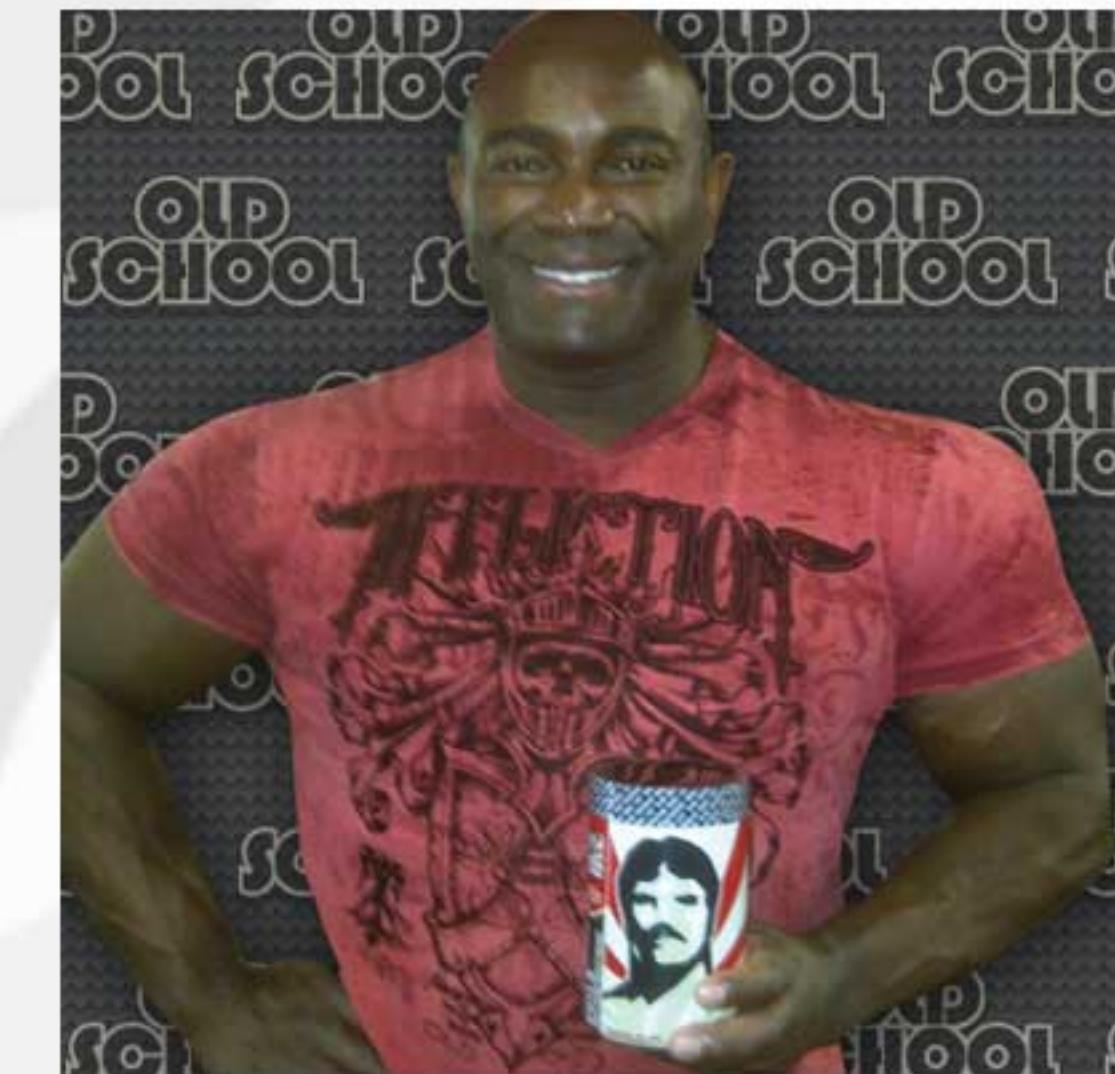
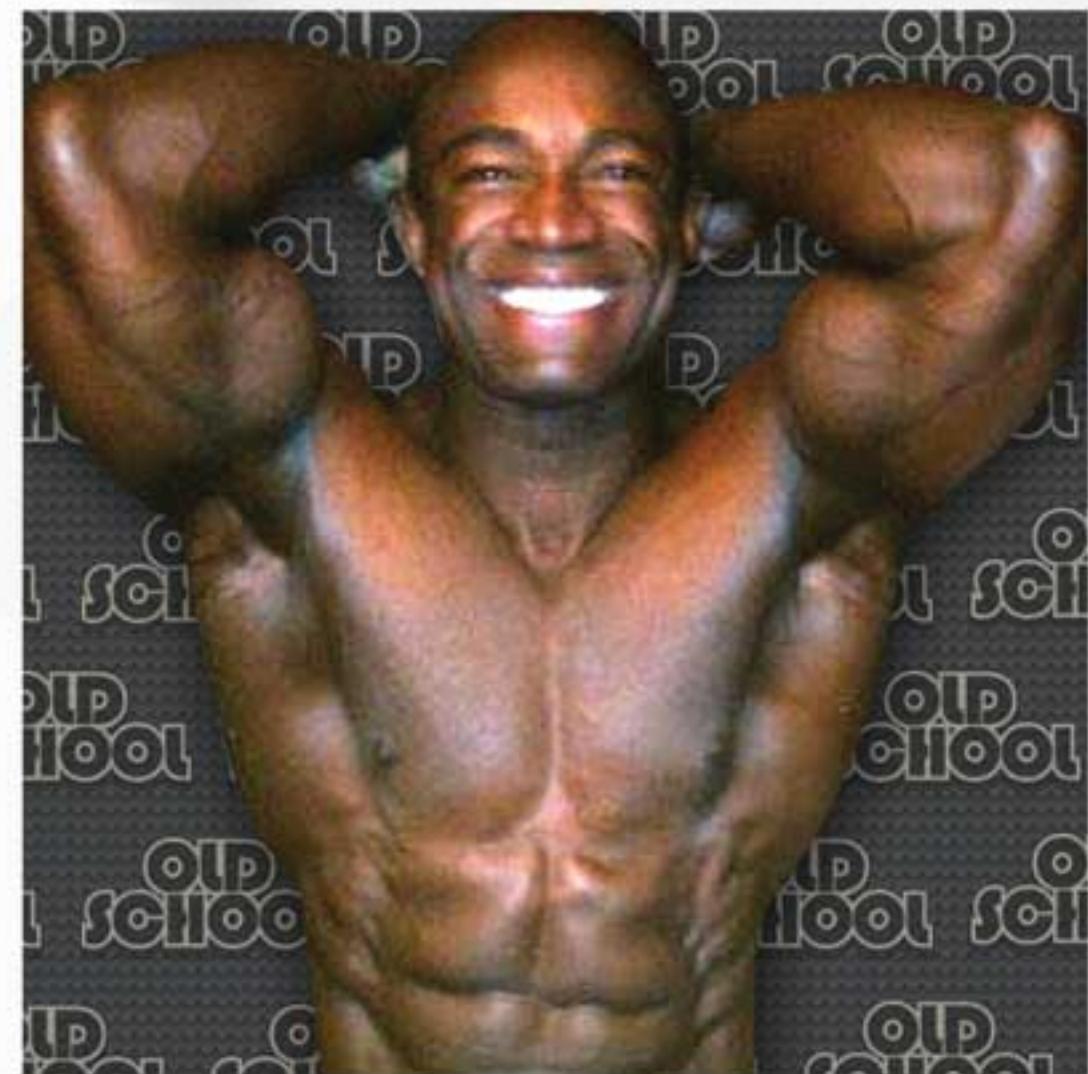


Champion Bodybuilder David Coleman Joins Old School Labs™ as Brand Ambassador

Multi-award-winning competitive bodybuilder is the latest to sign on as a promotional spokesman for “Supplements That Make Sense™” brand.



LOS ANGELES, CA - March 18, 2015 – All-natural sports supplement maker Old School Labs™, whose Vintage Burn™, Vintage Build™ and new Vintage Blast™ are revolutionizing the world of bodybuilding, has added top competitive bodybuilder David Coleman to its team. The trainer and gym owner has placed consistently in the Top 5 of bodybuilding competitions for 15 years. He will join an elite group of ambassadors who, after discovering what OSL's products could do for them, are sharing their experiences with the world.

“Dave is a great guy and the perfect addition to our team,” says Old School Labs founder and CEO Tarek Sidani. “From his years of competitive bodybuilding, he’ll be able to provide our OSL online community with a lot of ‘pro’ info regarding the training, nutrition, and the supplementation it takes to build serious muscle and get in the best shape of their lives.”

A former college fullback who received All-State and All-SIAC Honorable Mentions, Coleman got into bodybuilding soon after graduating. “I was in the gym one day and saw a poster of Kevin Levrone!” says Coleman. “That’s when I said, ‘I can do this!’ That was 19 years ago!”

Since then, Coleman has gone on to place in the top five in more than a dozen major bodybuilding competitions, including two first-place finishes in the Team Universe Heavyweight class and multiple wins in the North American Championships and Masters Nationals. His new goal, he says, is to become an IFBB pro at the Masters Nationals in the summer of 2015. “It’s a big challenge,” Coleman admits. “But with OSL products on my side, I know I can make it happen!”

ABOUT OLD SCHOOL LABS™:

Old School Labs™ is the maker of premium supplements that carry on the fitness philosophy of the “Golden Era” of bodybuilding. Our products do not hide behind proprietary blends, contain no artificial sweeteners or artificial flavors, and are manufactured using only high-quality ingredients. Old School Labs™ products include Vintage Burn™, a fat-burner designed to help preserve muscle while eliminating fat, Vintage Build™, a 3-in-1 muscle-builder, and Vintage Blast™, the world’s first two-stage pre-workout. Old School Labs™ products have been featured in prominent publications including *L.A. Confidential Magazine* and *Haute Living Magazine*.

For more information, please visit www.OldSchoolLabs.com/Press

MEDIA CONTACT:

Old School Labs™ Public Relations

Tel: 1(800)380-9065 x805 - Email: PR@OldSchoolLabs.com