**For Immediate Release**

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**TOUCHSUITE PARTNERS WITH PVBLIC FOUNDATION TO OFFER A PROFIT-GIVE-BACK PAYMENT PROCESSING STRUCTURE**

*—Exclusive partnership provides nearly 100 non-profits the opportunity to recover a percentage of its annual processing, donated back from the processor itself—*

Boca Raton, FL (April 1, 2015)— Leading U.S. technology and payment processing company, TouchSuite, has entered a unique relationship with the non-profit advocacy and support institution, PVBLIC Foundation, to create an advantageous financial service partnership for the nearly 100 non-profit organizations within its network. The relationship establishes an exclusive opportunity for PVBLIC’s charitable partners to establish a merchant processing account with TouchSuite that will guarantee the lowest processing rate available as well as assist the organizations in determining the best payment technologies to utilize. Organizations may request information via [www.TouchSuite.com/PVBLIC](http://www.TouchSuite.com/PVBLIC).

In addition to serving the processing needs of PVBLIC’s non-profit and social impact organizations, TouchSuite will be donating 50% of the profits derived from those accounts to PVBLIC Foundation. To make this partnership even more impactful, TouchSuite has stipulated that half of the monies donated to PVBLIC from TouchSuite be used to fund media related campaigns in service to their charitable partners.

“This partnership is a true win/win for PVBLIC and non profit and social impact organization partners” said Sergio Fernandez de Cordova PVBLIC’s Co-Founder and Chairman. “Access to this type of sponsorship and donation structure will serve to dramatically enhance our media amplification capabilities.”

“TouchSuite has been fortunate to experience much success in the past several years, which allows us to give back in more substantial ways through both direct charitable contributions and partnerships with fantastic philanthropic organizations like PVBLIC,” said TouchSuite CEO Sam Zietz. “By working with their incredible team, we are able to offer PVBLIC’s vast network of non-profit partners the opportunity to collect a greater return from each donation or sale that will ultimately support their core mission.”

“We at PVBLIC are excited to utilize the donations from this partnership to amplify the reach of large-scale media campaigns for social change like those we have organized this past year in partnership with the White House and The United Nations,” said Rachel Cohen Gerrol, Executive Director of PVBLIC Foundation.

**About TouchSuite:** TouchSuite is one of America’s leading technology companies focused on the electronic payment space.  It has been honored six times on *Inc. Magazine’s* list of the 500 fastest growing private companies in America.  The company’s latest, patented point of sale system, *The Firefly,* offers the most advanced software on the market, with full mobile capabilities and a comprehensive marketing suite tailored for SMB retailers and salon and spa owners. The solution is fully integrated with cutting-edge payment processing capabilities, include ApplePay and other mobile transaction technologies, and is the first POS solution on the U.S. market with built-in, commercially viable EMV processing.  TouchSuite is one of only a few processors in the country currently integrated with QuickBooks®, providing users with a more affordable payment processing option that the software’s native solution, without the hassle of double data entry, through its auto-sync payment interface, *Lightning Payments*™. TouchSuite is headquartered in Boca Raton, FL.  For additional information about TouchSuite, visit [www.touchsuite.com](http://www.touchsuite.com/).

**About PVBLIC Foundation:** PVBLIC Foundation is an in-kind grant making organization that harnesses the power of media assets to drive social change.  Through partnerships with leading media companies, PVBLIC offers in-kind media grants that increase awareness around important causes and significantly expands the scope of limited media budgets.   PVBLIC organized the first "Media for Social Impact Summit" at the United Nations in 2014 and has amplified the media reach of nearly 100 non-profits working at the local, national and global levels since its founding in 2012.  For more information, visit [pvblic.org](http://pvblic.org/).