

LEADING CHANGE FROM WITHIN

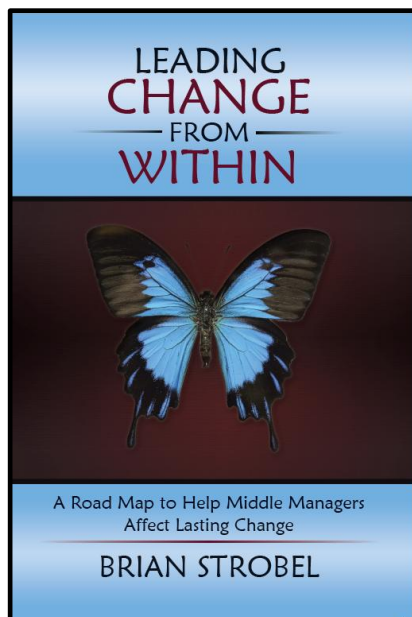
Book & Author Information

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Sales Copy: *Leading Change From Within*

Demonstrates how our largest management resource—middle managers—transform into change agent leaders to assess organizational systems and develop solutions that provide a competitive advantage.



Product Specs

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About the Author

Brian Strobel strives to be a servant leader. As a middle manager or a consultant to middle management, he's helped organizations find value in change for the past twenty-five years. He's done this within the military, the government and across the private sector. He has graduate degrees in management and in executive leadership and is a certified professional coach (CPC) and manager of quality/organizational excellence (CMQ/OE). Strobel is committed to helping organizations uncover hidden value by developing middle managers into more effective leaders. He lives with his wife and his favorite dog by a quiet lake in the forest, just north of Grand Rapids.



Advance Praise for *Leading Change From Within*

"Beautifully captures an elusive truth" —Robert Quinn, author of *Deep Change*

"Provides precision tools that empower us" —Christina de Vaca, University of San Diego

"Makes you think differently about change" —John Murphy, CEO Venture Management Consultants

"Exposes the unknown and the obstacles that keep us from getting better results" —Michael Mack, MPM Advisory

"Strobel's common sense approach can help set you...on the road to success" —Tres Bishop, Master Black Belt

Live Appearances and Causes

Brian Strobel is available with advance notice for speaking engagements, book signings and other promotional events. The author pledges a portion of all proceeds to the University of San Diego scholarship endowment fund.