

## **Dashlane Data - Heartbleed 1-Year Anniversary**

## 1. Top 14 websites with highest % of changed passwords in the month following Heartbleed

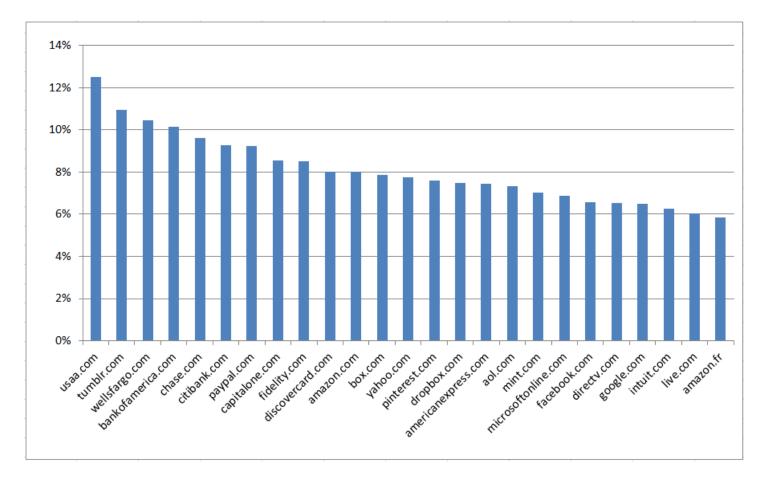
- By Category
  - (9) Banking, financial services and payments
  - o (2) Social media
  - (1) Cloud storage
  - o (1) E-commerce
  - (1) Email
- Rankings:
  - 1. Usaa.com
  - 2. Tumblr.com
  - 3. Wellsfargo.com
  - 4. Bankofamerica.com
  - 5. Chase.com
  - 6. Citibank.com
  - 7. Paypal.com
  - 8. Capitalone.com
  - 9. Fidelity.com
  - 10. Discovercard.com
  - 11. Amazon.com
  - 12. Box.com
  - 13. Yahoo.com
  - 14. Pinterest.com

## 2. # of passwords changed by website category

- Rankings:
  - 1. Finance/banking
  - 2. Business
  - 3. Online shopping
  - 4. Search engines
  - 5. Internet services
  - 6. Social networking
  - 7. Portal sites
  - 8. Travel
  - 9. Cloud storage
  - 10. Blogs
  - 36. Email
- Stats:
  - 63X more passwords were changed on finance/banking sites than email
  - $\circ$   $\,$  14X more password were changed on social networking than email
  - Users changed 2X more passwords in April 2014 than they did in the last 3 months of 2014



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## 3. Top 25 Websites with the highest % of changed passwords in the month following Heartbleed