## Cooleather

## MEDIA KIT

# About Our Product

<u>Cooleather</u> are amazing leather products that are handmade from two main materials:

Genuine natural leather that is tanned with vegetable oil and substances with no chemicals whatsoever. Why does this matter? Because using chemicals takes away the strength and durability from natural leather. See tanning on Wikipedia

The other material is strong rug that is hand-woven by special wool. This wool (A.K.A Kilim) is made by indigenous people living in the mountains. Every rug has a unique pattern that we can make only 4-5 bags from, this pattern cannot be repeated.



### **OUR STORY**

#### We offer exclusive products handcrafted in limited editions.

We are a group of Canadian artisans who are in love with handmade genuine leather. We design and handcraft creative and feature-rich leather products. We started our product line with backpacks and have now expanded to other products after the great success and support we've gotten from our customers.

#### Cooleather consists of the following uniquely designed products:

- Leather Handbags
- Messenger Bags
- •Leather Backpacks
- •Travel Accessories

### About the Founder



Nabil Orfali has been in love with natural leather for 20 years now and decided to turn his love into uniquely designed products. Nabil designs and produces beautiful leather backpacks from the finest leather that is tanned naturally without using any chemicals.

His technique of combining this quality leather with hand-woven colorful strong rugs makes a wonderful and fashion forward backpack.

**Etsy Shop** 

## **PRESS**

**Huffington Post**