

invisible PEOPLE

FOR IMMEDIATE RELEASE

OPENING AMERICANS' EYES TO HOMELESSNESS, INVISIBLE PEOPLE DOCUMENTARY “@HOME” TO AIR ON 70 PBS STATIONS NATIONWIDE THIS WEEK

Feature-Length Film Chronicles Social Media Activist Mark Horvath's 11,000-mile Cross-Country Road Trip and Conversations with Those Struggling to Survive

Syracuse, New York (March 23, 2015) – To raise awareness of the omnipresent plight of millions of people in the US currently without homes, jobs or much reason for hope, American Public Television and WORLD Channel are airing social media activist and homelessness advocate Mark Horvath's poignant documentary “@home” on 70 PBS stations in more than 35 states this Wednesday, Thursday and Saturday.

Directed by Susanne Suffredin and produced by Kindling Group, this feature-length documentary film tells the story of modern homelessness in the US, and one man's fierce commitment to end it, by following Horvath on an 11,000-mile cross-country road trip into tent cities and storm drains, under bridges and by-the-week motels. Armed with a hand-held video camera, laptop computer and smartphone, Horvath captured the personal, heartfelt struggles and raw emotions of adults, youths and families facing the daily challenges of being homeless – an effort that translates seamlessly from camera lens to the big screen.

“Our goal is to make the ‘invisible people’ in society more visible, by bringing them out of the shadows where they are ignored,” said Horvath. “Everyone on the streets has their own story. Some made bad decisions, while others were victims, but none of them deserve to be where they are today. It's a sad reflection of our society that we just leave them there.”

Horvath is no stranger to homelessness. After a successful career in the entertainment industry, his battle with drug addiction left him homeless. He rebuilt his life, only to experience job layoffs and a home foreclosure due to the economic recession that left him close to homelessness a second time. This misfortune inspired him to set out in 2008 to film the stories of America's homeless and share them via his website, InvisiblePeople.tv, and [YouTube channel](#) - personal journeys and anecdotes that were the inspiration for, and foundation of, @home.

Now sober for 20 years, Horvath's first-hand experience at having “been in their shoes” has given him the compassion, concern and commitment to do what he can to raise awareness of, and ultimately eradicate, homelessness. Leveraging the power of video and the massive reach of social media, he shares the compelling, gritty and unfiltered stories of homeless people from Los Angeles to Washington, D.C. on InvisiblePeople.tv and high-traffic sites such as [YouTube](#), [Twitter](#) and [Facebook](#) – proving to a global audience that while the homeless may often be ignored, they are far from invisible.

To view a trailer of @home, visit <http://invisiblepeople.tv/movie>.

About Mark Horvath

In 2008, social media activist and homeless advocate Mark Horvath founded Invisible People, a grassroots 501(c)(3) nonprofit and revolutionary platform dedicated to increasing awareness of homelessness in the US. Horvath (@hardlynormal) is an internationally recognized ambassador for millions of “invisible” individuals and families across the country, giving them a face and a voice via his website as well as through Twitter, Facebook and other popular social media outlets.

A popular keynote speaker at global conferences, consultant to government agencies, and presenter at universities around the world, Horvath was commissioned by the Canadian government in 2011 to travel to 24 Canadian cities and help champion the Canadian Alliance to End Homelessness. YouTube gave Invisible People unprecedented exposure allowing Horvath to curate YouTube's homepage for a day. He has been profiled in numerous top-tier media outlets including the LA Times, CNN, CBS, MSNBC, MTV, Forbes, Mashable.com, NPR, Fast Company and the Ricki Lake Show, and was recognized by the Huffington Post as one of the “11 Twitter Activists You Should be Following.”

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EASTERN STANDARD TIME

Wednesday, March 25 7 p.m.
Thursday, March 26 12 a.m., 8 a.m. and 2 p.m.
Saturday, March 28 1 p.m.

WOUB Athens, OH	WGCU Fort Myers, FL	WBRA Roanoke, VA
GEOR Atlanta, GA	WUFT Gainesville, FL	WXXI Rochester, NY
MAIN Bangor, ME	WJCT Jacksonville, FL	WGBY Springfield, MA
ALAB Birmingham, AL	WETP Knoxville, TN	WCNY Syracuse, NY
WGBH Boston, MA	WLJT Martin, TN	WEDU Tampa, FL
WNED Buffalo, NY	WNET New York, NY	WMHT Troy, NY
WVIZ Cleveland, OH	WHRO Norfolk, VA	WPSU University Park, PA
WCTE Cookeville, TN	WPBT North Miami, FL	WSKG Vestal, NY
VERM Colchester, VT	WUCF Orlando, FL	WPBS Watertown, NY
WKNO Cordova, TN	WSRE Pensacola, FL	WXEL West Palm Beach, FL
NHPTV Durham, NH	WHYY Philadelphia, PA	WTVS Wixom, MI
WKAR East Lansing, MI	WQED Pittsburgh, PA	
WQLN Erie, PA	WCFE Plattsburgh, NY	

CENTRAL STANDARD TIME

Wednesday, March 25 6 p.m. and 11 p.m.
Thursday, March 26 7 a.m. and 1 p.m.
Saturday, March 28 12 p.m.

KWCM Appleton, MN	KERA Dallas, TX	WYES New Orleans, LA
WTIU Bloomington, IN	NDAK Fargo, ND	WTVP Peoria, IL
WSIU Carbondale, IL	IOWA Johnston, IA	KLRN San Antonio, TX
WMEC Chatham, IL	KENT Lexington, KY	KETC St. Louis, MO
ARKA Conway, AR	NEBR Lincoln, NE	WILL Urbana, IL
WTTW Chicago, IL	WMVS Milwaukee, WI	WVUT Vincennes, IN

MOUNTAIN STANDARD TIME

Wednesday, March 25 5 p.m. and 10 p.m.
Thursday, March 26 6 a.m. and 12 p.m.
Saturday, March 28 11 a.m.

IDAHO Boise, ID	KUED Salt Lake City, UT	SDAK Vermillion, SD
MONT Bozeman, MT		

PACIFIC STANDARD TIME

Wednesday, March 25 4 p.m. and 9 p.m.
Thursday, March 26 5 a.m. and 11 a.m.
Saturday, March 28 10 a.m.

KNME Albuquerque, NM	KSYS Medford, OR	KOCE Santa Ana, CA
KEET Eureka, CA	KIXE Redding, CA	KSPS Spokane, WA
KUAC Fairbanks, AK	KVIE Sacramento, CA	KUAT Tucson, AZ
KAET Phoenix, AZ	KQED San Francisco, CA	