Trapp Technology Achieves Advanced Collaboration Architecture Specialization From Cisco in the United States

Scottsdale-based Cloud Hosting, Internet, and IT Solutions Company Expands Service Portfolio with Cisco Advanced Data Collaboration Architecture Specialization

Scottsdale, Arizona- April 14, 2015 – To support the expanding role of collaboration solutions that leverage the intelligence of the network, Trapp Technology, a provider of IT, Internet, and cloud hosting solutions, announced today that it has achieved the Advanced Collaboration Architecture Specialization from Cisco. This specialization recognizes Trapp Technology as having fulfilled the training requirements to sell, design and deploy comprehensive Cisco® Collaboration Architecture solutions.

As a Cisco Advanced Collaboration Architecture Specialized Partner, Trapp Technology has invested in the training required to deliver differentiated business value through the integrated, open foundation of the collaboration architecture. Cisco Advanced Collaboration Architecture Specialized Partners work with new and existing technologies to align components of this architecture with their customers' strategic goals, helping transform business processes, boost organizational efficiency and accelerate the time to market.

"Trapp Technology is proud to have attained the Cisco Advanced Collaboration Architecture Specialization and reinforces our differentiating expertise in delivering a complete unified communications environment and enhanced collaboration infrastructure", says Katie Yokose, Vendor Manager for Trapp Technology. "This specialization recognizes our strength in design, installation, and support of integrated collaboration solutions and reflects our dedication to provide clients with industry-leading Cisco products and services to develop their competitive advantage."

The Advanced Collaboration Architecture Specialization is the latest addition to Trapp Technology's expanding Cisco-related portfolio of previously achieved milestones, including Cisco Premier Certified Partnership and Advanced Data Center Architecture Specialization.

The <u>Cisco Resale Channel Program</u> provides partners with the training required to build sales, design and technical talent and then validates their skills through a third-party audit.

About Trapp Technology

Trapp Technology provides the very best cloud, Internet, IT managed services, and IT consulting to provide a true all-in-one IT solution for businesses who seek to cut IT costs and leverage technology to grow revenues. Trapp's services are designed to appeal to the growing number of medium- to enterprise-level businesses looking to outsource more IT infrastructure and application management services to help reduce total cost of ownership and free up internal resources, as well as those companies seeking the skills and support to quickly complete complex IT projects. For more information, visit trapptechnology.com.

Press Contact:

Katie Yokose Trapp Technology (602) 443-9145 x2022 kyokose@trapptechnology.com