

Team Sky Ride Camps launched with Gullivers Cycling

Team Sky, one of the world's best professional cycling teams, has joined forces with Gullivers Cycling - a division of Gullivers Sports Travel - to offer a series of overseas Ride Camps in 2015 and beyond.

Team Sky Ride Camps are for everyday riders to experience the training routes and race destinations of Team Sky, with fully supported guided rides tailored to ability levels. Guests can gain first-hand insights into the team from Team Sky staff and partners, who are on hand during the rides, dinners and presentations.

The range of camps on offer include:

- Nice and Pamplona, where a number of Team Sky riders live and train;
- Majorca, used by Team Sky during their pre-season training camp; and
- Alpe d'Huez and other race locations, giving the opportunity to combine riding stages of the races with watching the Team race in person.

Places are limited on all the Team Sky Ride Camps to ensure maximum benefit for those taking part, and include:

- Presentations from Team Sky staff and partners
- Group rides of around ten riders with experienced guides
- Rides are designed to suit a wide range of abilities, experience and fitness levels
- Back-up team with support vehicles
- Chance to try products from Team Sky's partners including hiring a Pinarello Dogma F8,
- Ride nutrition, pre-ride ready table and post-ride snack table
- Team Sky merchandise

Simon Steele, Team Sky Business Development comments: *"From the start of Team Sky one of our main ambitions has been to help inspire people to get on their bikes and enjoy cycling. Our aim is to do this for all ages and abilities – from kids on their first balance bike to keen amateurs looking to experience riding in new European destinations.*

We ran a very successful pilot of the Ride Camps in Nice in the autumn. For many riders it was their first overseas training camp, others were looking to get some good miles in their legs heading into the winter. The trips cater for a range of abilities, and allow the amateur cyclist to connect to the team through insights from our partners and staff.

Sam Seward, Managing Director of Gullivers Sports Travel comments: *"Gullivers is proud to be partnering with Team Sky to offer riders the ultimate cycling experience. With over 40 years' experience in sports travel for participants and supporters alike, we are looking forward to the Ride Camps in Mallorca, Nice and Alpe d'Huez."*

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Editor's Notes

For full details of all the available trips, with Team Sky Ride Camps booking now:

<https://gulliverscycling.com>

Mallorca: Four or seven days around the site of the Team Sky pre-season base.

October 2015, from £950: <https://gulliverscycling.com/trips/mallorca-1.html>

Nice: Home of Team Sky riders, featuring rides from the coast into the hills above Nice, Monaco and into Italy.

October 2015, from £1,195: <https://gulliverscycling.com/trips/nice-1.html>

Alpe d'Huez: ride routes and iconic climbs of the tour, before watching the peloton pass through the most highly anticipated stage of this year.

July 2015, from £2,495: <https://gulliverscycling.com/trips/alpe-dhuez.html>

Pamplona: Coming soon, for rides around the home and training base of Team Sky riders.

Dates and details to be confirmed: <https://gulliverscycling.com/trips/register-your-interest.html>

About Gullivers Cycling

Gullivers Cycling is the specialist cycling division of Gullivers Sports Travel.

Gullivers Sports Travel is the UK's leading, and longest established, multi-sport tour operator, running supporters trips to major worldwide sporting events as well as running playing tours and festivals for schools, clubs, universities and military teams.

Starting out as a high street travel agency in Tewkesbury in 1972, the company gradually began to specialise in sports travel and became Gullivers Sports Travel in 1985. In 2008, Gullivers became a member of the TUI Group of companies.

Over the last four decades, Gullivers have grown to become the market leader in their field and have built an international reputation that is based on personal service and a full understanding of the needs of people who travel worldwide to play or watch sport.

About Team Sky

Team Sky is a British professional cycling team competing in the UCI World Tour. It was created in 2009 by current manager Sir Dave Brailsford, in association with Sky - Europe's leading entertainment company - both inspired by cycling's blossoming popularity in the UK since the Tour de France started there in 2007. The team's initial aim was 'to win the Tour de France within five years, to do it clean and with a British rider'. Team Sky achieved this within three years with Sir Bradley Wiggins becoming the first ever British rider to win the Tour de France in 2012 and Chris Froome taking a second Tour de France win for the team a year later.

Some of Team Sky highlights of the last five years:

- Team Sky has had 168 wins in five years (including 19 Grand Tour stage wins)
- Team Sky has won the Tour de France twice with two different British riders
- Team Sky has had podium finishes at all three Grand Tours
- In association with Sky and British Cycling, Team Sky has helped inspire over 1.5 million more people in the UK to get on their bikes and ride regularly

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FAQs

What is the partnership between Team Sky and Gullivers Cycling?

Gullivers Cycling and Team Sky have teamed up to offer the programme of Team Sky Ride Camps. Gullivers Cycling - a division of Gullivers Sports Travel - will operate these Ride Camps, collaborating with Team Sky who will provide Team Sky content and insights.

Who are the Ride Camps aimed at?

The Ride Camps are designed for a broad range of riding abilities and experience level, to make them accessible to everyday cyclists. Some experience on a road bike and a good level of fitness is required, but the content of the camps and routes selected are not designed for elite riders.

See our [ability levels](#) for full descriptions of the recommended riding experience and fitness levels for participation in the camps: <https://gulliverscycling.com/ability-levels>

Is this the same as Team Sky's Training Camp in January?

No, this is not the Team's annual training camp held in Mallorca. This is a version for members of the public to experience something similar.

Will Team Sky riders be at the camp?

Because of the demands on the riders and members of the performance staff from the Team during the race schedule, we cannot be sure of their availability. Where the race schedule and staff movements allow, there could be appearances at some of the Ride Camps, but we are not able to guarantee it.

What is there from Team Sky on the Ride Camp?

Each Ride Camp will be attended by a member of staff from Team Sky, and will include an appearance from a prominent member of the team for first-hand accounts from inside the team. Team Sky's partners will also be in attendance, offering insights into the way they work with and contribute to the performance of the team and its riders. This could be presentations, demonstrations and equipment available from partners.

Beyond this, guests will have access to specialist meals, support cars, ride nutrition, ride briefings, ready tables, training kit, bidons, and the option to hire a Team Sky Pinarello Dogma F8 – all to feel like a pro on camp.

Will there be a press trip to any of the Ride Camps this year?

We plan to invite press to experience a Ride Camp in the future, but not immediately, as we focus on our attention on our guests on the first camps. You can contact us via email to express a wish to attend when a press trip is arranged, and we will be in touch with more details at a later stage.

What was the Pilot Ride Camp in Nice, and how did it go?

We ran a very successful pilot version of what has now become the Team Sky Ride Camp concept in Nice during November 2014, to trial the experience for guests. It was offered to subscribers of Team Sky's database with forty places available, and attended by a number of Team Sky partners and staff.

What is Team Sky's objective for running these camps?

Team Sky is committed to growing participation in cycling and giving fans the chance to get closer to the team. These Ride Camps are an initiative to help achieve this.