

It takes more than just e-commerce for you to become successful; today customers are everywhere. That is why you need a solution that not only affords you access to channels like web, mobile, social media and online marketplaces (eBay/ Amazon) to increase sales but also integrates with your back end systems like Microsoft Dynamics ERP to enable you to provide the consistent shopping experience, your brand experience, across channels.

E-commerce Growth Engine

is a powerful, multi-channel and feature rich integrated e-commerce solution, powered by Magento, designed for businesses hungry for growth. The solution helps Retailers, Manufacturers and Distributors grow their online sales; paying not only for itself but also for their Dynamics ERP system in less than a year.

Grow with E-commerce Growth Engine (EGE)



Scale your Business to the Next Level

No matter the size of your business, attract and retain customers with EGE's scalable, multichannel and feature rich e-commerce platform with little incremental effort.

- Multi-channel
- Search Engine Optimized
- Advanced Marketing & Promotion Tools
- Multiple Payments & Shipping Options
- Returns Management Authorization
- Security & Compliance



Streamline Order Fulfillment

Eliminate unproductive, repetitive and error prone manual tasks with Dynamics ERP integration.

Results: streamlined business processes, efficient inventory management and improved operational efficiency.

- Real Time Integration
- Customers
- Product & Inventory
- Orders & Invoices
- Shipping & Payment
- Credit Limits & Tier Prices



Build Brand Affinity

Keep customers loyal to your brand with tools to keep them coming back to your store again and again.

- Customer Rewards Points
- Private Sales
- Automated Email Reminders
- Wish Lists
- Gift Registry
- Gift Cards
- Store Credit



Bring B2B Customers on Board

Leverage EGE's e-commerce platform to provide your B2B customers the same enhanced customer experience as their B2C counterparts.

- Advanced Quotation
- Sales Person Module
- National Accounts Support
- Credit Limits
- Net Terms and Bill Pay
- B2B Frequent Order



Enhance Customer Experience

Stand out from the crowd by providing your customers the ultimate shopping experience using EGE's advanced B2C functionality.

- Advanced Layered Navigation
- Multi-Address Checkout
- Split Shipment & Payments
- Auto Payment Capture with Auto Shipment
- Order Edit



Stay in Control of Your Business

Take advantage of our exceptional support and platform's flexibility & scalability to customize the look, feel and functionality of your store to your specifications.

- Flexible Product Catalog
- Custom Landing Pages
- Optimized Speed & Performance
- Custom Development
- Post Roll Out Support
- Numerous Extensions

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