**FOR IMMEDIATE RELEASE**

**Dominion Dealer Solutions’ Dealership Management System Achieves Integration with Toyota Motor Sales, USA**

**Norfolk, VA – April 7, 2015-** Dominion Dealer Solutions announced today that Dominion *ACCESS*®*,* is now a fully integrated partner of the Toyota DMS Integration Program. Toyota Motor Sales USA, Inc.’s (TMS) Dealer Daily Open Access (DDOA) program integrates with Dominion *ACCESS* via real-time secure communications across multiple departments including F&I, Sales, Service, and Accounting. The Dealer Daily Open Access interface has been developed based on the Standards for Technology in Automotive Retail (STAR) and is available to TMS dealerships nationwide, with the exception of GST and SET Toyota dealers.

“The integration between Dominion ACCESS and Toyota DDOA lets us provide another cost-effective solution to Toyota dealerships.  We were very pleased to work with our existing customers, helping to streamline their operations, during the development process and look forward to forming long relationships with additional Toyota and Lexus dealers in the near future,” noted Van Koppersmith, president of Dominion DMS for Dominion Dealer Solutions.

Dominion *ACCESS* is a Windows-based dealership management system that gives dealers a built-in prospecting tool, the ability to reference closed deals, personalized dashboards, award-winning customer service, and one customer and vehicle record for all dealership departments. The Dominion *ACCESS* software has flexible contract terms and no add-on fees for dealers.

Jerry York, dealer principal of York’s of Houlton, added, “We are a long-time *ACCESS* customer and have been very pleased with the ease of use, customer-friendly screens and personal customer service.  We came from one of the ‘big 3’ DMS providers before moving to *ACCESS* and can’t be happier with the product and service, especially at a much lower cost than our former DMS provider.  The recent integration of Toyota has only enhanced our enthusiasm for Dominion *ACCESS*.  It has saved us double-entry time in the parts department, warranty claims administration area, and financial statement processing.  I’m especially happy to see that Dominion is continuing to make improvements to the software, ensuring a competitive DMS product for the foreseeable future.”

Toyota and Lexus dealers using the Dominion *ACCESS* integration through Dealer Daily communications are now provided with Real-Time Vehicle Inventory Updates, Retail Delivery Reporting, Financial Statement Submission, Warranty Credit Postings, Service Campaign Inquiries, Part Master Updates, Warranty Submissions, and Vehicle Service Histories.

Dominion Dealer Solutions and Toyota Motor Sales, USA, Inc., look forward to identifying additional integration opportunities that improve automotive dealership operations. For more information on the Dominion *ACCESS* dealership management system, call 877-421-1040.

 ###

**About Dominion Dealer Solutions**

Dominion Dealer Solutions helps car dealers attract, retain, and service customers for life. Dominion's Progressive Retail PlatformTM includes customer relationship (CRM) and dealer management systems (DMS) with actionable intelligence from the Microsoft Dynamics platform.  The Progressive Retail PlatformTM also contains lead management and equity mining technology, inventory management analytics, social media marketing and reputation management solutions.  Dealers nationwide purchase custom lead generation and digital marketing tools from Dominion including: responsive design websites, SEO, SEM, digital advertising, multi-channel marketing, specialized data aggregation, mobile apps and market reports. OEMs and auto dealers nationwide utilize Dominion Dealer Solutions' technologies to solve their marketing challenges. Dominion Dealer Solutions is redefining automotive retail by delivering first-class customer experiences for local car buyers. For more information, visit our [website](http://www.drivedominion.com/), like us on [Facebook](http://www.facebook.com/dominiondealersolutions), [Pinterest](http://www.pinterest.com/dominionds) or [YouTube](http://www.youtube.com/dominiondealer), or follow us on [Twitter](http://www.twitter.com/dominiondealer).

**About Dominion Enterprises**

Dominion Enterprises is a leading marketing services and publishing company serving the automotive, recreational and commercial vehicle, real estate, apartment rental, parenting, and travel industries. Headquartered in Norfolk, Virginia, with 3,300 employees in the United States, Canada, England, Spain and Italy, the company provides a comprehensive suite of technology-based marketing solutions, and more than 45 market leading websites. Millions of For Rent®, and HotelCoupons.com® publications are distributed across the U.S. each year. For more information, visit DominionEnterprises.com.

**Media Contact:**

Dominion Dealer Solutions

Peyton Hoffman

Director of Public Relations and Event Management

757.351.7271

Peyton.hoffman@drivedominion.com