PROBLEM 2: EMPLOYEES DON'T SPEAK UP

81% of employees would rather join a company that values “open communication” than one that offers great perks such as top-flight health plans, free food, and gym memberships.

Checking-in for 5 minutes each week is more important to employees than a top benefits package.

WHAT'S THE BIGGEST ROADBLOCK TO COMMUNICATION WITH MANAGERS?

31% of employees cite a lack of transparency from higher-ups.

24% say their managers are too busy to listen.

23% say their managers are simply not good at communicating.

60% of respondents say a web-based Q&A platform would make it easier to communicate with team members of a different generation.

WHAT'S THE SOLUTION?

BRIDGE THE GENERATION GAP

NEARLY 70% of employees would be more likely to share information with managers if they could enter comments into a web-based feedback platform.

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