Bird Golf Academy Partners With Shula's Hotel & Golf Club to Bring its Golf Schools to Miami

Bird Golf Academy announces a brand-new golf school location in Miami, Fl., adding to its growing portfolio of world-class resorts that offer personalized golf instruction provided by Bird Golf professionals.

MIAMI LAKES, FL – The Bird Golf Academy and Shula's Hotel & Golf Club in Miami Lakes, Fl., have announced their partnership for the hotel to host Bird Golf's schools and be their exclusive Miami location.

"Our mission at Shula's Hotel & Golf Club is to provide great service at our unique facility that offers an ideal teaching environment on a fun, yet challenging, golf course, in addition to a wide variety of other amenities. All this, combined with Bird Golf Academy's superb teaching staff and instruction, makes for the perfect location for an exciting and memorable golf experience," said David Healy, Vice President of Shula's Hotel & Golf Club.

Fully renovated in 2013, Shula's Hotel & Golf Club's The Senator Golf Course has recently celebrated its 50th anniversary. This legendary course was originally designed by Bill Watts in 1962 and is considered one of the best Championship Golf Courses in Miami.

Shula's Hotel & Golf Club is going to be the twenty first U.S. golf school location for <u>Bird Golf</u> <u>Academy</u> and the fifth in Florida. The Arizona-based golf academy has already established partnerships with major golf resorts in Boca Raton, Daytona Beach, Estero and Howey-In-The-Hills.

Jay Ewing, the founder and CEO of Bird Golf Academy, expressed excitement about the partnership with Shula's Hotel & Golf Club. "We have been looking for the ideal Miami resort location to host our golf schools and feel that Shula's Hotel & Golf Club is the perfect fit," commented Ewing.

He went on to add that the 2013 renovations to The Senator Golf Course have elevated it once again to one of the finest courses in the area. "The on-site Indigo Hotel and the nearby Shula's Hotel are ideal lodging options for our students, and the iconic Shula's Steak House is one the country's most acclaimed restaurants. We feel that this great resort location gives our students the perfect environment to take their games to a new level and enjoy the wonderful surroundings of Shula's and Miami Lakes," elaborated Ewing.

About Bird Golf Academy

Bird Golf Academy is a leader in personalized golf instruction, providing one-on-one and twoon-one golf classes to golfers of all ages and skill levels. With 20 locations throughout the U.S., the Bird Golf Academy connects golf students with acclaimed PGA and LPGA instructors in 10 states. The academy's teaching staff includes an LPGA National Teacher of the Year, 2 US Open Champions, PGA Master professionals and multiple award-winning PGA professionals. It is the format and quality of golf instruction that separates Bird Golf Academy from other golf schools.

For more information about Bird Golf Academy or to book golf instruction at Shula's Hotel & Golf Club, please visit <u>www.birdgolf.com</u>. For additional information about Shula's Hotel & Golf Club, please visit <u>www.donshulahotel.com</u>.