
- Grow

2014 marked a monumental year in the history of the cannabis industry launching a 700 million dollar recreational market in its first year with over \$44,000,000 in tax revenue collected, with a total of \$76,000,000 in state fees from the program to date. With Colorado and Washington leading the way, our nation is allowing for a new market to emerge that will boost our economic outlook. This past year will prove important in Colorado, as the end of vertical integration will allow for more free-market opportunities in the cannabis industry. Now that one can apply for a business license for a stand-alone grow, store, or production facility, it's a time where people can chase the American dream to be a prosperous business owner doing what they love.

Since legalization in 2012, Colorado's cannabis market has set a national precedence and captured the eyes of major financing companies, investors, and stock firms nationally. The market has been growing at an exponential rate, with an estimated Billion dollars in sales coming in the next fiscal year. As legalization spreads, the market will climb from 110,000 patients to four billion people in the world who are 21 and up, reports the NY Times. Taxes in Colorado were 14 million alone in the first months of recreational sales and will have totaled an estimated 75 million by 2015. Over 10,000 people are now employed in the Colorado Marijuana Industry which is as many as are employed by law enforcement.

The recent economic statistics coming out of Colorado are staggering. Some of the first real data estimates that Colorado consumed 286,000 pounds of marijuana by August 2014. Understand that this is one small piece of the national market telling the story of just how big this opportunity is. Colorado tourism has skyrocketed, funneling in billions of dollars to the state economy. The opportunity to be part of this explosive growth market is a once-in-a-lifetime chance. Business owners that get in on the ground floor can capture large parts of the market within Colorado, and beyond as barriers drop in the rest of our nation. Join this event to be part of where it all happens first, the Cannabis Business Conference.

With National Legalization on the horizon and national market opportunities becoming available, the fast advancements and potential in Cannabis have made this undoubtably one of the fastest growing industries in America today.

Join us as we discuss the investment potential, pitfalls, financial aspects, and in-depth business opportunities from leading financial experts, industry leaders, and business professionals from state to state and national marijuana business markets.

Executive Breakfast and 3 Day Conference About Us:

Clover Leaf Consulting is an elite cannabis business consulting firm offering an in-depth knowledge of compliance, business set-up, and regulation in the exponentially growing cannabis industry. Our specialty is assisting individuals and cannabis businesses in full business set-up, licensing compliance, operations, national brand expansion, mergers and acquisitions, and investments. For more information visit www.CannabisBusinessInfo.com

Clover Leaf's professional referral and resource network is made up of the industries most qualified professionals and business owners. We have set up hundreds of successful industry businesses and facilitated in hundreds of successful mergers and acquisitions. Our client base consists of the most successful business operations in the industry. We have helped keep hundreds of marijuana businesses and high level cultivation operations compliant with rigorous and continually evolving regulations. In addition, we provide responsible vendor training and educational solutions for hundreds of marijuana related businesses throughout the industry.

The Cannabis Business Exchange is Clover Leaf's mergers and acquisitions division. The Exchange is the top professional resource for cannabis business mergers and acquisitions. Our elite consultant network exclusively provides verified and per-qualified referrals, and is uniquely positioned and resourced to facilitate significant and legitimate business opportunities in the cannabis industry. To date we have assisted hundreds of cannabis business investments, mergers, and acquisitions, more than any other consulting firm in the industry. For more information and to view our listing's please visit www.CannabisBusinessExchange.com. You can click on the listings tab to view our most current listings.

Our Educational Training Institution **Clover Leaf University** is approved by the **Department of Higher Education** for twenty-five (25) stand-alone course certifications and four (4) full program Certifications. We offer fully accredited Continued Legal Training for legal professionals and hold our class certifications at the Auraria Campus, which also houses CU Denver, CSU Denver, Metro State University, and the Community College of Denver. We offer the best job training, and only approved certification program in the cannabis industry to date. We also offer the first Responsible Vendor Certification Program for MJ Businesses in history with in store training options available. Our founder, Chloe Villano, has been in many recent press features including People Magazine, Fox Business, MSNBC, and Esquire. Visit www.CloverLeafUniversity.com for more information.

The **Cannabis Business Association** is a business professional and educational industry business association. We work in conjunction with **ACE, (Association for Cannabis Education)** on local and state regulation, industry standard's, best practices, corporate business standards and various levels of cannabis legislation. We provide the highest level of business support, educational training and important time sensitive industry information, as well as business discounts for our members. We support and work with all other industry organizations and institutions nationally. For information on our membership opportunities visit www.CannabisBusinessAssociation.com.

Company Contact Information
Phone: 720-515-1281
Email: cloverleafconsulting@gmail.com



Get Certified at Clover Leaf University The only Cannabis University to be Approved and Licensed by the Department of Higher Education's Private Occupational School Board

Get Certified at a real college campus

We are proud to offer, with the purchase of your conference ticket, an advanced version of our "Weekend Certification Program" at the discounted price of \$299. This is over \$900 worth of classes. This is a All Day Class Access Pass that is only available for Cannabis Business Executive Breakfast and Conference attendees. All Day Class Access Passes are \$499.99 without the purchase of a conference ticket. These courses are some of the major program certifications offered by our university and will cover the fundamentals. We specialize in providing training for cultivation, infusions, extractions, and cannabis business compliance to give you the tools you need to successfully open your business and train your employees with confidence. The classes offered will be:

- Open a Cannabis Business & Understanding the Laws: Retail VS Medical - 3 Hours (9 am -12 pm) - \$299.00
To enroll and purchase this course click here: https://CannabisBusinessInfo.formstack.com/forms/executivebreakfast_combined_course
- Mass Warehouse Commercial Cultivation & Professional Grade Infusion & Extractions - 3 Hours (12 pm - 3pm) - \$299.00. To enroll and purchase this course click here: https://CannabisBusinessInfo.formstack.com/forms/cb_executivebreakfast_combined_course_2
- Dispensary Management Procedures - Making your CannaBusiness a Success - 3 Hours (3 pm -6 pm) - \$299.00
To enroll and purchase this course click here: https://CannabisBusinessInfo.formstack.com/forms/cb_eb_dispensary_management_procedures

All together this is a \$900 value for only \$299 with a 2 day conference pass ticket. To sign up for all classes click here: https://CannabisBusinessInfo.formstack.com/forms/cbeb_full_day_unlimited_classes

Featured Executive Breakfast and 3 Day Conference Speakers

Marvin Washington works for William Small Wealth Management Group as a Financial Advisor; primary serving individuals with a select number of Professional Athletes in the NFL and NBA. He has 10 years of working in the Financial Services field more specifically in financial planning, retirement planning and Estate planning. He is a retired NFL player who played a total of eleven years with three teams, the N. Y. Jets, Denver Broncos and San Francisco 49ers. He was a member of the Denver Broncos 1998 Super Bowl winning team and was voted by Sports Illustrated as the 36th best N.Y. Jet of all-time. He is a graduate of Idaho University where he is also a 2004 inductee into the University of Idaho Vandal Sports Hall of Fame. He is a Dallas native who is involved with several Charities and sits on the Board of Texas Can Charter School. He has three children, two sons; Evan 22, Isaiah 16 and a daughter; Sydney 20. His oldest, Evan Washington is following in his football footsteps playing at L.S.U.



Glendale Mayor, Mike Dunafon,

The antithesis of a professional politician, Mayor Mike Dunafon is fiercely independent and refuses to accept any money from anyone. Mike believes that both the Democrats on the left and the Republicans on the right have sold out America pandering for their share of corporate and PAC money. He understands that the intellectual elites running the Democrats want to control your decisions because they know better than you, what is best for you and your family. Mike fundamentally rejects this idea and big government categorically, and believes that we need to reverse our current path toward socialism, by creating more liberty and less government. On the other side of the spectrum, Mike also rejects the imposition of religious intolerance by segments within the Republican Party, specifically on the social issues of reproductive liberty and marital equality. These social matters are best resolved by adopting public policy choices that promote liberty for women (over their bodies) and marriage equality for all couples, irrespective of sexual orientation.



Pot Barons of Colorado and People Magazine “Marijuana Millionaires” Expert Cannabis Business Speakers

Pot Barons of Colorado - Various Speakers

Thanksgiving weekend 2014, MSNBC premiered “Pot Barons of Colorado” a six-part documentary series which followed the stories of Colorado-based ‘pot barons’ who risked everything to secure a foothold in the rapidly expanding world of recreational marijuana use. On New Year’s Day 2014, the nation’s first legal recreational marijuana dispensaries opened in Colorado. The demand for legal weed stunned the experts, effectively launching a 21st century “green rush.” From dispensaries to grow houses, “Pot Barons of Colorado” delves into the thrilling and suspenseful world of Colorado’s recreational marijuana businesses as they race to cash in on this unprecedented boom. Come and meet the Pot Barons of Colorado.



Marijuana Millionaires - Various Speakers

Not surprisingly, entrepreneurs are cashing in on this budding industry. PEOPLE spoke to four, most of whom had previous careers: as event planners, commercial bankers, paralegals, venture capitalists. "I was raised very traditionally," says Tripp Keber, who after college worked for a conservative think tank in his native Washington, D.C. "Marijuana was certainly not acceptable in our home." Now these newly minted moguls are providing jobs, paying taxes (an estimated \$134 million this year) and navigating the strict regulations and ambiguities of an industry that - while illegal on the federal level - may rack up \$1 billion in sales this year.



Tripp Keber , Dixie Elixirs, and MSNBC's Pot Baron and People Magazine Marijuana Millionaires

"When people hear Keber is the king of Colorado's edible marijuana products, most ask about pot brownies." So clichéd! Anybody can make a pot brownie," moans Keber, a purveyor of 115 pot-infused sodas, mints and candies. His is a tricky part of the industry: In May the state passed legislation to protect kids from sweets containing pot after children ended up in the ER. Even adults with college memories of funky brownies need to use caution, so each of his products lists the amount of the psychoactive chemical THC it contains. Losing three friends on Sept. 11, 2001, "had a profound impact" on Keber, and the newly divorced dad - his daughter was 2 at the time - wanted a fresh start. So Keber, a venture capitalist, sold his dot-com company in 2002 and moved from D.C. to Colorado with plans to retire. But in time the entrepreneur in him was roused: "The opportunity to profit was there." Today he employs more than 40 people, including chefs and biochemists. But his rise hasn't been without a few flops: Pot ice cream never caught on. Says Keber: "I thought it was going to be a home run." - People Magazine, Vol. 82 #4



Brooke Gehring, Patients Choice/Live Green, People Magazine Marijuana Millionaires, Cannabis Business Executive 2014

Brooke is the Managing Member & Owner: Colorado 7 Investment. "During her straitlaced days as a commercial banker, Gehring never "expected that marijuana would be an income source or a career path." But that changed in 2009, as Gehring discovered that clients came to her with one purpose: "to cultivate marijuana." Before long the analytically minded Miami University grad had learned everything she could about local and federal marijuana laws. After borrowing cash from her "extremely conservative" family, she started building her weed empire, Patient's Choice, which consists of four medical and recreational dispensaries, two cultivation facilities, 85 employees and two new partners. In the first six months of 2014, Gehring, who dates another pot-shop owner, sold recreational bud to more than 65,000 customers. That's a lot of Benjamins - and taxes. Since January, Gehring claims to have paid more than a million in state and federal fees - all of it delivered in cash, with armed guards in tow. ("In my past life, years would go by and I wouldn't even see cash.") While most of her windfall gets invested back into her business, she has plenty left over for travel, artwork for her new home and "my handbag collection." - People Magazine, Vol. 82 #4



**Chloe Villano, CEO Clover Leaf, President Clover Leaf University
People Magazine MJ Millionaires, Industry Business Executive**

Chloe Villano, Executive Director: Cannabis Business Association, CEO & Founder: Clover Leaf Consulting & Clover Leaf University "Villano doesn't sell marijuana, but she has made a small fortune - \$2 million, according to her records - untangling the complicated business issues for those who do. For instance, can you market weed for recreational use if you're licensed to sell medical marijuana? (Answer: Nope.) The former bikini model and event planner was working as a paralegal in 2009 when she started fielding questions from clients interested in the medical-marijuana biz. Now Villano is the go-to cannabis consultant, charging \$100 an hour for advice on licensing, branding, mergers and acquisitions. A self-described "workaholic," she began the first accredited marijuana university (offering courses like Cannabis Business Marketing 101 and Intro to Greenhouse) and an industry awards show. Some of the proceeds from the show go to a children's charity, and she is starting a trade association to help those who want to enter the field even beyond Colorado's borders. (Medical use is legal in 22 states.) Still, Villano, who drives a 10-year-old Mercedes, says, "I've never felt that I've 'made it.' Anything can happen. If the feds decided to shut down every business in this state, did we make it?" - People Magazine, Vol. 82 #4



**Bob Eschino, CEO:Incredibles, Pot Barons MSNBC
Industry Business Executive**

Bob Eschino a co-founder of Medically Correct, LLC, whose trusted brand incredibles is known for consistent edibles in the industry. Bob is responsible for the company's national expansion, and intends to make incredibles a national brand. Bob is also a founding member of the edibles council through Cannabis Business Alliance.

Medically Correct, LLC, the number one cannabis infused chocolate producer in Colorado, is best known for its award-winning brand incredibles. The Company's dedication to high quality handcrafted concentrates makes it an industry favorite, winning THC Magazine's best-tested edible and westword.com's best of Denver.



Jamie Perino is the co-owner of Euflorea

Euflorea is a recreational marijuana store with two locations currently open in Colorado and a third one set to open up within the next month. While fairly new to the industry Jamie and Euflorea are out to change the face of the industry. From the sleek and clean design of the store to the unique sales approach as soon as you walk into one of the stores you know you are in for a completely different kind of experience.

Jamie has an extensive background in sales and management from the building industry which has served her well in transitioning over into the marijuana industry. After nearly 15 years of working in that industry she felt it was a good time to get involved in this new, exciting and thriving industry. Now she spends her time criss crossing the country looking for new opportunities to expand the Euflorea brand and image and sharing her passion for one of Mother Nature's most natural cures.



Executive Breakfast and 3 Day Conference Speaker and Panelist Bios

Robert Kane , CFO Cannabis Science Inc., Industry Business Executive

Robert Kane is the Chief Financial Officer & Director of Cannabis Science Inc. Mr. Kane wrote his first business plan in 1996. In 1998, he was hired at Ryan, Beck, and Company, which was bought by the 120-year-old, top ten, financial firm Stifel Nicolaus (NYSE: SF) as a registered representative. On December 31, 2009, Mr. Kane walked away from the financial markets and started his own firm, Robert Kane Partners, which specializes in business and management planning, investor presentations, and investor relations. Mr. Kane held the position of Director of Investor Relations for Medical Marijuana, Inc., the first ever publicly traded medical marijuana company. He also held the position of Chief Financial Officer for “Cannabiz Business University.” Robert Kane's mission is transforming and leading the Medical Cannabis Industry into a viable investment alternative for all types of investors. See Robert Kane Here: <http://www.cannabisbusinessinfo.com/video>



Wanda James, President Cannabis Global Initiative Cannabis Business Executive

Wanda James is the Managing Partner: Cannabis Global Initiative, Simply Pure. Ms. James is the managing partner in Cannabis Global Initiative (CGI), a marketing and consulting firm that specializes in results-oriented, business, political and strategic positioning. CGI specializes in public relations, campaign management, advocacy, regulation and political outreach. The company is dedicated to consistently providing innovative solutions through strategic alliances, regulation, message development, and media planning efforts surrounding the decriminalization and legalization of cannabis.



Ms. James is a leading advocate in the cannabis industry. One of the first people to own a medical marijuana dispensary in Colorado, and the owner of the cutting edge cannabis edible company, Simply Pure, she has been an outspoken voice on the legalization of cannabis. She worked with the regulatory process to bring medical marijuana to fruition and was selected to work on the Amendment 64 Campaign Committee. This was the campaign that created the legalization framework for Colorado. These duties led to her appointment to the Colorado Governor’s Amendment 64 Task Force Work Group.

Wanda’s political, professional and financial work on cannabis reform has led to her being named the 2010 Marijuana Advocate of the Year by Westword Magazine and has featured her in numerous national shows including The Daily Show with Jon Stewart, CBS Sunday Morning Holiday Special, “Eat, Drink, and be Merry” and on CNBC’s Marijuana USA.

**Aaron Justis, CEO Buds and Roses,
Winner of the most High Times Cannabis Cups**

Industry Business Executive For nearly 20 years, Aaron Justis has served as a cannabis activist, entrepreneur, and business owner. Since 2010, he has been setting standards for successful cannabis business practices in Los Angeles and beyond. His renowned, upscale dispensary Buds & Roses, known for its caring and knowledgeable staff, classy atmosphere, and harboring some of the finest cannabis products known to man, won both US High Times Cannabis Cups (HTCC) last year for "Best Overall Flower," the highest honor available to a cannabis cultivator. And with 20 HTCC wins, Buds & Roses has won more awards than any other dispensary in America. Aaron attributes his success to a desire to cultivate the finest cannabis in the world, and thanks to his high standards for cultivation, retail, and activism, Aaron has seen his dream of helping patients obtain alternative means of high quality medicine, take root. Originally from Illinois, Aaron moved to Los Angeles with his wife and two daughters, and transformed a floundering dispensary into a multi-million dollar non-profit enterprise. He also serves as a board member of the National Cannabis Industry Association, and a steering committee member of the Greater Los Angeles Collective Alliance (GLACA).



Now at the forefront of professional cannabis cultivation, marketing, and selling strategies, Aaron wants to share with you his insights, so that you too, may start your own thriving cannabis business, and learn the ins-and-outs.

**Rachel Gillette, Esq., Industry Attorney, Business /
Finance Legal Consultant**

Rachel Gillette, Attorney at Law is licensed in Colorado and Connecticut, Rachel's areas of practice include tax law and compliance, business law and transactions, business licensing, business formation, medical marijuana law, marijuana/cannabis businesses licensing, contract drafting and review, Landlord/Tenant law, labor and employment law, election law and political consulting.



Rachel received her Juris Doctorate from the Quinnipiac University School of Law in Hamden, Connecticut, where she served as Associate Editor of the Quinnipiac University Probate Law Journal. Rachel attended the University of Colorado, Boulder for her undergraduate studies, receiving a Bachelor of Arts in Political Science, with an additional Certificate in Peace and Conflict Studies. In law school, Rachel interned with the New Haven Public Defender's office, where she developed her passion and commitment for the advocacy of those facing the many challenges of the criminal justice system.

Robert J. Corry, Jr., Esq., Law Office of Corry & Associates

Robert is an Attorney who specializes in criminal and civil litigation and business consulting. Mr. Corry has tried and won numerous cases related to marijuana in courts throughout Colorado. Mr. Corry received his Law degree from Stanford Law School and his undergraduate degree from the University of Colorado-Boulder.



**Jason Thomas, Real Estate Professional CO, CEO Avalon Realty
Industry Business Executive**

Jason Thomas is a recognized global expert in the Medical and Recreational Marijuana industries as a real estate and business consultant. Jason has over 17 years of commercial real estate experience in brokerage, property and asset management and has completed sale and lease transactions in excess of \$300,000,000. Along with his real estate experience, Jason's innate understanding of the MMJ/RMJ industries allows him to serve our clients with best in class service, knowledge and understanding of the industries. Jason has been a stakeholder in Colorado's marijuana industries since 2009 and an activist with Law Enforcement Against Prohibition.



Jason holds a Bachelor of the Arts degree in Sociology from Regis University, magna cum laude and a member of the Kappa Gamma Pi National Catholic College Graduate Honor Society, an Associate of the Arts degree from Lamar Community College, magna cum laude and is a former Colorado POST Certified Peace Officer.

Jordan Wellington, Esq., The Marijuana Law Firm

Worked with the State's Marijuana Enforcement Division to write the first recreational laws in history.

Jordan Wellington, Esq., an associate in the Vicente Sederberg Denver Office, graduated cum laude from Brooklyn Law School. Jordan serves as the Director of Vicente Sederberg's Compliance Department and Vice President of Government Relations for VS Strategies.



Jordan shepherd the legislation implementation Amendment 64 and marijuana legalization through the Colorado State Senate and House of Representatives on behalf of the House Majority Office. After his service in the General Assembly, Jordan went to work for the Colorado Marijuana Enforcement Division as its sole policy analyst during the development of the rules governing retail marijuana and the accompanying revision of the medical rules.

Jordan also makes time to devote to several non-profit organizations and committees. Currently, Jordan is a member the board of directors of Prevent Child Abuse Colorado, the Marijuana Research Advisory Group, and the Cannabis Safety Institute. He recently served as a member of Florida for Care's Blue Ribbon Commission, which helped to design the policy for legislation creating a full medical marijuana program in Florida.

**Dr. Latisha Jenkins , CEO Kionas Farm’acy CA
California Cannabis Industry Association, Industry Business Executive**

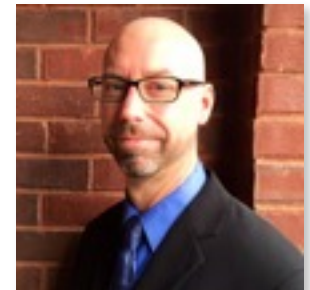
Dr. Lakisha Jenkins, N.D., R.H. (AHG) holds a Doctorate in Naturopathy, a B.S. in Holistic Nutrition and is a registered professional herbalist with the American Herbalist Guild. She is Founder and CEO of The Kiona T Jenkins Foundation of Natural Health (Kiona Foundation Inc, 2003), a 501(c)(3) holistic health nonprofit organization and it’s subsidiary, Kiona’s **Farm’acy**, which has provided holistic health services to the Central Valley since 2010.



Dr Jenkins was appointed to the NCIA Board of Directors in 2014. In addition to The Kiona Foundation and NCIA, Dr. Jenkins also serves as a founding director and President of California Cannabis Industry Association – the California State affiliate of NCIA and trade organization dedicated to unite the cannabis industry in California and to allow it to speak with one voice at the state and local levels.

Scott Denholm, Executive Director, Franwell Inc., METRIC
Has Millions of RFID Tags currently in Tracking State Government Contracted Plant and Inventory Tracking Systems Consultant.

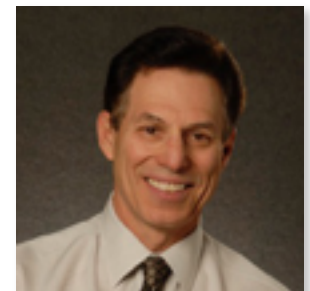
Scott Denholm is the executive director of the METRC Program for Franwell Inc. He has been working in the medical marijuana market for the last five years working with states, cultivators and dispensaries, consulting and deploying technology, supporting deployments and advising on business logistics and processes. In this role, Scott oversees the research of business opportunities, architecting solutions, training and education and support. He is recognized as an RFID and real-time information technology expert. His extensive background in strategic and creative supply chain technology solutions has made him a cornerstone for many projects.



Prior to joining Franwell Scott held several strategic business development and project management positions at leading technology companies such as Motorola and Tyco Safety Products. He holds two engineering patents and has been published in numerous industry trade magazines.

Terry Grossman, MD, Grossman Wellness Center

Terry is a leading authority in the field of anti-aging and life extension and co-author with futurist Ray Kurzweil of Transcend (2010) and Fantastic Voyage (2004). Grossman lectures frequently about anti-aging medicine and has developed protocols for measuring/modifying biological age and promoting longevity at his Denver clinic.



Martha Montemayor, Healthy Choices Unlimited

Certified Nutritional Consultant, is the owner of Healthy Choices Unlimited, a medical marijuana evaluation clinic. With 3 MDs and 10 clinic locations across the state, she has helped over 15,000 patients join the Colorado Medical Marijuana Registry. She assists with patient treatment plans and cannabis education. In September 2014, Healthy Choices produced Marijuana for Medical Professionals, Colorado's first CME-certified conference on cannabis for doctors. Prior to joining the cannabis industry, Ms Montemayor was a clinical nutritionist with Crayhon Research, specializing in brain nutrition.



Christie Lunsford, Wildwood Apothecary

Fascinated with the supporting and healing benefits of nature, Christie Lunsford has worked to promote cannabis as a safe, healthy and compassionate alternative to pharmaceuticals. A cannabis industry veteran, Mrs. Lunsford has served as a consultant during the licensing, development and formulation phases of multiple Medical Cannabis Centers and Infused Product Manufacturers in Colorado, California, Illinois and Washington State.



As a member of the National Cannabis Industry Association, she has worked to lobby Congress in the areas of fair taxation and banking laws for state-legal marijuana businesses. Mrs. Lunsford is also a founding member and national speaker for Women Grow. Additionally, Mrs. Lunsford has over 20 years of experience in communications, with a broad background in cannabis therapeutics, uptake systems, consumer safety and relations and corporate branding. She has been interviewed by many local and national media outlets including Huffington Post, 5280, Times.com, Forbes and The New York Times.

Clover Leaf University Instructors Bios

**Adam Dunn , CEO ThSeeds, CEO HempHoodlamb
Expert Master Cultivator Breeder
Adam Dunn • Cannabis Cultivation**

To complete Clover Leaf University's all-star cultivation duo, Adam Dunn brings a wealth of expert experience to the classroom. Adam Dunn is a founding partner and lead genetics consultant with MedCanna Consulting LLC. Mr. Dunn is also a founding partner of HempWorks CV (Netherlands), parent to T.H.Seeds®, (Cannabis genetics), as well as HempWorks International Ltd. (Hong Kong), parent to HoodLamb®, an organic hemp clothing line manufactured in China. In 1993 Mr. Dunn formed the company C.I.A. (Cannabis In Amsterdam). C.I.A. became a driving force in Amsterdam for Cannabis education and a meeting spot for cultivators and researchers of the plant. T.H.Seeds® genetic accolades are too numerous to list and T.H.Seeds® Genetics are a staple amongst seed banks and stores the world over. In April 2010 Mr. Dunn opened up HoodLab®, the world's first HoodLab® concept store and art gallery in Denver. In the years since his return to the United States Mr. Dunn has advised and consulted for numerous political and commercial groups. Providing services ranging from genetic consulting to full-scale design and implementation of facilities for flower, seed and extract production.



**Scott Reach, CEO Rare Dankness Seeds, Genetics and Breeder
Industry Expert**

Scott Reach is the owner, master breeder, and master cultivator behind Rare Dankness Seeds, the winners of 20+ worldwide awards. He has been recognized as a member of the High Times Cannabis Hall of Fame. He is the breeder of Ghost Train Haze, which was crowned top Sativa in Denver at the US cannabis cup. He is also a cancer survivor and full time activist for global cannabis legalization.



Warren Edson, Edson, Mayton, and Matts Industry Expert Attorney

Warren Edson • Understanding the Laws Retail VS Medical
Warren will be instructing the CLE certified law courses. He is owner of his law practice, Law Offices of Warren Edson, and he is a well-known Criminal Defense Attorney in Colorado and is a dedicated advisor and advocate for recreational and medicinal cannabis industry. A member of the Colorado Criminal Defense Bar, Mr. Edson has remained actively engaged in the cannabis industry. He was one of the organizers of Colorado's Medical Marijuana Law, Amendment 20, and has been a two-time winner of the NORML legal committee scholarship enhancing his expertise and the community in our industry.

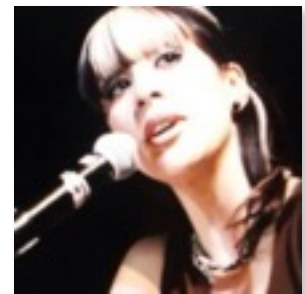


Chloe Villano, President Clover Leaf University

Industry Business Executive

Chloe Villano • Cannabis Business 101 • Open a Cannabis Business

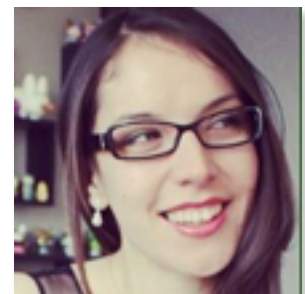
As Founder of Clover Leaf University, Ms. Villano has been pushing the agenda for cannabis education for years. As a well-respected consultant in the industry, she has been involved in hundreds of cannabis business start-ups, mergers, and acquisitions, to offer a unique and experienced view in the classroom. She has worked countless hours building her own cannabis businesses to success, and will instruct you on taking steps toward your own. Access valuable knowledge in this course from one of the only instructors with years of rich cannabis business experience to share.



**Nichole West , Clover Leaf University Instructor
Dispensary Management Trainer**

Nichole West • Bud Tender Certification

Nichole has been part of the cannabis industry for many years, moving from journalism to retail, to GM role where she heads operations for a dispensary group. She is all business and knows what it takes to run a fully compliant and successful sales operation. Her strain knowledge and care for customers shows in her presentation and excitement toward her role in the industry. Come learn what it takes to get in the sales business from one of the best in Colorado.



Event Agenda Day 3: Friday, March 6, 2015

Clover Leaf University Certification Courses / Location: Auraria Campus

This is Clover Leaf University Certification Day! This day features a full day of learning with a morning, noon and evening class in multiple areas of the cannabis industry.

Open a Cannabis Business & Understanding the Laws: Retail VS Medical - 3 hr (9 am -12 pm) - \$299.00

Course Description:

- **Open a Cannabis Business**

In depth advance study of the Cannabis Business and Industry. This course will examine the trade from a wide variety of perspectives from investors to managers, business growth, development and expansion, with attention to location scouting strategies, production and sales goals, and budget implementation. Strategically design your business model to reflect realistic, personalized objectives while continuing to adhere to state and local compliance laws. This class will teach you the advanced procedures for Cannabis Business operations for success.

- **Understanding the Laws Retail VS Medical - CLE Continued Legal Accredited Compliance**

Colorado leads the nation in marijuana regulation and policy. With the passage of Amendment 64, new opportunities in the cannabis business industry has also come with a new set of rules and regulations. In this class students will discuss the fundamental differences between medical marijuana law and recreational marijuana law. Topics to be covered include state and local licensing procedures and how to remain updated on the constantly evolving rule-making process. This class will teach you the advanced Laws for the Cannabis Business. Class is 299.00 and has CLE Credits for Legal Professionals.

Mass Warehouse Commercial Cultivation & Pro Grade Infusion & Extractions - 3 hr (12 pm - 3pm) - \$299.00

Course Description:

- **Infusion & Extractions Labs**

This class will teach its participants about the chemistry of the infusion or extraction process. You will learn about solvent extraction terminology and about specific processes and equipment. Participants will also understand the characteristics and challenges of solvents and safety compliance procedures and regulations.

- **Mass Warehouse Commercial Cultivation**

This class seeks to teach participants how to grow and cultivate Cannabis for Commercial purposes. Participants upon completion of this course will understand the legal requirements of commercial growing for retail and for medical purposes. They will understand the proper techniques of how to grow commercial marijuana, when to grow and how much they can legally grow for retail or medicinal use. There will be additional classes for more extensive knowledge in breeding Cannabis for commercial purposes. Cultivation 102 will be divided into three modules and an internship program which are required for class completion: Safety and Compliance, and Industrial Growing and Cloning for Commercial Use.

Dispensary Management Procedures - Making your CannaBusiness a Success - 3 Hours (3 pm - 6 pm) - \$299.00

Course Description:

- **Cannabis Business Conference: Dispensary Management Procedures - Making your Cannabusiness a Success**

Get the most out of your business by learning how to develop and implement standard operating procedures for both management and staff. Cannabis business compliance and strict record keeping will be demonstrated. Learn how to encourage sales goals and product development to make the most of your operations. Turn your dispensary and warehouse staff into satisfied operational and sales experts. The course will provide training in sales processes, legal compliance, customer service, marketing tools and public relations. Discussion of these business operations and goals will take place with guest speakers that will provide valuable feedback.

- **All Class Access Pass- \$499**

- **All Class Access Pass with purchase of 2 day conference ticket-\$299**

You can sign up for Classes on the event page or on our website: www.CloverLeafUniversity.com

Executive Breakfast and 3 Day Conference Ticket Information

Purchase Tickets Here: <https://www.eventbrite.com/e/cannabis-business-executive-breakfast-3-day-conference-march-4th-5th-6th-2015-tickets-15537960458>

Conference March 4th and 5th Ticket Pricing:

- One Day Executive Breakfast and Conference General Admission - \$199.00
- Two Day Executive Breakfast and Conference Admission - \$299.00
- Executive Breakfast VIP Tables (Seats 4) - \$2,500.00 (Includes 4 Conference Passes (\$1,196.00 Value)
- Executive Breakfast VIP Tables (Seats 8) - \$3,700.00 (Includes 8 Conference Passes (\$2,393.00 Value)
- Vendor Booths Cannabis Business Conference - \$5,000.00
- All Day Class Pass with the purchase of a 2 day Conference Ticket - \$299.00

Ticket Rules and Regulations

- All guests must be 21 years or older (Must Show ID)
- Business or business casual dress suggested
- Solicitation of products and services is strictly limited to exhibitors and sponsors
- No unauthorized photography allowed. In attending you acknowledge your image may be captured and used by event staff for future promotion
- No refunds will be given for any ticket type

University Day March 6th Pricing:

- All Day Class Access Pass with the purchase of a 2 day Conference Ticket - \$299.00
- All Day Class Access Pass - \$499.00
- Open a Cannabis Business / Understanding the Laws: Retail VS Medical - 3 Hours - \$299.00
- Mass Warehouse Commercial Cultivation / Professional Grade Infusion & Extractions - 3 Hours - \$299.00
- Dispensary Management Procedures - Making your CannaBusiness a Success - 3 Hours - \$299.00
- Vendor Booths Clover Leaf University Certification Day - \$2,500.00 - Get your product out in front of hundreds of students - Auraria Campus, Denver Colorado, Friday 6, 2015
- Affiliate Education Industry Sponsorship - Setting Best Practices and Corporate Business Standards - \$1,500.00

Vendor Booths / Tables

Cannabis Business Conference Vendor Booths

- All interested vendors please complete form at:
https://CannabisBusinessInfo.formstack.com/forms/cbexecutive_breakfast_sponsorship
- 8 Foot Tables - \$5,000
- Get your product out in front of hundreds of cannabis market consumers
- Includes two day full-access conference passes
- Booth at the University Classes - Full Day University Passes - \$2,500.00 Value

CLU Sponsorships / Vendor Booths - Auraria Campus - Day Three, University Day: March 6th

- Vendor Exhibit Sponsorship Booth Clover Leaf University - \$2,500.00 Get your product out in front of hundreds of students! - Auraria Campus, Denver Colorado, Friday, March 6, 2015
- Affiliate Education Industry Sponsorship - Setting Best Practices and Corporate Business Standards - \$1,500.00

Executive Breakfast and 3 Day Conference Vendor Sponsorship Opportunities

Vendor Opportunities will be made available to businesses. There will be special sections for sellers and businesses seeking investment but all booths are the same price. If you would like to buy multiple booths we have placement for larger areas for up to four standard vendor booths. Sign-Up Link:

https://CannabisBusinessInfo.formstack.com/forms/cbexecutive_breakfast_sponsorship

Platinum Level Sponsorship - \$10,000

- Company banner on main presentation stage
- Video interview highlighting your business in recap video
- One event press release mention
- Logo placement on event advertising and event website
- Your logo in the event handout
- Your logo event advertising print materials
- Company listed in sponsor credits at the end of the show
- Your logo on entertainment page of website
- Includes six full-access conference passes - \$1,794.00 Value
- Includes four full-day class certifications - \$1,188 Value
- Reserved 8x10 vendor booth in choice location - \$5,000.00 Value
- Logo placement in two social media features



Gold Level Sponsorship - \$7,000

- Placement of one feature banner
- Logo placement in one social media features
- Logo placement on event advertising and event website
- Your logo in the event handout
- Company presence in recap video
- Company listed in sponsor credits at the end of the show
- Your logo on entertainment page of website
- Includes four full-access conference passes - \$1,196.00 Value
- Reserved 8x10 vendor booth - \$5,000.00 Value

Silver Level Sponsorship - \$5,000

- Placement of one feature banner
- Logo in our event handout and flyer
- Logo placement on event advertising and event website
- Company presence in recap video
- Includes four full-access conference passes - \$1,196.00 Value

Bronze Level Sponsorship - \$2,500

Gift Bag Sponsorship

- Banner Space in Expo Vendor Exhibit Hall
- Logo in e-mail newsletter and recap video
- Direct marketing to customers by giving samples as marketing materials (200 samples with business card attached to be given away in gift bags)
- Logo in our event handout and flyer
- Includes three full-access conference passes - \$897.00 Value

Affiliate Sponsorships-\$1,500

- Logo on all digital materials and advertising
- Includes two full-access conference passes - \$798.00 Value

Clover Leaf University Day Three Vendor Booths, and Product Advertisement Sponsorship Opportunity

- Clover Leaf University Affiliate Advertisement “All Classes” - \$1,500.00
- CLU Vendor Booths - \$2,500.00.00
- Get your product out in front of hundreds of students and new business owners
- Photo opportunity with your product hands-on with new students at the only approved and licensed cannabis university in the nation
- Logo and slide advertisement in Class Presentations
- Sign up here:https://CannabisBusinessInfo.formstack.com/forms/cbexecutive_breakfast_sponsorship

For more information, please feel free to email: info@cannabisbusinessconference.org

Education Sponsorship - \$1,500

Clover Leaf University offers your logo and links on all our safety consumption promo materials, standards and guidelines, our class presentations, website, and all of our responsible consumption and responsible vendor training programs. This partnership lasts six months.

Local Hotel Information



Embassy Suites Denver-Downtown/Convention Center

1420 Stout St, Denver, CO 80202 (303) 592-1000

Less than 1 block to venue Rooms Starting at \$149

<http://embassysuites3.hilton.com/en/hotels/colorado/embassy-suites-denver-downtown-convention-center-DENESES/index.html>



Hyatt Regency Denver at Colorado Convention Center

650 15th St, Denver, CO 80202 (303) 436-1234

Less than 1 block to venue Rooms Starting at \$199

<http://denverregency.hyatt.com/en/hotel/home.html>



Sheraton Denver Downtown Hotel

1550 Court Pl, Denver, CO 80202 (303) 893-3333

1/2 mile to venue

Rooms Starting at \$209

<http://www.sheratondenverdowntown.com/Warwick Denver Hotel>



Warrick Denver Hotel

1776 Grant St, Denver, CO 80203 (303) 861-2000

Less than 1 mile to venue Rooms Starting at \$159

<http://warwickhotels.com/denver/#>



Homewood Suites by Hilton Denver Downtown-Convention Center

550 15th St, Denver, CO 80202 (303) 534-7800

Less than 1 block to venue Rooms Starting at \$309

<http://warwickhotels.com/denver/>



Ramada Denver Downtown

1150 E Colfax Ave, Denver, CO 80218 (800) 922-5548

Approximately 1 mile to venue Rooms starting at \$135

<http://www.ramada.com/hotels/colorado/denver/ramada-denver-downtown/hotel-overview>

Cannabis Business Tours

Cannabis Business Tours: A Lot Higher Up!

The Premier Cannabis Tours in Colorado

Take a tour while you're here in Colorado. Our tour guides are some of the most connected business owners in the industry. See marijuana cultivation facilities and visit Colorado's best dispensaries as we take our executive clients on tours of history and business opportunities. Limited tours available.

You can sign-up for a Cannabis Business Tour and receive a quote at the following link: [Cannabis Business Tours](#)

- Investment and Educational cannabis experiences
- Corporate Team Building with Cannabis Experts
- Dispensary and Grow Site Tours



2015 Executive Breakfast Sponsors





2015 Executive Breakfast Vendor and Sponsor Order Form

<input type="checkbox"/> Platinum Sponsorship: \$10,000	<input type="checkbox"/> Gold Sponsorship: \$7,000
<input type="checkbox"/> Silver Sponsorship: \$5,000	<input type="checkbox"/> Bronze Sponsorship: \$2,500 Gift Bag Sponsorship
<input type="checkbox"/> Affiliate Sponsorship: \$1,500	<input type="checkbox"/> Clover Leaf University Vendor Booths and Product Advertisement –\$2,500.00 (Day 3 – Clover Leaf University, Auraria Campus)
<input type="checkbox"/> Cannabis Business Conference Vendor Booth:–\$5,000	<input type="checkbox"/> Clover Leaf University Educational Safe Consumer Sponsorship–\$1,500

Please reserve the above checked sponsorship and accept this as an order form. Upon receipt of this, you will be contacted by the Cannabis Business Conference to review your information. After information is confirmed, you will be sent a confirmation email.

Name: _____ Company: _____

Phone: _____ Title: _____

Email: _____

Credit Card Type: _____ Number: _____

Expiration: _____ CVV: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____ Date: _____

TERMS: 100% of full Sponsorship Fee immediately due to reserve space. Sponsorship Fee rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, Sponsor is responsible for full payment. The Cannabis Business Conference and Clover Leaf, or one of its subsidiaries, has the right to offer additional sponsorships which may not be listed on this form.

TO RESERVE SPONSORSHIP, PLEASE SIGN, SCAN AND E-MAIL COMPLETED FORM TO:
info@cannabisbusinessconference.org