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PRESS RELEASE

FOR IMMEDIATE RELEASE

August House Launches New Monthly Newsletter

August House to release monthly newsletter including free stories, author features, teaching tips and ideas for meeting the Common Core Standards.

Atlanta, Georgia – March 10, 2015 – Beginning this March, August House Inc. will release a monthly email newsletter updating subscribers on upcoming August House releases, special events, featured authors, as well as tips for classroom teachers and ways to use folktales to meet the requirements defined by the Common Core Standards for Reading. Steve Floyd, President of August House, explained, “We hope that our newsletter helps educators find some useful ideas to supplement their curriculum with timeless stories from the world’s great oral traditions. ”

The first newsletter will also celebrate the release of August House’s new book: **Forty Fun Fables: Tales that Trick, Tickle and Teach** by the award winning creative team of Mitch Weiss and Martha Hamilton on April 1st. Subscribers to the newsletter can receive a thirty-percent discount on preorders of this new title, as well as a free sample story from the new collection of fables and tidbits about the authors, also known as Beauty & the Beast Storytellers. This book marks Weiss and Hamilton’s fifteenth collaboration with August House.

Anyone interested in the upcoming August House newsletters can easily subscribe by emailing steve@augusthouse.com. Subscribers can plan on receiving their August House newsletter on the second Tuesday of the month.

August House, Inc is a highly acclaimed and award-winning multimedia publisher of children’s stories, folktale anthologies, and resource books. Located in Atlanta, GA, August House has developed one of the most highly respected collections of folktales from the world’s great oral traditions.

You can find more information about August House at <http://www.augusthouse.com>.

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