



## **EarthBend Distribution Expands Its Data Storage Solutions Portfolio**

### ***Provides Channel Partners with Enhanced Solution Set for Addressing Data Management and Protection Requirements***

**SIOUX FALLS, S.D., Feb. 24, 2015** — [EarthBend](#), a premier value-added distributor of business telecommunications and IT solutions, today announced that it has expanded its product portfolio to include new server technology, data storage and data protection solutions. Industry-leading manufacturers added to the EarthBend portfolio include AIC, CTERA Networks, Dot Hill, Infortrend, NEC, Promise and StorTrends. These vendors and many others join EarthBend and will provide a strong focus on enterprise computing and data storage solutions for SMB value-added reseller (VAR) partners. Whether component-based or hyper-converged, EarthBend is now a single-source for its resellers to provide the required computing and data management technologies.

Continuing EarthBend's North American legacy of excellent reseller solution support, these added technologies are staffed by a dedicated EarthBend team of server and data storage solution specialists, each with over 15 years of experience with these solutions.

"The addition of these new vendors further strengthens our technology solutions portfolio to help drive growth for our reseller partners," said Ryan Donovan, EarthBend's General Manager and VP of Sales and Service. "The volume of data companies are faced with managing is increasing exponentially. This broadening of our product portfolio greatly enhances our ability to deliver a comprehensive set of data management and protection solutions. We are excited to welcome new manufacturer and channel partners to EarthBend, and look forward to providing support to those manufacturers' new and legacy distribution clients."

Business partners interested in learning more about EarthBend's complete range of server and data storage solutions, and the entire technology solutions product line available from EarthBend, can visit [www.earthbend.com](http://www.earthbend.com) or [click here](#).

#### **About EarthBend:**

EarthBend has been distributing telephony peripherals and IT solutions to a vast group of telecommunication resellers since 1993. In addition to its North American distribution footprint, EarthBend has been serving clients directly in the Midwest for 32 years. Today, EarthBend serves as an extension of its 3,000 plus customers, providing highly qualified engineers with key certifications from some of the largest voice, data and technology manufacturers in the industry. EarthBend's offerings are highly scalable, secure, easily managed and optimized to meet evolving customer needs, and with an extreme focus on delivering cost-effective solutions and best-in class customer satisfaction. For more information, please visit [www.earthbend.com](http://www.earthbend.com).

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