

News Release

Mövenpick Hotels & Resorts Reveals 2017 Dubai Media City Debut.



Zurich/Dubai, UAE, 14 April 2015 – Mövenpick Hotels & Resorts has revealed plans to open its first property in Dubai Media City (DMC) in 2017 – a move that capitalises on the vibrant business district’s fast-paced expansion.

The 251-key Mövenpick Hotel Dubai Media City will stand adjacent to the AED 4.5 billion (US\$1.23 billion) “innovation hub” announced by the Dubai Government last year – a new centre for communications and technology facilities that spans an area the size of two football pitches across DMC, Dubai Internet City and Knowledge Village.

“Dubai Media City is already home to more than 2,000 businesses according to Tecom and attracts thousands more workers and visitors on a daily basis. The cutting-edge innovation hub will significantly expand the district’s population and Mövenpick Hotel Dubai Media City will be well placed to cater to this community and beyond,” said Andreas Mattmüller, Chief Operating Officer, Mövenpick Hotels & Resorts, Middle East and Asia.

Mövenpick Hotels & Resorts’ DMC debut with Mövenpick Hotel Dubai Media City will take the upscale hospitality specialist’s Dubai portfolio to eight properties by 2017. The company recently unveiled plans to open the 246-key Mövenpick Hotel Apartments Downtown Dubai in the same year.

Mövenpick Hotel Dubai Media City will feature rooms and suites with a minimum size of 42 sqm. The property will also have four restaurants and lounges, a spa, gymnasium and swimming pool, while a large divisible ballroom and four meeting venues with natural daylight will be available for events and conferences.

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Mövenpick Hotels & Resorts' current Dubai portfolio spans six properties in locations including Ibn Battuta Mall near Jebel Ali, Jumeirah Lakes Towers, Jumeirah Beach on The Walk, Bur Dubai, Deira and Mamzar near Sharjah.

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About Mövenpick Hotels & Resorts:

Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16'000 staff members, is represented in 25 countries with 82 hotels, resorts and Nile cruisers currently in operation. Around 30 properties are planned or under construction, including Chiang Mai (Thailand), Riyadh (Saudi Arabia) and Tunis (Tunisia).

Focusing on expansion in its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and headquartered in central Switzerland (Baar), Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globe certified hotel company in the world.

The hotel company is owned by the Mövenpick Holding (66.7%) and the Kingdom Group (33.3%). For more information please visit www.moevenpick-hotels.com.