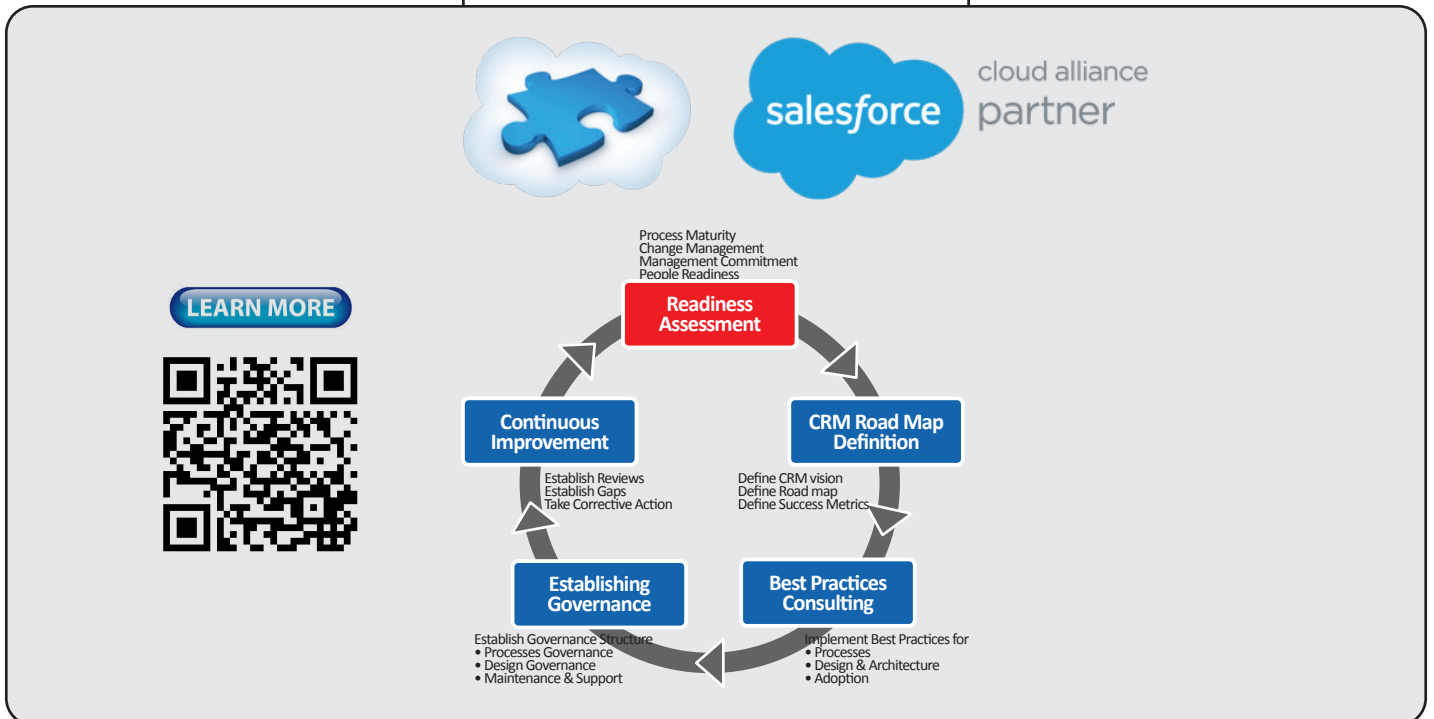# apps associates
extreme expertise

One Partner. Explosive ROI

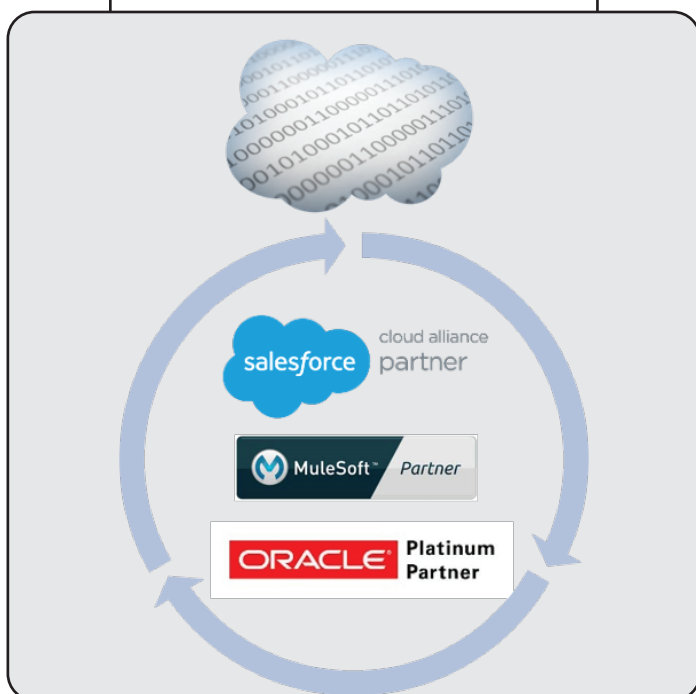**Technology Experts Who Understand The Way You Work**

Our Approach is Simple. We are Cloud Experts Who Specialize in Your Business

We believe that the slickest technology solution isn't worth much if it isn't built for your business. We're Salesforce.com Sales Cloud and Service Cloud Architects and Developers, Force.com and Salesforce1 Platform evangelists, and process integration enthusiasts who put your business first, and we also happen to be Oracle, Workday, Microsoft SharePoint, and Amazon AWS experts.

Strategy & Adoption

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Process Maturity
Change Management
Management Commitment
People Readiness

Readiness Assessment

CRM Road Map Definition

Define CRM vision
Define Road map
Define Success Metrics

Continuous Improvement

Establish Reviews
Establish Gaps
Take Corrective Action

Establishing Governance

Best Practices Consulting

Establish Governance Structure
• Processes Governance
• Design Governance
• Maintenance & Support

Implement Best Practices for
• Processes
• Design & Architecture
• Adoption

Enterprise Integration

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MuleSoft *Partner*

ORACLE Platinum Partner

Agile Managed Services

Traditional IT

Technology-first
Data-centric
Cost metrics
Infrastructure
Plumbing
Minimize Tech Risks
Big Bang

Agile IT

Business-first
User-centric
Value metrics
Apps
Process
Manage Business Risk
Iterative