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Vitalyst Adds to Service and Support Offerings with Addition of CRM, Migration Assurance Program and Training

Bala Cynwyd, Pa. – Vitalyst, a leading provider of expert application support, announced today it has expanded its service and support offerings to include customer relationship management (CRM) support, a migration assurance program and training services. All of the offerings are geared towards driving end-user proficiency and enterprise-wide productivity.

“Vitalyst helps clients stay innovative by keeping ahead of industry trends and offering solutions based on our extensive experience and knowledge of applications,” said Nick Wilkinson, Chief Executive Officer. “Adding relevant support services means we provide value to clients while increasing our footprint in the marketplace.”

Rich Natoli, Vice President of Portfolio Management adds, “We believe companies can always do more with what they have. But often times, they don’t know it. Our goal is to help companies elevate their employees’ productivity levels by broadening our product offerings to complement our core skills.”

One of those corresponding services is **CRM support**. Vitalyst offers customized training and on-demand, expert assistance for Salesforce, Microsoft Dynamics CRM and others, keeping business users in any job function on track. Productivity consultants help clients use their CRM software to its fullest abilities by providing answers to immediate, high-impact issues such as application interface, business processes and campaigns to on-demand, individualized support for mobile use, integration to email systems (such as Outlook), and records management.

The **Migration Assurance Program** provides a comprehensive migration solution to minimize business disruption while ensuring that end-users adopt the firepower of the latest software. Whether a company is migrating to a new version of Microsoft Office or to a new email platform, Vitalyst offers assistance with the technical migration and assists end-users by fielding “how-to” questions regarding the new software and its features. The end result for customers is a positive, seamless transition.

Yet another offering deals with **training**. Vitalyst understands that educating users regarding the full capabilities of their software leads to more productivity. To that end, Vitalyst offers in-person and web-based training programs on a diverse range of applications—from Microsoft Office products to CRM. Trainings are conducted by the same consultants who field “how-to” calls daily, and are well-versed in providing the best solutions. Additionally, customized training programs suited to fit the client’s needs are available.

Vitalyst is focused on ongoing innovation and bringing new products and enhanced services to clients to help them get the most out of their technology investments.

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About Vitalyst

Vitalyst is committed to providing unmatched application expertise and customer service to clients, helping to maximize their return on investment by increasing employee proficiency and enterprise-wide productivity. Since 1992, Vitalyst has served as a catalyst to businesses and government organizations. Clients rely on Vitalyst for insightful and practical “how-to” solutions for hundreds of applications, smooth migrations and in-person and web-based training programs, earning the company status as a Microsoft Certified Gold Partner. Headquartered just outside Philadelphia, Vitalyst also has an office in Cleveland, Ohio. For more information, please visit www.vitalyst.com.

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