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**Press Release**

**For Immediate Release**

## **Wireless Analytics and Ezwim Awarded Industry Accolades For Partnership Achievement**

### **TEMIA Partnership Award Recognizes Outstanding Results Related To Technology Management for Enterprise**

**Danvers, Mass., April 9, 2015** – [Wireless Analytics](#), a leading provider of enterprise managed mobility services to some of the top names in life sciences, robotics and energy, has been recognized by industry peers alongside Amsterdam-based Ezwim, a European leader in telecom expense management technology, for delivering the most outstanding results on a customer's telecommunications initiatives in 2014 through forging a close partnership. The 2015 Partnership Achievement Award was presented to Wireless Analytics and Ezwim at The Telecom Expense Management Industry Association, TEMIA's meeting in Orlando, Florida on March 25th.

The 2015 Partnership Achievement Award recognizes a TEMIA member company that has partnered with an alliance partner or competitor to achieve outstanding results related to telecommunications. Winners of the Partnership Achievement Award were determined by anonymous votes from each of the 39 TEMIA member companies. Entrants were evaluated for the significance of the telecom initiative, strategic benefits achieved for the customer, evidence of mutual co-operation and quality of the partnership.

Wireless Analytics initiated their partnership with Ezwim in order to bring the best solution to a Fortune 500 US-based life sciences company that wanted to extend the services that Wireless Analytics had been providing to thousands of its employees in the US to the UK and Germany in support of their customer's mobile telecom initiatives.

"Our number one focus is always on the success of our customers' mobility programs," said Erik Eames, Wireless Analytics CEO. "When this long-time customer expressed interest in having us manage mobility in Europe, we saw an excellent opportunity to streamline and standardize their mobility management processes across two continents. We knew that helping our customer meet their goals would require intimate, thorough knowledge of the European mobility ecosystem so we sought out a local partner. Ezwim is recognized as one of Europe's Telecom Expense Management leaders, and by partnering with Ezwim, we were able to offer a comprehensive solution that has exceeded our customers' goals."

“It has been great to work with the Wireless Analytics team. They stand out in their customer commitment to create value for the customer,” said Bram Cool, CEO of Ezwim. “In our partnership, we have contributed complimentary skillsets to deliver an outstanding result. We have helped Wireless Analytics to deliver a seamless customer experience for the customer globally, even taking into account differences in legislation with regards to data privacy, time zones and cultures.”

Joe Basili, TEMIA managing director, said, “While, TEMIA does not endorse specific members, the partnership between Ezwim and Wireless Analytics is noteworthy. It demonstrates how TEMIA members can come together to recognize the achievements of peers. The goal with this award is to promote the value of Telecommunications Expense Management; enterprise managed mobility services and related areas as something that every organization should have in place.”

### **About TEMIA**

TEMIA's ongoing mission is to raise awareness, to improve the quality and value of solutions and to cultivate shared industry knowledge for Telecommunications Management, Telecom Expense Management, TEM, Wireless Expense Management WEM, Mobile Device Management MDM MMS and EMM solutions. TEMIA seeks to do this through the development and promotion of open industry standards, and industry knowledge among solutions providers, business partners, telecom service providers, and enterprise clients. Further, TEMIA members subscribe to a Code of Ethics, which clearly differentiates their level of commitment to their clients.

For more information about TEMIA, visit <http://www.temia.org>.

### **About Ezwim**

Ezwim ([www.ezwim.com](http://www.ezwim.com)) is global leader in TEM technology. Ezwim offers a comprehensive portfolio of Telecom Expense Management applications via the internet (Software as a Service). With its TEM applications Ezwim helps companies, carriers, and TEM firms make their telecom costs fully transparent, to reduce these costs and increase efficiency of related processes. Involving employees, real-time information, Lean Telecom, the ISO 27001 certification and far-reaching self-service options are distinguishing factors for Ezwim. The flexible character of Ezwim's proven technology makes it ultimately suitable for all types of businesses; large, small, national and international. Since 2001, Ezwim has worked with satisfied clients all over the world.

### **About Wireless Analytics**

Wireless Analytics makes mobility management easy and efficient. Since 2003, Wireless Analytics has helped enterprise customers decrease spend with their carriers, reduce internal IT support costs, enable employee productivity and achieve ROI through mobile technology. Our CLEAN

Platform™ (Communications Lifecycle Expense Analytics), a cloud-based subscription application with high-touch support, empowers businesses through easy access to mobility expense reporting, mobility performance metrics, award-winning support and powerful online procurement, provisioning and asset tracking tools.

Wireless Analytics has been consistently ranked among the highest in customer satisfaction by AOTMP, a leading industry authority on telecom management practices. In 2014, Wireless Analytics was ranked as the 58th fastest growing privately-held company in the Telecommunications Sector by Inc. Magazine's Inc. 500/5000, and was named to the 2014 and 2015 Boston Business Journal's Pacesetters list as one of the fastest growing private companies in Massachusetts.

To learn more, please visit <http://www.WirelessAnalytics.com>.

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