

Contact: Clare Kelley  
TwentyFirst  
Phone 612.277.0513  
Fax 612.371.3009  
ckelley@21stservices.com

333 South 7th Street  
Suite 300  
Minneapolis, MN 55402



# Press Release

## **TwentyFirst Releases Updated Senior Mortality Data Set**

**Minneapolis, MN March 18, 2014:** Today, TwentyFirst – a leader in longevity data, analytics and life insurance services - released the December 31, 2014 update to its senior mortality database. The comprehensive data set includes information on nearly 90,000 insured seniors, and allows insurers, researchers and life settlement investors to analyze the impact of various impairments, family history and lifestyle factors on senior longevity.

The data now includes approximately 17,000 observed mortalities. With the data, subscribers can more accurately identify trends in mortality rates for the senior population. TwentyFirst updates its data set bi-annually.

“With each release of data, life insurers, researchers and life settlement investors gain better insights into a rapidly growing sector of our population--those over 65,” stated Kurt Gearhart, CEO of TwentyFirst. “For a significant portion of the insureds in the data base, TwentyFirst has underwritten the insureds multiple times over several years, collecting additional data points at each underwriting. This information can be particularly interesting for insurers, researchers and investors who are focused on identifying trends associated with specific types of impairments.”

To obtain information on licensing TwentyFirst's data, please contact TwentyFirst or visit [www.21stservices.com](http://www.21stservices.com).

About 21st Services, LLC – TwentyFirst is an independent, nationally recognized organization specializing in life insurance services, including policy analysis, reporting, life expectancy underwriting and life policy management.

###

---