

KIMPTON®

hotels & restaurants

FOR IMMEDIATE RELEASE

Media Contacts:

Kimpton Hotels & Restaurants

Jaclyn Randolph / 202-466-1306 / jaclyn.randolph@kimptonhotels.com

Maura Morton / 202-448-1843 / maura.morton@kimptonhotels.com

Kimpton's Washington DC Hotels Celebrate National Cherry Blossom Festival

Travelers are invited to enjoy the most beautiful time of the year in the nation's capital at Kimpton's 11 Washington DC hotels, now offering [National Cherry Blossom Festival](#)-inspired perks

WASHINGTON (March 16 , 2014) – This spring, the National Cherry Blossom Festival will return to Washington, D.C. Travelers are invited to plant their roots at Kimpton Hotels by booking their “Blossoms & Bubbles” package, which includes blossom-inspired perks like handcrafted cherry blossom soap and complimentary evening sake celebrating the festival’s Japanese origins. With 11 hotels near the [National Cherry Blossom Festival](#) in the Washington, D.C. area, Kimpton makes an ideal home base from which to admire the trees in full bloom and take in the District’s premiere festival.

Kimpton’s “Blossoms & Bubbles” Package will be available at its 11 [Washington DC hotels](#) from March 20 – April 12, 2015 with package rates starting at \$169 per night.

Kimpton’s **Blossoms & Bubbles Package** includes:

- Overnight stay in deluxe accommodations
- Gift of handcrafted cherry blossom soap from [Harmony Creek Farm](#)
- \$25 room credit per day, to be used toward guests’ pick of breakfast, dinner, or parking
- Celebrate with sake at the hotels’ hosted complimentary wine hour, held nightly from 5:00 p.m. to 6:00 p.m.
- Bubble welcome amenity for all kids at check-in

Participating Kimpton hotels and starting rates include:

Washington, D.C.:

- Palomar Washington DC – \$199 – www.palomar-dc.com
- The Donovan – \$199 – www.donovanhoteldc.com
- The George – \$229 – www.hotelgeorge.com
- Rouge – \$199 – www.rougehotel.com
- Helix – \$179 – www.hotelhelix.com
- Topaz – \$199 – www.topazhotel.com
- Madera – \$199 – www.hotelmadera.com

- Monaco Washington DC – \$239 – www.monaco-dc.com

Virginia:

- Monaco Alexandria – \$169 – www.monaco-alexandria.com
- Morrison House – \$169 – www.morrisonhouse.com
- Lorien Hotel & Spa – \$169 – www.lorienhotelandspa.com

All packages are based on availability and bookable from March 20 – April 12, 2015. Starting rates for the “Blossoms & Bubbles” Package range from \$169 - 239 per night. To book visit www.kimptonhotels.com/cherryblossom and enter rate code BLOOM, or call 1-800-KIMPTON and request the “Blossoms & Bubbles” Package, rate code **BLOOM**.

To learn more about Kimpton Hotels & Restaurants, please visit Kimpton’s *Life is Suite* blog - www.lifeissuite.com - or www.kimptonhotels.com, [www.Facebook.com/Kimpton](https://www.facebook.com/Kimpton) and [www.Twitter.com/Kimpton](https://www.twitter.com/Kimpton).

ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants is the leading collection of boutique hotels and restaurants in the United States and the acknowledged industry pioneer that first introduced the boutique hotel concept to America. In 1981, Bill Kimpton founded the company that today is renowned for making travelers feel genuinely cared for while away from home through thoughtful perks and amenities, distinctive design that tells a story and inspires a sense of fun at each hotel and a sincerely personal style of guest service. Out to help people live full, balanced lives, Kimpton aims to inspire with touches like yoga mats in every room, complimentary coffee and tea to start the day, hosted evening Wine Hour, in-room fitness programming and complimentary bike rentals. The award-winning restaurants and bars are led by talented chefs and bartenders that offer guests a chance to dine like a local. Kimpton also leads the hospitality industry in eco-friendly practices that span all hotels and restaurants, and is consistently ranked as one of the top companies in the Market Metrix Hospitality Index, Upper Upscale Segment, for Customer Satisfaction. The company is highly-regarded for its innovative employee culture and benefits and has been named a Fortune magazine “Best Place to Work” five times since 2009. Kimpton is continuously growing and currently operates more than 60 hotels and nearly 70 restaurants, bars and lounges in 28 cities and counting. For more information, visit www.KimptonHotels.com.

###