



FOR IMMEDIATE RELEASE

Contact: Jamie Baxter
The Impetus Agency | 775.322.4022
Jamie@theimpetusagency.com

PetPace, Comprehensive Health Monitor for Pets, Now Distributing in the UK

-New [wearable tech collar](#) for dogs and cats now available in the UK-



Boston, MA – PetPace, a revolutionary new [smart collar](#) that allows owners and veterinarians to continuously monitor pets’ health, is pleased to announce that the advanced monitors are now available in the United Kingdom.

“PetPace is the most sophisticated and richly-featured pet health monitor on the market. After such a positive response in the United States, we are excited to expand our distribution to UK pet owners,” said Abraham Menkes, PetPace CEO. “We look forward to providing UK pet owners with the same pet health benefits and peace of mind that their American counterparts already enjoy,” he concluded.

Designed for use on dogs and cats over 8 lbs., PetPace uses non-invasive sensors to accurately and continuously monitor temperature, pulse, respiration, activity levels, calories and more throughout the day. The data, accessible to pet parents and veterinarians via desktop computer or smartphone app, is also analyzed by a proprietary cloud-based engine that examines individual historical and breed-specific attributes. If the collar detects any abnormalities, a text alert is sent in real-time to owners and veterinarians, allowing for prompt attention and treatment of the issue.

“When you love something as much as owners love their pets, having your finger on the pulse of their health – literally - is of the utmost importance,” said Dr. Asaf Dagan, Chief Veterinarian for PetPace. “PetPace closes the communication gap between pets, owners, and vets - enabling pets, for the first time, to ‘tell’ us how they feel. This lets owners rest assured that their pet’s ailments would not go unnoticed.”

Developed in cooperation with expert veterinarians, the PetPace collar and its data are also intended for use by veterinarians to aid in both in-hospital monitoring and follow-up monitoring after discharge from the hospital.

PetPace collar retails for \$150 with a \$15/mo service fee.

For more information or to order PetPace, visit www.petpace.com. For media inquiries, b-roll, hi-res images and interview opportunities, contact Jamie Baxter at Jamie@theimpetusagency.com.

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About PetPace

Founded in 2012 with the goal of improving pet quality of life, PetPace specializes in pet wearable tech that remotely monitors vital signs utilizing advanced analytical methods and alerting models.

The low power, wireless PetPace smart collar is fitted with an array of sensors that report abnormal vital signs, physiological and behavioral parameters. If an abnormal value is detected, a sophisticated cloud-based analytical engine evaluates the signs and if needed, sends an immediate alert regarding the suspected condition - allowing the owner or the vet to take preemptive action to protect their pet's health.

PetPace has offices in Israel and Burlington MA, USA. For more information, please visit www.petpace.com.