

MODA 360: 2015 APPLICATION

Bel Essence, official skin care sponsor for Moda 360, is offering scholarships up to 40% of the participation costs for designers and artists accepted for the 2015 Moda 360 events. Scholarships are awarded at the discretion of the Scholarship Committee, and in an amount decided by the committee.

Participants will receive an Event Agreement, and a 50% deposit of the participation fee, along with the signed Event Agreement is required by March 15, 2015, with balance of the participation fee due by April 5, 2015.

All requested information is required in order for the application to be considered. All information supplied will be kept confidential and will only be used to place designers and artists in Moda 360 events.

APPLICATION

NAME OF DESIGNER/ARTIST:

COMPANY NAME:

ADDRESS:

CITY:

STATE/PROVINCE:

POSTAL CODE:

COUNTRY:

TELEPHONE:

EMAIL ADDRESS:

WEBSITE:

YEARS IN BUSINESS:

APPROXIMATE SALES (PLEASE INDICATE CURRENCY) FOR 2013: _____ 2014: _____

PLEASE INCLUDE WITH YOUR APPLICATION AT LEAST THREE (3) PHOTOS OF YOUR MOST CURRENT WORK

FASHION DESIGNERS PLEASE INDICATE CATEGORY OF PRODUCT: indicate all that apply

Couture	<input type="checkbox"/>	Loungewear	<input type="checkbox"/>	Fashion Accessories	<input type="checkbox"/>	Ecological	<input type="checkbox"/>	
Sportswear	<input type="checkbox"/>	Dresses	<input type="checkbox"/>	Hats/Scarves/Gloves	<input type="checkbox"/>	Fair Trade	<input type="checkbox"/>	

Bridal	Menswear	Fine Jewelry	Other: please indicate
Evening	Childrenswear	Fashion Jewelry	
Business	Swimwear	Watches	
Casual	Non Fur/Skin Outerwear	Non/Skin Handbags	

ARTISTS PLEASE INDICATE MEDIUM/STYLE: indicate all that apply:

Fine Art	Ecological
Street Art	Other: please indicate
Abstract Art	
Sculpture	

Please give a brief description of your art:

FOR WHOLESALE SALES OF FASHION, ART AND LIFESTYLE PRODUCTS, PLEASE LIST AT LEAST 5 ACCOUNTS (buyers will receive promotional information about your participation) -

Artists: Please list art galleries and other outlets selling your work

All participants will be able to submit a full list of invited guests for Moda 360 official invitations.

Buyer Name	Company Name	Address	City/Postal Code	Country	Email	Website

Please provide a list of events, trade shows, fashion shows and/or exhibitions you have participated in for the last two years:

Event Name	Event Website	Event Location (City, Country)	Event Dates

Please indicate the participation package you are applying for: (check all that apply)

Runway - 5 models	3000 USD	Exhibit - 12 pieces (jewelry/accessories)	2500 USD
Runway - 8 models	4500 USD	Exhibit - 3 pieces (art/furniture/decor)	1500 USD
Exhibit - 3 looks (apparel)	1500 USD	Exhibit - 5 pieces (art/furniture/decor)	2500 USD
Exhibit - 5 looks (apparel)	2500 USD		
Exhibit - 6 pieces (jewelry/accessories)	1500 USD		

Are you sharing with another designer? (check all that apply) (shared options require a surcharge of 15% - calculated below)

Runway - 5 models	3450 USD	Exhibit - 12 pieces (jewelry/accessories)	2875 USD
Runway - 8 models	5175 USD	Exhibit - 3 pieces (art/furniture/decor)	1725 USD
Exhibit - 3 looks (apparel)	1725 USD	Exhibit - 5 pieces (art/furniture/decor)	2875 USD
Exhibit - 5 looks (apparel)	2875 USD		
Exhibit - 6 pieces (jewelry/accessories)	1725 USD		

Name of designer for shared option:

NOTE: ALL PARTICIPANTS, INCLUDING SHARED OPTIONS, MUST SUBMIT AN APPLICATION

ARTIST AND DESIGNER COLLABORATION: Each participant must complete an application. Artist and designer must each check the number of pieces they will be exhibiting. Please contact Moda 360 for a quote on participation cost.

Artists willing to have their work displayed with fashion designers, please contact Moda 360 for a quote on participation cost.

Designers willing to collaborate with artists or share an exhibit or runway with another designer, please contact Moda 360 and we will try to match you with another applicant.