For Immediate Release: PMQ to Host Live Chat on Franchising and Two Webinars in Coming Weeks

Oxford, MS – PMQ Pizza Magazine is bringing several live opportunities to pizzeria operators to help with a variety of subjects. First up, PMQ will host a live chat with Master Pizza owner Michael LaMarca about franchising a restaurant on Wednesday, March 18, at 2 p.m. CST.

LaMarca took the reins of Master Pizza after the formerly popular Ohio chain had dwindled to one store. Within a couple of years, he had successfully re-energized the brand, adding four more stores. La Marca has plans to continue to expand throughout Ohio. LaMarca will take questions from interested people on franchising and any other topics related to running a pizzeria.

To take part in the live chat, visit www.pmq.com/live. You can view the chat and participate by using our chat box.

Then on April 8, PMQ will host the Ciao Webinar on the tomatoes of Naples or “Il Pomodoro di Napoli.” The webinar will feature Don Letendre of Famoso Pizza and Brad Otton of Sette Bello’s. The event will air at 2 p.m. CST. To participate, register in advance or during the webinar at pmq.com/webinar.

On May 6, PMQ will host a webinar with Caputo Flour on Adding Gluten Free to your menu. The subject, “Gluten Free Doesn’t Have to Mean Bad Pizza,” explores what you can do to offer exciting pizza options to gluten-free fans. Featuring Mark Dym of Marco’s Coal Fired Pizza and Anthony Carron of 800 Degrees, the event will be held at 2 p.m. CST. To participate, register in advance or during the webinar at pmq.com/webinar.