



NaturalDirection



strategic partner
ZENGER | FOLKMAN



DOES SPEED OF EXECUTION MATTER?

EVENT TO BE HELD ON THE 16TH MARCH | GUEST SPEAKER - JOE FOLKMAN – PRESIDENT OF ZENGER FOLKMAN

MEMBERS' ROOM AT 42 BERKELEY SQUARE, LONDON W1J 5AW.

As you may know Natural Direction are a big proponent of a strength based leadership approach and we have been using ZF - the leading US research firm - to help grow leadership capability for our clients.

In a world where things move at ever greater speed, leaders who get things done more quickly are more valuable than ever before.

This email invites you to participate in and preview some exciting new research, prior to its HBR publication. The research by ZF has revealed that the activities of these 'speedy leaders' is not necessarily what we might think.

This research looks at the subject of 'pace' and 'speed' of execution. His latest data shows that best leaders operate at speed and identifies what they do to make the difference. The 'Pace Assessment' has two sub scales: The first scale measures 'quality' focus, versus 'quantity' or in other words a desire to do things right, versus to a design to get things done. The second scale measures how patient people are, often people who work at a faster pace have less patience and can get annoyed when things move slowly. Joe will share a number of factors from his research of thousands of leaders on specific behaviours that's found to be key to operating at speed.

So, if working at 'pace' and 'speed' of execution is hot topic for you in your organisation then this is for you!

Join us for drinks and canapés from 6:30pm-9:00pm

You are also invited to complete your own questionnaire prior to the event which will compare your pace as a “speedy leader” against the wider participant population.

Please email lori@naturaldirection.co.uk to book your place as numbers are strictly limited, we will then send you the link to the questionnaire.

www.naturaldirection.co.uk

