

For Immediate Release:

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Building on the success of MIDTOWN MICROFIBER, SIGVARIS Expands Popular Compression Collection with Longer Foot Length Offerings

SIGVARIS in the United States is excited to announce that the MIDTOWN MICROFIBER compression collection for men is now available in three additional sizes.

PEACHTREE CITY, GA – SIGVARIS proved innovative when they launched their exclusive advanced microfiber technology and their first compression therapy collection designed exclusively for men. Building on the huge success of this collection, SIGVARIS USA is proud to announce the launch of three additional sizes in the MIDTOWN MICROFIBER product line.



Constructed from a unique, extremely fine synthetic fiber, MIDTOWN MICROFIBER was designed with all-day comfort in mind. These socks and thigh-highs offer a tailored look that is perfect for work, travel and daily wear. An innovative thermo-regulating construction provides year-round comfort and breathability.

For men who wear graduated compression daily, MIDTOWN MICROFIBER is the perfect combination of comfort, therapeutic relief and durability.

MIDTOWN MICROFIBER is available in 15-20mmHg, 20-30mmHg and 30-40mmHg. The line is available in socks, socks with a grip-top (for men with large calf muscles or slim

legs), and thigh-highs (featuring a discreet top band that gives the appearance of socks when worn under pants). The line is currently offered in black and tan-khaki. Several styles are also available in a limited-edition steel grey. The addition of the longer foot length in the socks rounds out the entire collection providing something designed to fit every man.

SIGVARIS graduated compression products are constructed to be tightest at the ankle and decrease in pressure going up the legs, improving circulation and providing relief for tired, achy legs. They also help with the treatment and prevention of varicose veins and other venous disorders.

SIGVARIS offers the most fashionable compression options for men and women designed to fit any lifestyle. For more information about MIDTOWN MICROFIBER, graduated compression or additional products for both men and women, please visit www.sigvarisusa.com.

The logo consists of a dark blue square with the word "SIGVARIS" written in white, uppercase, sans-serif font in the center.

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About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS. Our U.S. manufacturing plant is located in Peachtree City, Ga. In 2014, SIGVARIS celebrated its 150th Anniversary. For more information, please visit www.sigvarisusa.com. *SIGVARIS is a registered trademark of SIGVARIS AG, CH-9014 St. Gallen/Switzerland and in many countries worldwide.*

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