**PRESS RELEASE**

For Immediate Release

 **Sierra Announces Upgrade to Ultrasonic Flow Meter Line**

 *New Rental Program for Ultrasonic Flow Meters for Liquid Applications Offers Flexibility*

**Monterey, CA—** [Sierra Instruments](http://www.sierrainstruments.com), a leading global manufacturer, announces a comprehensive upgrade to its InnovaSonic Ultrasonic Transit-Time Flow Meters for water and other liquid flow measurement applications.

Working on the concept of efficiency in design, Sierra has redesigned its entire ultrasonic flow meter product line to use similar components and improve usability. This redesign allows Sierra to pass significant cost savings to its customers with improved precision measurement.

“With these changes, Sierra’s ultrasonic flow meter line offers both a full-featured and economical solutions for just about any liquid flow application. With online purchasing for next-day shipment and a [new rental program](http://www.sierrainstruments.com/rental.html), the InnovaSonic line gives customers many options and an excellent buying experience,” says Product Line Director Scott Rouse.

The 203, 205i, and 210i have updated dual-function keys enabling users to set up their meter, run diagnostics, and view flow and totalizer data with the push of a single button and without referring to the internal menus, greatly easing field set-up.

**InnovaSonic Highlights:**

* 203: Economical, wide range of sizes, clamp-on sensors
* 205i: General purpose, biggest pipes, clamp-on and insertion, highest accuracy
* 210i: Portable, battery powered, large color display, wide range of pipe sizes

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Sierra offers a web-based [product selection tool](http://www.sierrainstruments.com/products/graphsonic.html) that helps customers choose the right InnovaSonic product to meet their liquid flow application needs. [Shop online](https://sierrainstruments.com/shop/store_front.php?fid=Liquid) for our [entire ultrasonic flow meter line](http://www.sierrainstruments.com/products/innosonic.html).

 **ABOUT SIERRA**
A global leader in flow measurement and control for over 40 years, Sierra instruments designs and manufactures high performance flow instrumentation for gas, liquid and steam applications commonly found in the pharmaceutical, scientific research, health, energy and semi-conductor industries. With over 150 offices in 50 countries, Sierra is uniquely positioned to provide their innovative products and lifetime support for the leading companies of today and the growth enterprises of tomorrow.

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