



## NEWS RELEASE

## FOR IMMEDIATE RELEASE

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**Mixed Roots Foundation**

### **Mixed Roots Foundation Hosts 4<sup>th</sup> Annual Signature ‘Adoptee Day’ / ‘Adoptee Night’ Sporting Events and Teams Up with Los Angeles Dodgers, Los Angeles Sparks and Minnesota Twins to Set Goal of Sending 1,000 Adopted and Foster Youth to Each Game in 2015**

*A Special Day / Night for All Who are Touched by Adoption and Foster Care to Raise Awareness and Funds for Important Post Adoption Resources for the Adoption and Foster Care Community*

**Los Angeles, CA and Minneapolis, MN (Wednesday, March 25, 2015)** - Mixed Roots Foundation is proud to announce its 4<sup>th</sup> annual season of its signature ‘Adoptee Day’ / ‘Adoptee Night’ sporting events that will raise awareness and funds for the adoption and foster care community in two cities with three different major league sports teams including the **Los Angeles Dodgers, Los Angeles Sparks and Minnesota Twins between May and July 2015. Mixed Roots Foundation’s goal this year is to provide 1,000 adopted and foster youth unique opportunities to attend their first game** by partnering with various major league sports teams as well as with local media, individuals, businesses, adoption and foster care and community organizations to reach their goal.

“We are so excited that we will be hosting our 4<sup>th</sup> season of our signature sporting events this year beginning in May which not only is recognized as National Foster Care Month, but we will also be celebrating our 4<sup>th</sup> Anniversary as an organization,” stated **Holly Choon Hyang Bachman, founder and president of Mixed Roots Foundation**. “It is going to be a great season and we encourage every individual, business and/or organization in the community to get involved by donating or sponsoring tickets, so we can send more adopted and foster youth to one or all three of our special games.”

#### **WHO & WHAT:**

Mixed Roots Foundation hosted its inaugural ‘Adoptee Night’ with the **World Champion San Francisco Giants in 2012** and has since worked with the **Atlanta Braves (2012), Los Angeles Dodgers (2013-2014), MN Twins (2013-2014), San Jose Earthquakes (2013) and the Los Angeles Sparks (2015)** to provide a special opportunity for all who have been touched by adoption and foster care to come together as a community to raise awareness, raise funds and have fun at a sports game. **The overall vision of the signature sporting events is to grow and expand with an ultimate goal of hosting an annual league wide ‘Adoptee Day / Adoptee Night’ with each major league sport nationwide.**





#### WHEN & WHERE:

**3<sup>rd</sup> Annual Adoptee Night with Los Angeles Dodgers vs. San Diego Padres: Friday, May 22, 2015 at 7:10 p.m. Dodger Stadium, Los Angeles, CA**

**Inaugural Adoptee Day with the Los Angeles Sparks vs. Seattle Storm: Sunday, June 14, 2015 at 2:00 p.m. Staples Center, Los Angeles, CA**

“We are proud to partner with Mixed Roots Foundation to host the inaugural Adoptee Day at our home opener on Sunday, June 14th at STAPLES Center,” said **Christine Simmons, Sparks president and chief operations officer**. “Through our partnership, we look forward to providing the adoption and foster care community a new platform to share the amazing work that is being done for adoptees and their families. Please tip-off for kids and help us reach our goal of sending 1,000 adopted and foster youth to experience the energy excitement of Sparks basketball at the inaugural Adoptee Day.”

**3<sup>rd</sup> Annual Adoptee Night with MN Twins vs. Seattle Mariners: Friday, July 31, 2015 at 7:10 p.m. Target Field, Minneapolis, MN**

“We look forward to another successful Adoptee Night with the MN Twins for a third year in a row,” stated **Rob Malec, senior director of group sales, Minnesota Twins**. “We look forward to bringing out as many folks as possible to support this great event this year including providing an opportunity for 1,000 adopted and foster youth go to their first MN Twins game...Whatever we can do to bring more voice to the local adoption and foster care community at our games here in the Twin Cities, we are honored to do so – Go Twins!”

#### HOW:

**Tickets cost \$25.** To become a strategic partner or sponsor for one or more games, please contact 213.725.8054 or email [sponsor@mixedrootsfoundation.org](mailto:sponsor@mixedrootsfoundation.org). **To donate or sponsor a kid, visit [www.crowdrise.com/adopteeday-adopteenight2015](http://www.crowdrise.com/adopteeday-adopteenight2015).** To volunteer or learn more about each game, please email [events@mixedrootsfoundation.org](mailto:events@mixedrootsfoundation.org).

#### About Mixed Roots Foundation

Mixed Roots Foundation is a 501(c)(3) nonprofit organization based in Los Angeles, CA and serves as the first and only national / global multicultural foundation for adoptees and their families representative of the international, domestic, and foster care adoption experience and leverages philanthropy and grassroots fundraising to support important post-adoption resources for adoptees and their families by promoting and supporting organizations that serve as a resource to the diverse adoption and foster care community, creating more awareness about the adoption and foster care adoption experience and most importantly inspiring future generations of adoptees and their families achieve their dreams and goals through collaboration of likeminded individuals, businesses and organizations in the greater community. **For more info, please call 800.659.6958, LIKE Mixed Roots Foundation on Facebook, Follow on Twitter @mixedroots or visit: [www.mixedrootsfoundation.org](http://www.mixedrootsfoundation.org).**

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